

March 28, 2016



Century**Link**TM

CenturyLink Quarterly Cable Franchise Update

Tyler Middleton, VP - Operations

The TV revolution
has arrived in Minneapolis



CenturyLink™ | prism

Twin Cities Market Update

Market Update

- 200 incremental technicians hired, trained, or in progress
- 200,000+ households currently PRISM enabled
- 400,000+ households projected PRISM enabled by end of 2016

Sales and Marketing efforts

- Door to door teams
- Mass marketing began Feb 1
- Retail store in the CenturyLink skyway



Minneapolis By the Numbers

	Total Baseline	Total Current (1Q)*	% Total	Below Median Income % **
Living Units	233,869	234,276	--	34%
LU PRISM	--	79,813	34%	29%
LU >25Mbps	105,909	121,598	52%	38%
LU 1G	22,193	35,536	15%	--

- Minneapolis received benefit of first franchise status
- Our initial build has far exceeded the initial 15% build commitment and growing
- We have shown that our initial build is an equitable build throughout the city
- Customer experience and satisfaction is very high

*Data as of 1/31/16

** Median Income \$46,682/year

PEG Channel Progress

Live

- Minneapolis City Hall 14
- Minneapolis City Hall 79

Launching April 20th

- Minnesota Television Network 16 Connect
- Minnesota Television Network 17 Create
- Minnesota Television Network 75 Inspire

Mosaic will be up within 3 days of last 3 channels.

HD Channels will launch with next round of PEG channels
in late summer

