

CITY OF MINNEAPOLIS

2014 Gubernatorial Election: An Analysis & Recommendations

Elections & Rules Committee
Wed., July 22, 2015

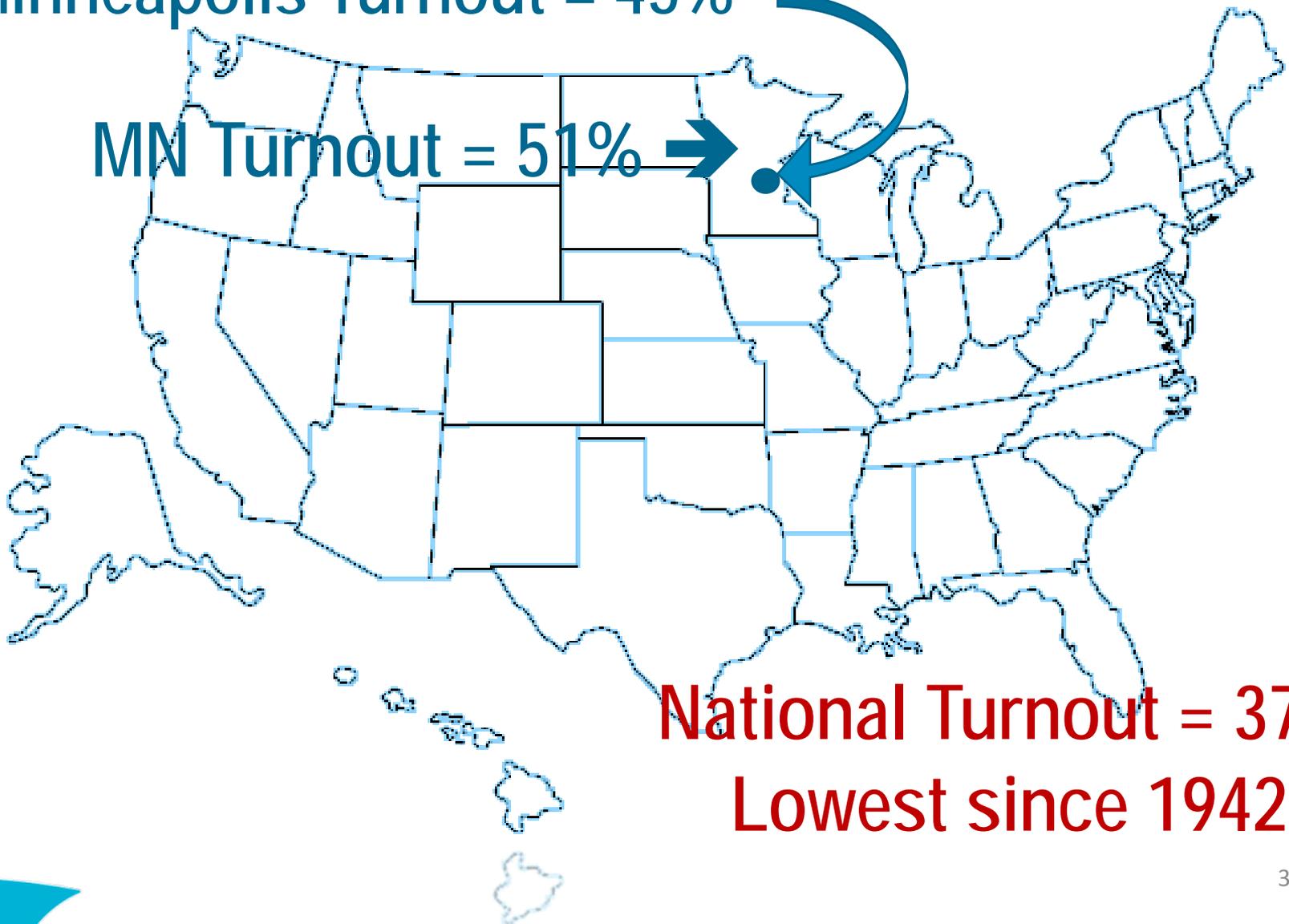
2014 Activities & Highlights

- Special Election – Third District County Commission
- Relocate headquarters to Room 201 floor City Hall
- Staff Turnout – 100% since 2010
- Sergeants-at-arms for DFL District 60B primary race
- Recount in at-large School Board primary race
- E-poll book statewide pilot project
- Expanded in-person service hours
- 8 new precincts and 5 new polling sites
- Diversified election judge corps
- Student election judge program expanded
- Training programs expanded and improved

2014 Gubernatorial in Context

Minneapolis Turnout = 45%*

MN Turnout = 51% →



National Turnout = 37%
Lowest since 1942

High : Low Turnout in Minneapolis

HIGHEST TURNOUT		LOWEST TURNOUT	
Ward-Precinct: Neighborhood	Turnout	Ward-Precinct: Neighborhood	Turnout
71-C Bryn Mawr	73.45	6-3 Cedar Riverside	33.39
11-1 Tangletown	72.52	5-8 Hawthorne	32.81
11-5 Page	71.90	5-2 Jordan	32.30
13-5 Fulton/Lynhurst	71.67	2-10 University/Prospect Park	31.62
7-7 Bryn Mawr	71.31	5-7 Near North/Sumner Glenwood	31.24

