



Bradley

City of Minneapolis

CenturyLink Franchise Update

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CenturyLink Cable Franchise

- Accepted in May 2015
- Requires Quarterly Meetings with City
 - Monitor Availability of Cable Service Within City
 - Monitor Penetration Rates Within City
 - Monitor Equitable Delivery of Service Within City



Reasonable Build-Out of the City

- Goal – Serve the entire City over 5-year term
- Initial Minimum Build-Out Commitment
 - 15% of the City over 2 years.
 - CenturyLink must make its best effort to complete the initial deployment in a shorter period of time.
 - Deployment to households in every Ward.
 - Must include a significant number of households below the medium income of the City.
 - CenturyLink permitted to serve more households.



Reasonable Build-Out of the City

➤ Quarterly Meetings

- Starting January 1, 2016, CenturyLink must meet with Cable Officer and show to the City's satisfaction (See Section 1.2(a)(iii)):
- Number of households capable of being served and actually served.
- Compliance with anti-redlining requirements.
- Maps and documentation "showing exactly where within the City the Grantee is currently providing cable service."



Reasonable Build-Out of the City

➤ **Additional Build-Out Based on Market Success.**

- Starting January 1, 2016, CenturyLink Build-Out Commitment will increase if its penetration rate is at least 27.5% in the areas that it is offering service. See Section 1.2(a)(iv).
 - Example: If offering service to 60% of the City and CenturyLink has penetration of 30% in that area, then the Build-Out commitment will increase 15% to 75% of the City.
- Additional Build-Out commitment continues until all households are served.



1Q 2016 Meeting

Franchise Commitment

- 15% of the City over 2 years.
- Deployment to households in every Ward.
- Include a significant number of households below the medium income of the City.
- Penetration Rate (Take Rate)

1Q Status

- Capable of Serving Over 15% of the City as of 12-31-15
- Deployment to Every Ward
- Yes
 - Significant Investments in North Minneapolis
 - Large % of HH below medium income eligible for service
- Below 27.5% as of 12-31-15



1Q 2016 Meeting

Franchise Commitment

- Number of households capable of being served and actually served.
- Compliance with anti-redlining requirements.
- Maps and documentation “showing exactly where within the City the Grantee is currently providing cable service.”

1Q Status

- Yes
 - CenturyLink capable of serving more than 15% of Households
 - Provided # of HH actually served
- Yes
 - No Evidence of Economic Redlining at this time
- Yes
 - Reviewed maps of every ward



Next Steps

- Continue to Meet Quarterly with CenturyLink
- Continue to Monitor Build-Out and Penetration Rates
- Continue to Monitor Overall Franchise Compliance

