

City of Minneapolis
Request for Committee Action

To: Transportation & Public Works
Date: 2/2/2016
From: Public Works Department
Prepared by: William Cieminski, Parking System Manager
Presented by: William Cieminski, Parking System Manager
File type: Action
Subcategory: City Policies

Subject:

On-street Car Sharing Program

Description:

Adopting the proposed Car Share Program policy.

Previous Actions:

January 19, 2016 – T&PW Committee schedules public hearing for adoption of ordinance and policy related to establishing a car sharing program.

January 15, 2016 – Referring to staff the subject matter of the following ordinances amending the Minneapolis Code of Ordinances:

1. Title 13, Chapter 259 relating to Licenses and Business Regulations: In General, adding Car Share Operators to the list of staff approved business licenses.

2. Title 18, Chapter 478 relating to Traffic Code: Parking, Stopping and Standing, adding a new Title XI authorizing the Public Works Director to regulate car share operators doing business in the City.

December 11, 2015: Introduction of the subject matter of amending the Minneapolis Code of Ordinances for first reading and referral to the Community Development & Regulatory Services and the Transportation & Public Works Committees.

November 20, 2015: Notice of intent to introduce the subject matter of the following ordinances amending the Minneapolis Code of Ordinances:

Title 13, Chapter 259 relating to Licenses and Business Regulations: In general, adding Car Share Operators to the list of staff-approved business licenses.

Title 18, Chapter 478 relating to Traffic Code: Parking, Stopping, and Standing, adding a new Title XI authorizing the Public Works Director to regulate car share operators doing business in the City.

November 10, 2015 T&PW Committee: Receive & File: car share pilot program, current status, and proposed direction for a future car share program.

September 11, 2015: Staff Direction to report by October 27, 2015, to T&PW Committee with: "An update on negotiations with our car-sharing partners including outstanding policy questions on car-sharing in the City of Minneapolis."

September 11, 2015: Council approved contract extensions with HOURCAR #C37498 and Car2Go #C37244 to February 29, 2016.

December 12, 2013: Authorize staff to execute a two-year agreement with Zipcar, Inc. for the Car Sharing Pilot Program.

November 12, 2013: Authorize staff to execute a two-year agreement with Neighborhood Energy Connection (d.b.a. HOURCAR) for the Car Sharing Pilot Program.

August 16, 2013: Car Sharing Pilot a) Authorize staff to execute a two-year agreement with Car2Go N.A, LLC, for a city-wide car sharing pilot program, pending passage of any ordinance amendment required to carry out the terms of the contract; and b) Accept the City Engineer's

recommendation to allow certain parking in established Critical Parking Areas as outlined in the contract, and authorize the same as a special term under M.C.O. 478.710.

June 28, 2013: Authorize staff to expand the car sharing pilot to include HOURCAR and Zipcar and to negotiate terms for the two-year agreements.

May 10, 2013: Authorize negotiation of terms for a two-year agreement with Car2Go N.A., LLC, for a City-wide Car Sharing Pilot Program.

January 29, 2013 T&PW Committee: Receive and file: Car Sharing Pilot Program.

Ward/Address:

All Wards

Background/Analysis:

From September 2013 to September 2015, Public Works coordinated a car share pilot program in the city. Staff analyzed the data collected and concluded that it is feasible to operate a car sharing program in the city. Staff has drafted a new policy to administer a car sharing program.

On January 19, 2016, staff presented an update to the Transportation and Public Works Committee about the proposed car share policy and also requested a public hearing on the associated ordinance changes.

Key Policy Elements:

1. New administrative process for license application and issuing permits.
2. Business licenses and permit periods expire February 1 of each year.
3. Car Share Operators (CSOs) are required to participate in ongoing Car Share Program Advisory Committee meetings.
4. COSs must comply with existing laws.
5. New policy delineates the requirements to operate in Minneapolis, such as permit placement, parking privileges and limitations.
6. Abutting property owners must give permission before the City establishes reserved parking spaces for CSOs.
7. CSOs are required to provide annual reports for staff to assess the program.
8. New policy establishes criteria for specific business/operational models (e.g. requirements for point-to-point CSO's to operate in reciprocal programs with neighboring municipalities).
9. Simplified rate structure with four basic pricing models:
 - Reserved space (unmetered area)
 - Reserved space (metered area)
 - Floating vehicle permit (citywide service area)
 - Floating vehicle permit (service area of 67%-99% of the City)
10. Flexibility to address future possibilities such as "Hybrid" models, peer-to-peer car sharing, saturation control, equity in access, and mechanisms for adapting the program to meet other unknowns.

Subsequent discussions resulted in modification of the draft policy to require CSO plans to include methodology for informing citizens of proposed plans. CSOs that have parking privileges at meters must monthly report transaction data to include vehicle identification, trip start and end times, and trip start and end geolocations (latitude and longitude). This data will help to determine meter revenue recovery rates.

Financial Review:

No additional appropriation required, amount included in current budget.

Attachments:

1. Proposed Car Share Policy