HIGHEST

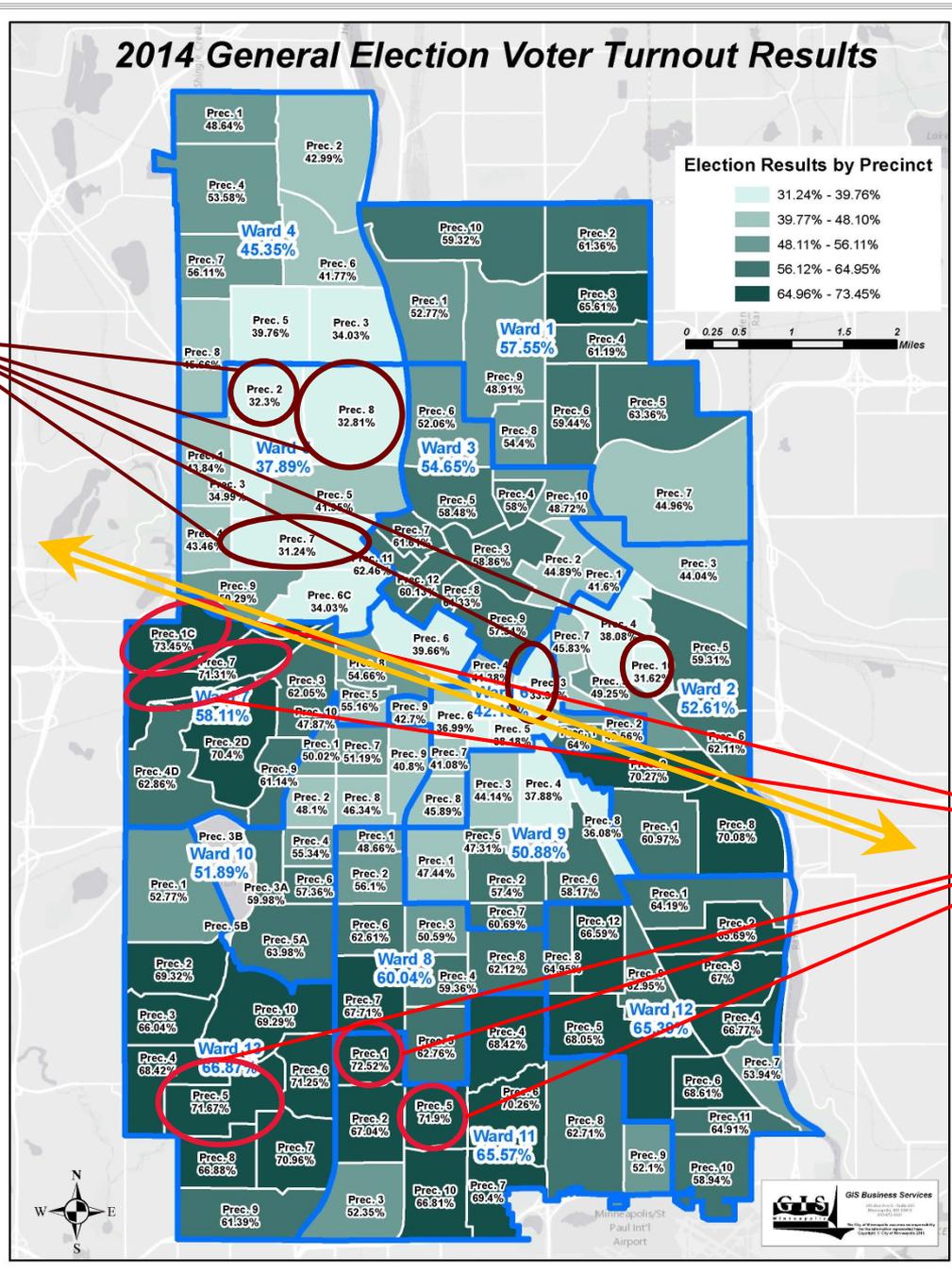
LOWEST



2014 General Election Voter Turnout Results

2014 Report:
Page 6

Lowest Turnout
Precincts



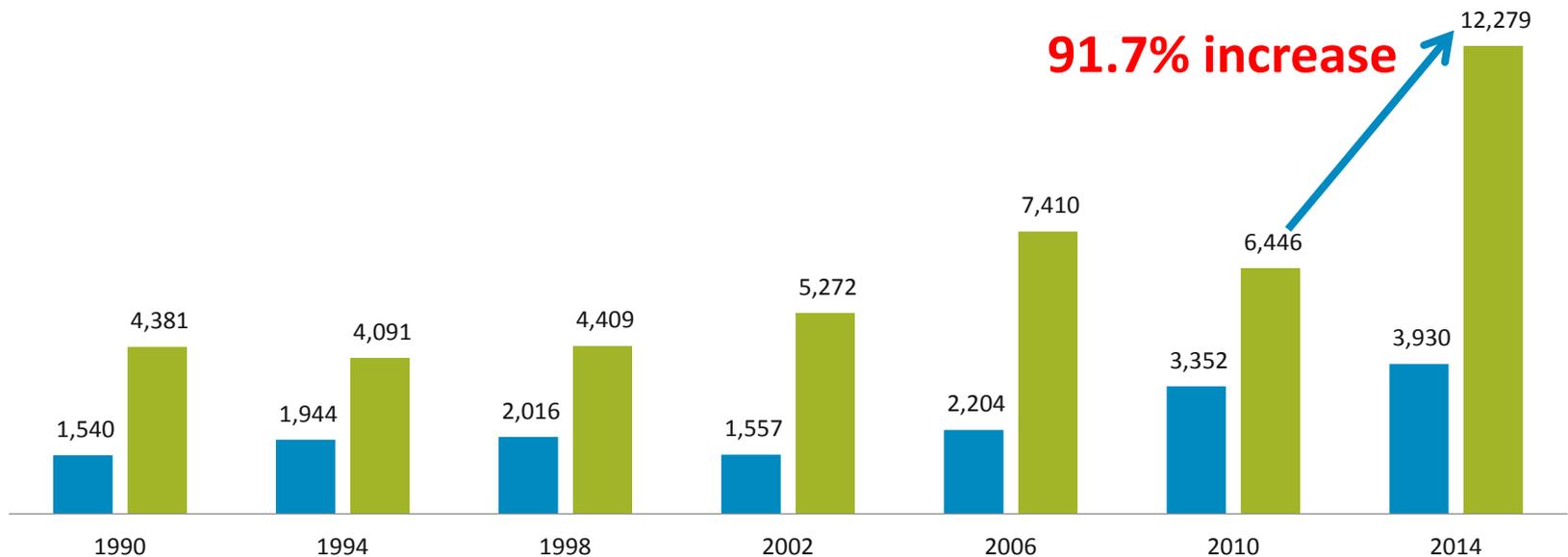
Highest Turnout
Precincts



2014 – The Year of Absentee Voting “No-Excuse” Absentee Balloting

Absentee voting in mid-term election years

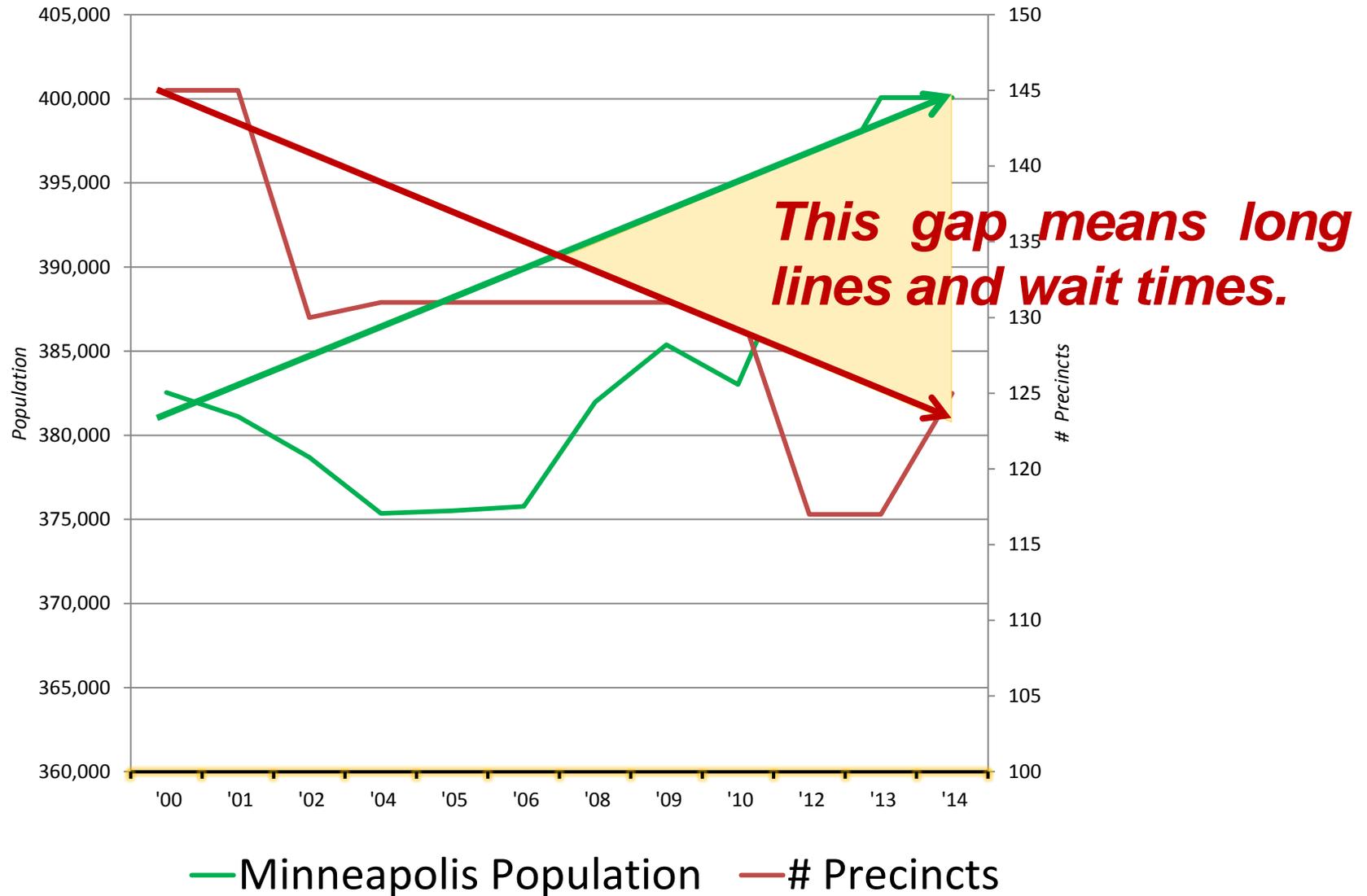
■ Primary ■ General



"No-Excuse" Absentee Balloting

ABSENTEE STATISTICS: TOTAL ABSENTEE VOTERS SERVED				
	2014 PRIMARY	PERCENT OF AB BALLOTS	2014 GENERAL	PERCENT OF AB BALLOTS
IN-PERSON	1,805	46%	2,559	21%
MAIL	1,331	34%	8,061	65%
HEALTH CARE FACILITIES	420	11%	708	6%
HENNEPIN COUNTY	330	8%	1,142	9%
AGENT DELIVERY	34	1%	11	0%
TOTAL	3,930		12,481	

Population vs. Precincts: 2000 - 2014



Population vs. Precincts: 2014 Totals

City population = 400,000+

City precincts = 125

- Added 8 new precincts in 2014
- 55 = 2,000+ registered voters
- 20 = 2,500+ registered voters

