

CITY OF MINNEAPOLIS

Minneapolis Telecommunications Network

2016 Mayor recommended budget

October 30, 2015

Budget Book Page F62

Budget Summary

Program name	2015 adopted		2016 recommended funding		Enhancements (new dollars)		FTEs		Select type of funding
	General fund	Non-general fund	General fund	Non-general fund	General fund	Non-general fund	Current	Additional	One time
Public Access Television: Minneapolis Television Network	\$472,496		\$472,496		\$0		7.75		Yes
Total	\$472,496		\$472,496		\$0		7.75		X



Core Programs



Public Access Television: Minneapolis Television Network

Purpose and Context

Minneapolis Television Network serves the residents of Minneapolis with tools, programs, and activities to engage and connect diverse residents and institutions through the exchange of ideas, stories, and information. In this way MTN strives to build a vibrant democracy in which all share social, cultural, and economic vitality.

Services Provided

By agreement with the City, MTN operates the Public Access channels for local cable franchises; maintains and operates a Public Access Center for City residents and organizations; provides affordable media education and training; maintains video and other equipment for used by residents; broadcasts original cable programming; and offers other access services as deemed appropriate.

Public Access Television

2015 Adopted Budget		2016 Recommended Funding		FTEs	Funding
General Fund	Non-General Fund	General Fund	Non-General Fund	Current	One-Time (Yes/No)
\$472,496		\$472,496		7.75	Yes

Goals					
Living Well	One Minneapolis	A Hub of Innovation and Activity	Great Places	A City that Works	
X	X			X	
Values					
Equity	Safety	Health	Vitality	Connectedness	Growth
X			X	X	

Public Access Television accomplishments 2014-2015

- **Living Well** – Residents and visitors have ample arts, cultural, entertainment and recreational opportunities.
- MTN membership increase:
 - May, 2014: 241 members
 - May, 2015: 320+ members



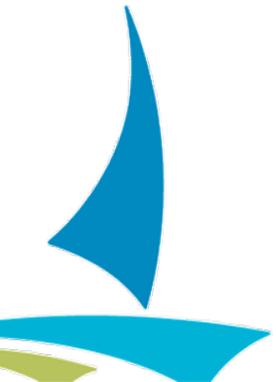
Public Access Television accomplishments 2014-2015

- **One Minneapolis** – Racial inequities (including in housing, education, income and health) are addressed and eliminated.
- MTN's membership:
 - Is diverse in age, gender, sexual identity, cultural background, etc.
 - Programs in 6 languages (English, Somali, Oromo, Spanish, Chinese, Amharic).
 - 50% of members are African American or of African descent.



Public Access Television accomplishments 2014-2015

- **A City that Works** – Engaged and talented employees reflect our community, have the resources they need to succeed, and are empowered to improve our efficiency and effectiveness.
- In 2014-2015, MTN trained and educated:
 - 208 adults in camera usage, video editing, studio production, etc.
 - 550 youths in media literacy, video storytelling and editing, basic media production.



Public Access Television values 2014-2015

- **Equity** – MTN is one of the most diverse boards in the city, which reflects org’s diverse membership.
- **Vitality** – The range and scope of programming on MTN – from V.J. Smith’s *Street Talk* to *Somali Media*, from hip young *Priority* to enigmatic *Test Pattern TV* – reflects the creativity and vitality of the city.
- **Connectedness** – Public access = Programs and airwaves are open to anyone. Plus, MTN is located in a convenient new space in the Thorp Building in Northeast Minneapolis.

CITY OF MINNEAPOLIS

Questions?

THANK YOU

