

CITY OF MINNEAPOLIS

# Developing a Minneapolis Green Zone Policy

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# Why create a Minneapolis Green Zone Policy?

Staff directed to through Council actions:

- 2013: Minneapolis Climate Action Plan
- 2014: Minneapolis Climate Action Plan Two-year (2014-2015) Priorities
- 2014: Minneapolis Energy Pathways Study



# What is a Green Zone?

- Multiple examples across the country
- No consensus on definition
- Wide spectrum:
  - California: Focus on providing resources to businesses for air quality and energy efficiency
  - Kansas City, MO: 150-block area with resources provided for crime, housing rehab, job training, energy efficiency etc.
  - Buffalo, NY: Community land trust around affordable and green housing redevelopment, job training & placement, open space access and raingardens

# What is a Green Zone?

- **A Green Zone is an environmental and economic development tool that targets new green infrastructure and retrofits to an area in a comprehensive manner.**

(Source: 2013 Minneapolis Climate Action Plan)



# What do we want to achieve?

- City-wide policy for:
  - Economic Development
  - Greenhouse gas emission reductions
  - Equity
- Areas (“zones”) for implementation

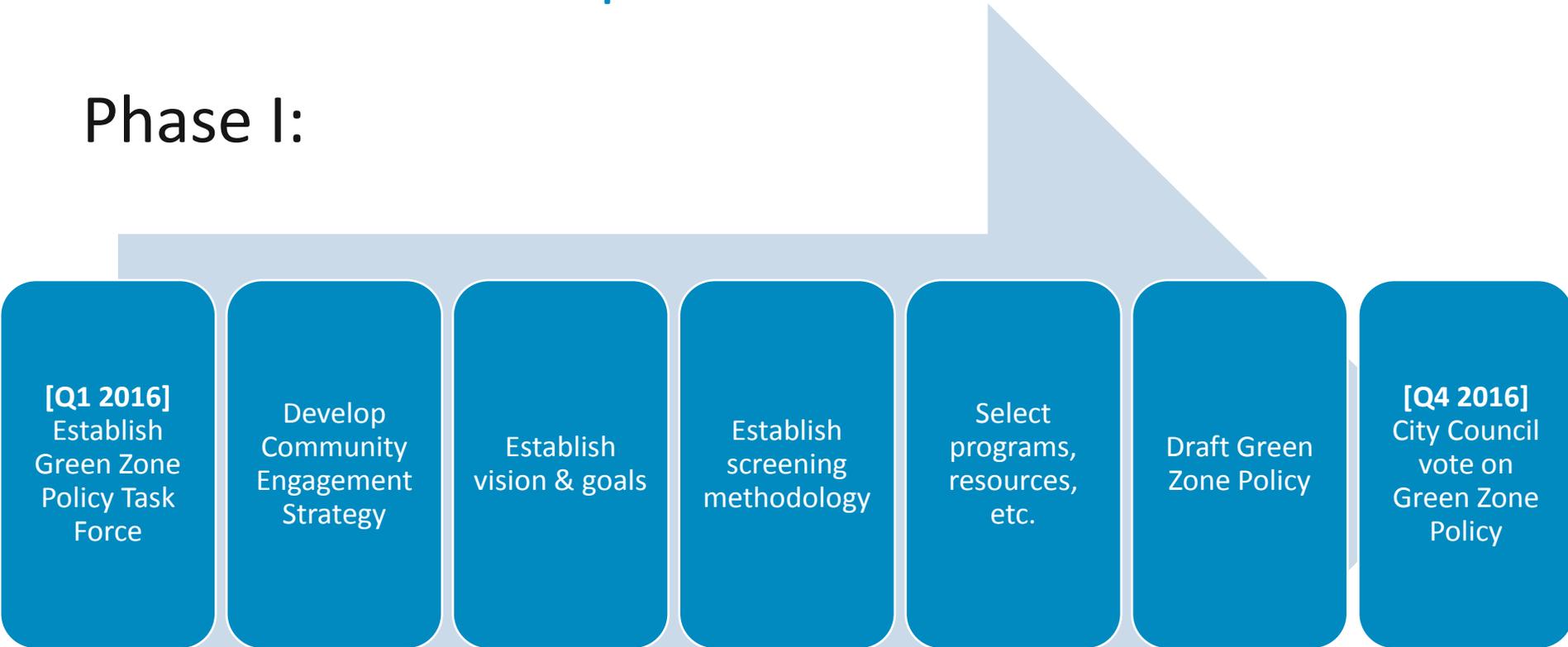


# How will we achieve it?

- Collaboration with:
  - City department staff
  - Community stakeholders (residents & businesses)
- Through:
  - Green Zone Policy Task Force
  - Authentic community engagement

# What is the process?

## Phase I:



Phase II: Neighborhood scale implementation

# Green Zones Resolution

- Authored by CMs Gordon, Cano and A. Johnson
- To create a Task Force



# Thank you

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