COMPARISON

1990—

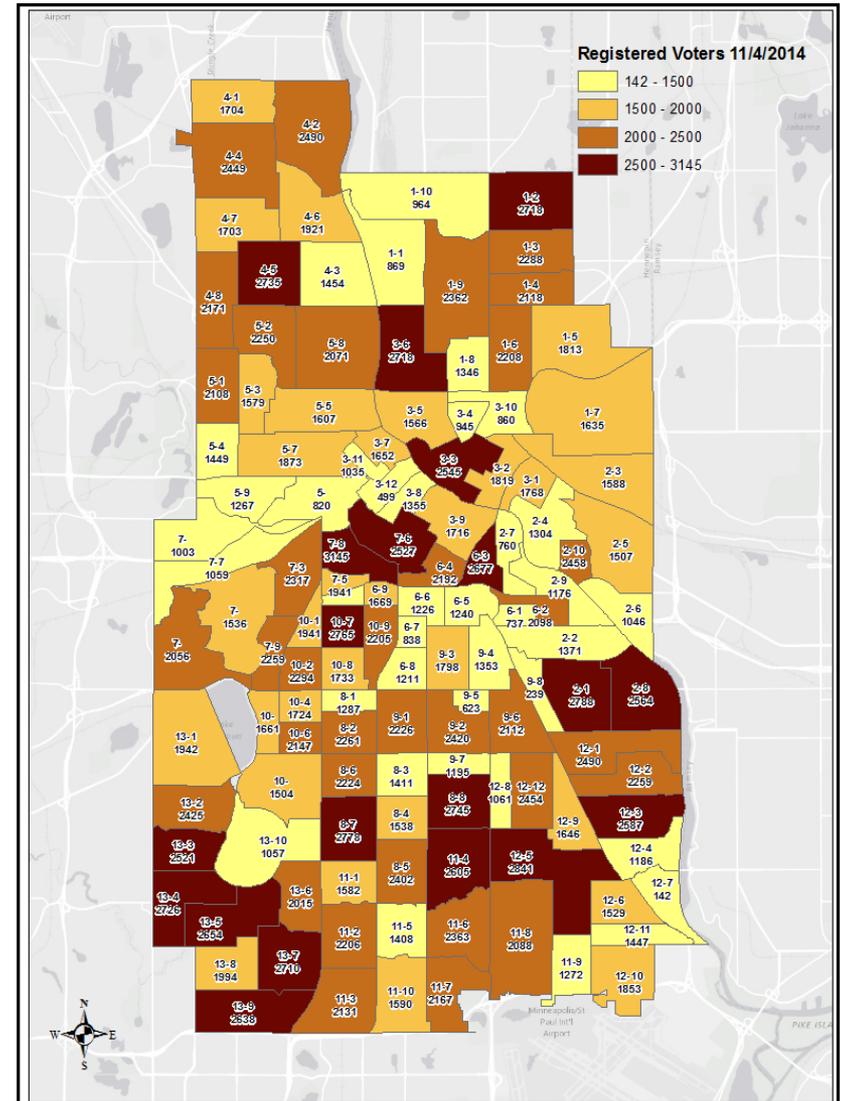
Population = 368,383

Precincts = 172

2014—

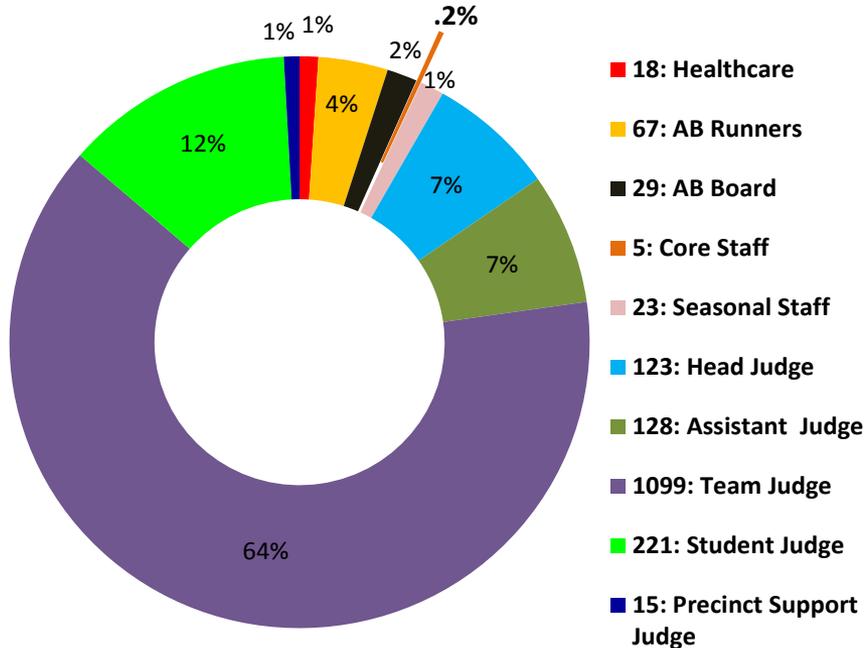
Population = 400,938

Precincts = 125

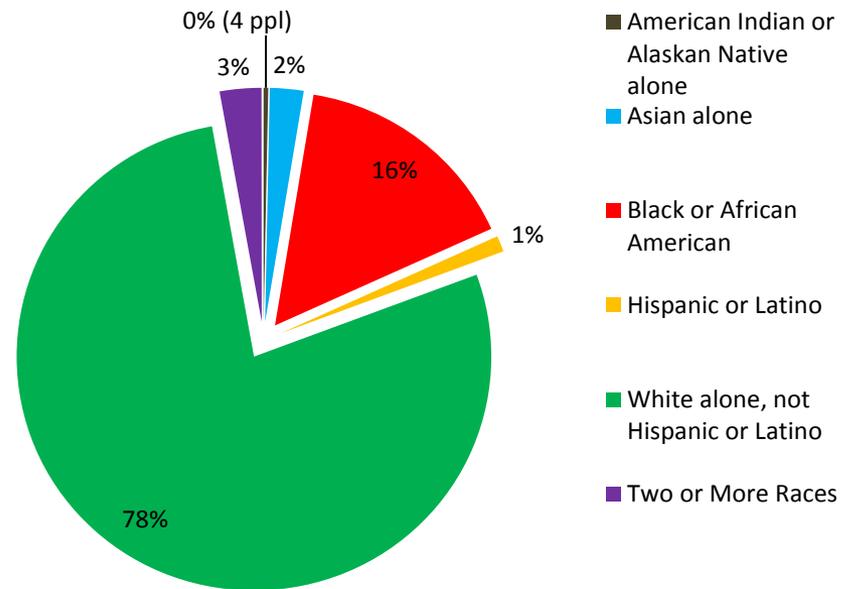


Election Judges— “Foot Soldiers” of Democracy

2014 General Election Staffing



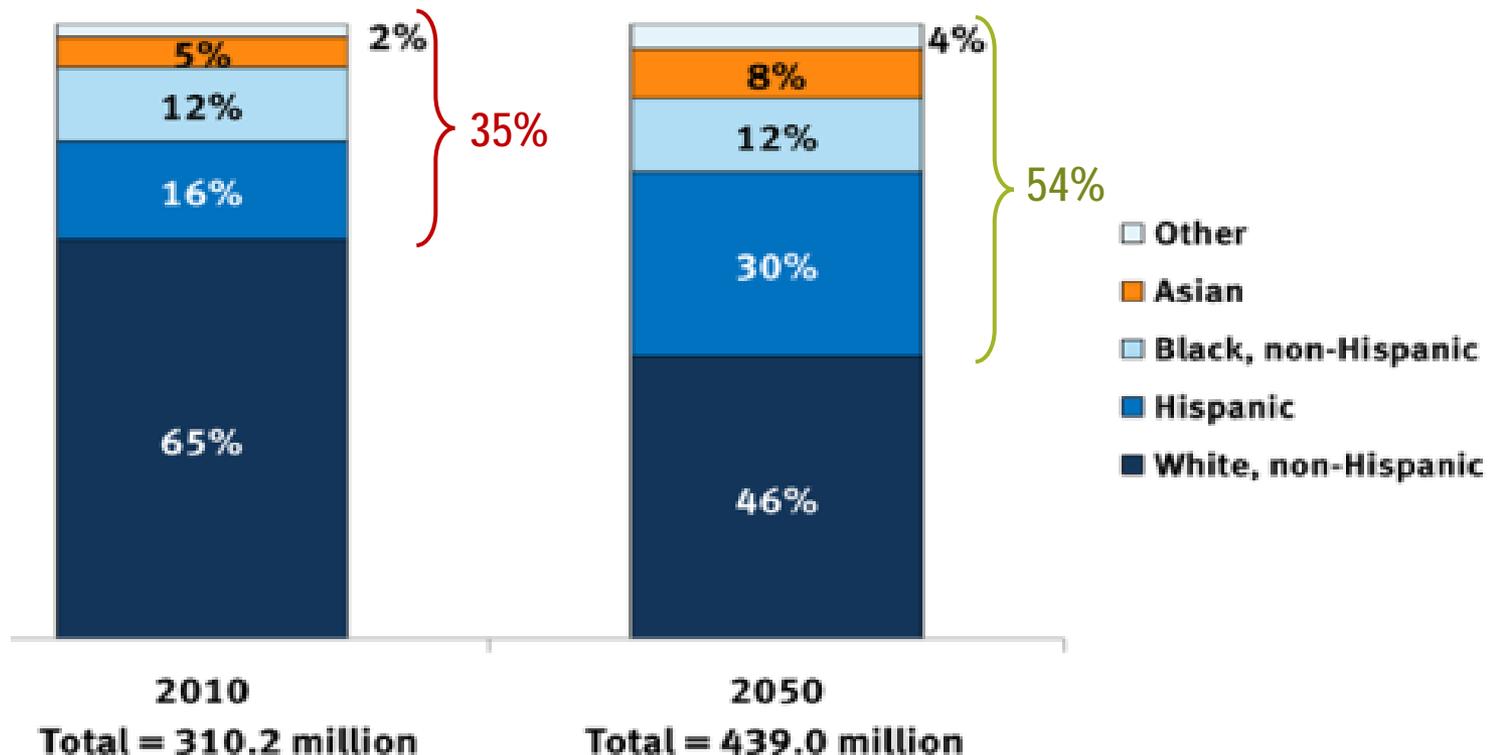
Race of Election Judges 2014



Outreach & Education: Voter Profile

The "Rising American Electorate"

Distribution of U.S. Population by Race/Ethnicity, 2010 and 2050



racial groups non-Hispanic. Other includes Native Hawaiians and Pacific Islanders, Native Americans/Alaska Natives, and with two or more races. Data do not include residents of Puerto Rico, Guam, the U.S. Virgin Islands, or the Northern Marina

.S. Census Bureau, 2008, Projected Population by Single Year of Age, Sex, Race, and Hispanic Origin for the United States: July 1, 2050. <http://www.census.gov/population/www/projections/downloadablefiles.html>.



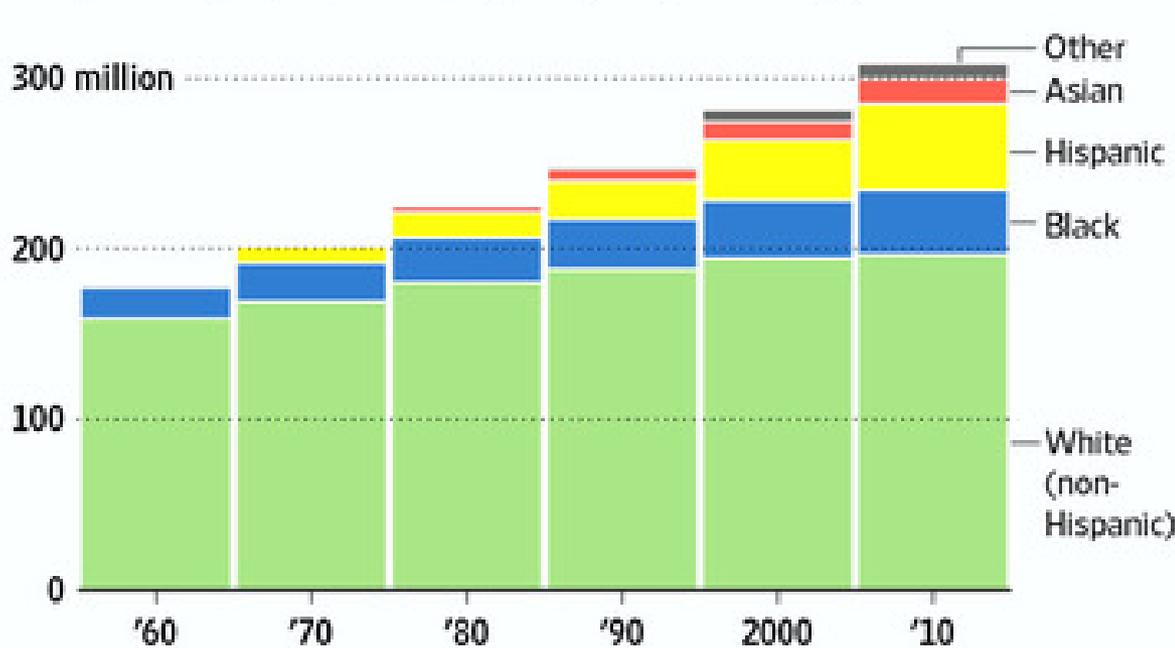
Outreach & Education: Voter Profile

The "Rising American Electorate"

The Changing Face of America

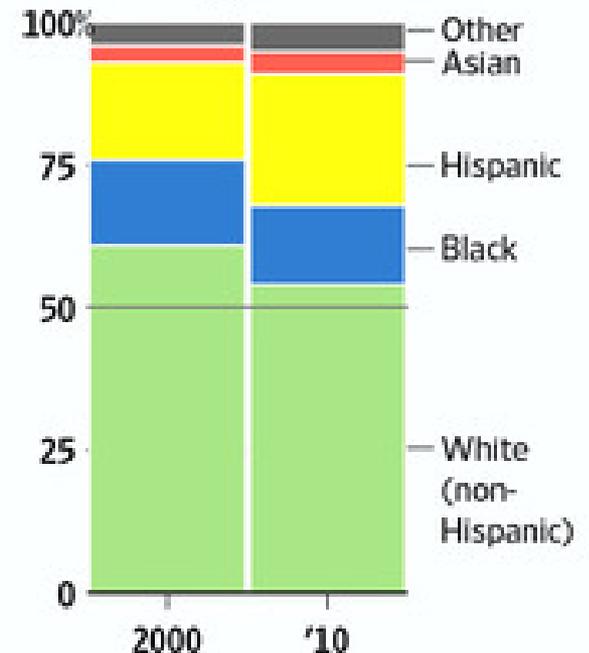
How the demographic breakdown of the U.S. has changed

Total U.S. population by race/Hispanic origin



Data on Hispanics in 1960 not available. 1970 Hispanic numbers based on sample.

Pct. among those under 18

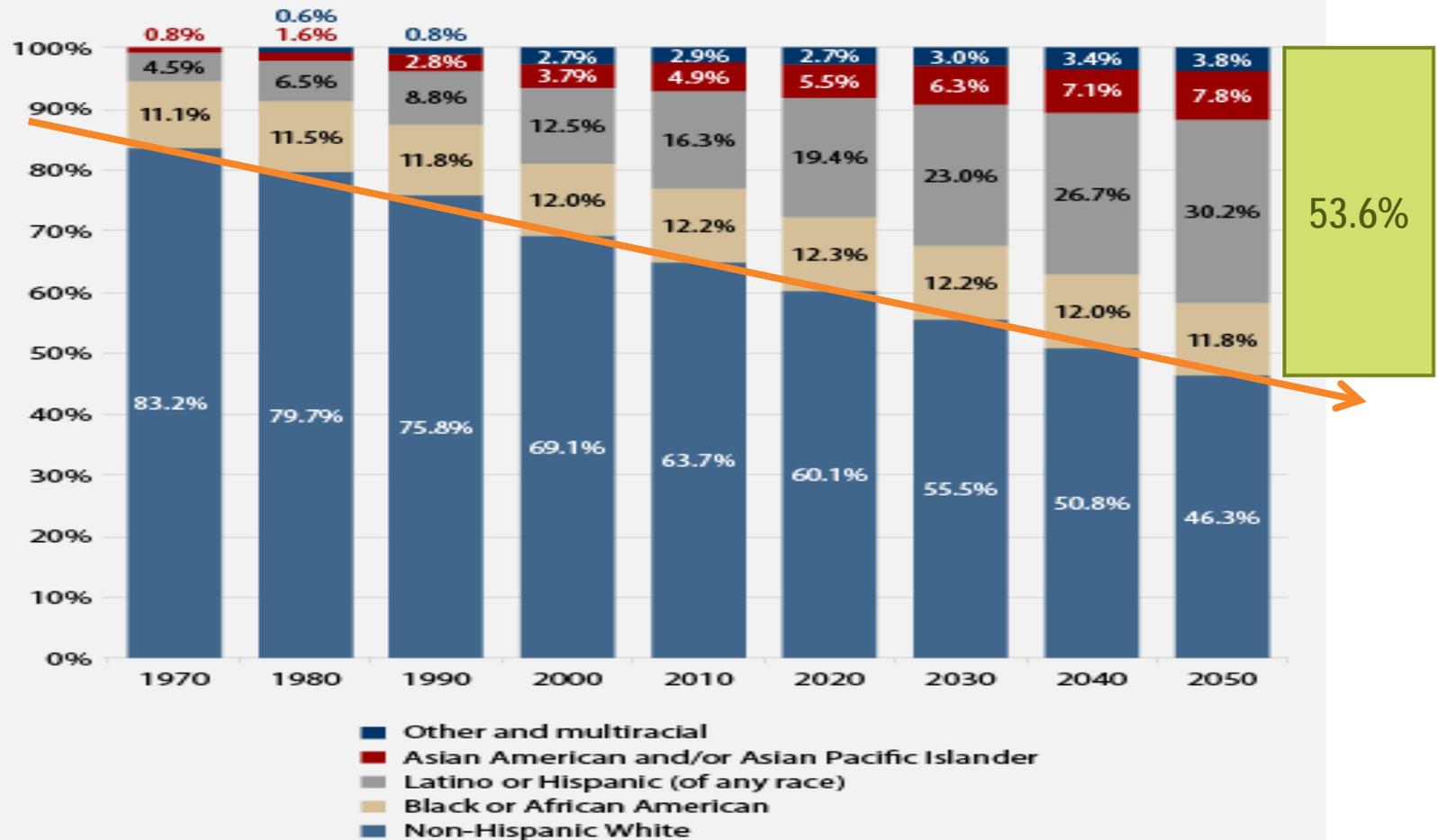


Source: Census Bureau

Outreach & Education: Voter Profile

The "Rising American Electorate"

The racial and ethnic composition of the United States, 1970–2050



Sources: Data for 1970 and 1980 from Statistical Abstract of the United States. Data for 1990, 2000, and 2010 from the U.S. Census Bureau. Data for 2020 through 2050 from the U.S. Census Bureau Population Projections by Race and Ethnicity (2008).

Outreach & Education: Focus on Voter Registration

THE CONCERN OVER VOTER REGISTRATION

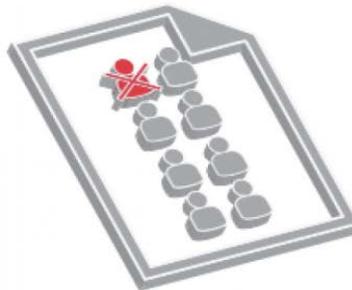
51
MILLION
ELIGIBLE CITIZENS
NOT REGISTERED



1 in **4**

American citizens
are **not registered**
to vote.

24
MILLION
INACCURATE
REGISTRATIONS



1 in **8**

current registrations are
significantly inaccurate
or **no longer valid**.

Figures courtesy of the Pew Center on the States

Recommendations & Action Plans

- Advocate for Early Voting in Minnesota
- Advocate permissive legislation to provide qualified interpreters to assist voters in polling places
- Promote “no-excuse” absentee voting as an alternative form of early voting
- Increase number of precincts as well as changes in some polling places to better serve voters
- Partner with MPS to use school facilities as polling places wherever possible



Recommendations & Action Plans

- Focus voter outreach and education on registration, particularly in under-represented communities
- Expand successful Adopt-A-Precinct program through more community partnerships
- Continue efforts to diversify election judge corps so polls better reflect the communities they serve
- Partner with MCAD to produce new polling place signage meeting industry best practices



CITY OF MINNEAPOLIS

2014 Gubernatorial Election: Report with Analysis & Recommendations

Presented to the Standing Committee on Elections & Rules
Wednesday, July 22, 2015; 11:00 a.m.

CITY OF MINNEAPOLIS

Election Code Amendments: Amendments for Elections & Ranked-Choice Voting

Elections & Rules Committee
Wed., July 22, 2015

Proposed Amendments

- Elections Administration, Generally (Chapter 165)
 - Removed Designation of Ward Boundaries
 - Added Compensation of Election Judges & Sergeants-at-Arms
- Conduct of Municipal Elections (Chapter 167)
Ranked-Choice Voting—
 - Change in mathematical computation for elimination
 - Access to RCV Tabulation Center
 - Deadline for primary campaign reports



Election Administration – Chapter 165

- Designation of Ward Boundaries
 - Places ward boundaries in appendix as a map that will be updated after each redistricting
- Compensation of Poll Workers
 - Retains Charter provision setting compensation at no less than 40% greater than prevailing state minimum wage



Municipal Elections – Chapter 167

- Mathematical Computation for Elimination
 - Allows for batch elimination of candidates who could never win because the sum of all ranked-choice votes for that candidate is less than the highest current vote total
 - Will likely enable the elimination of multiple candidates per round and speed up the tabulation process

- Access to Tabulation Center
 - Remove an unnecessary holdover from the 2009 election when all ballots were counted by hand

- Deadline for primary campaign reports
 - Updated the City's campaign reports language to align with Statewide timelines



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