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MINNEAPOLIS, MINN

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CITY CLERK
DEPARTMENT

PERSONALLY SERVED



CenturyLink™

200 South 5th Street, Room 2100
Minneapolis, MN 55402
(651) 312-5630

Patrick Haggerty
Director Public Policy

April 21, 2015

HAND DELIVERED

Minneapolis City Clerk
City of Minneapolis
350 South 5th Street
Minneapolis, MN 55402

Re: Request for Information in Connection with Qwest Broadband Service, Inc. d/b/a
CenturyLink Application for a Competitive Cable Communications Franchise

Dear City Clerk:

In response to the request from the City of Minneapolis, enclosed please find CenturyLink's estimated deployment plans. Estimates based on a model that assesses current network infrastructure and determines the probability the infrastructure will support transport of the video content.

Please let me know if you have any questions.

Very truly yours,

Patrick Haggerty

Enclosures

cc: Mr. Peter Ginder (w/encl.)
Mr. Michael Bradley (w/encl.)

PUBLIC DOCUMENT

TRADE SECRET DATA
HAS BEEN EXCISED

**TRADE SECRET/PRIVILEGED INFORMATION
CLASSIFICATION RATIONALE**

State: Minnesota

Description/Title of Information: Qwest Broadband Services, Inc. d/b/a CenturyLink
Application for a Competitive Cable Communications Franchise in the City of Minneapolis

Trade Secret/Privileged Designation Rationale:

CenturyLink's estimated deployment plans contain information that is considered Trade Secret because (1) CenturyLink makes reasonable efforts to ensure its privacy and (2) the data derives actual or potential independent economic value because the information is not generally known to, and not being readily ascertainable by proper means by, other persons who can obtain value from its disclosure or use. For this reason, CenturyLink's estimated deployment plans should be protected from public disclosure.

These estimates are based on the current business plans of CenturyLink. These plans could vary based on a number of factors including but not limited to costs of deployment, changes in the marketplace and other factors.

Minneapolis Median Income \$49,560

Minneapolis	LUs	Percent
Total LU	232,461	
[TRADE SECRET DATA BEGINS		
	TRADE SECRET DATA ENDS]	
Total LU < Median Income	139,311	60%
[TRADE SECRET DATA BEGINS		

Ward 1	LUs	Percent
Total LU	18,416	
[TRADE SECRET DATA BEGINS		
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Total LU < Median Income	9,947	54%
[TRADE SECRET DATA BEGINS		

Ward 2	LUs	Percent
Total LU	13,460	
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Total LU < Median Income	7,947	59%
[TRADE SECRET DATA BEGINS		

Ward 3	LUs	Percent
Total LU	24,932	
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Total LU < Median Income	16,096	65%
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Ward 4	LUs	Percent
Total LU	14,499	
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Total LU < Median Income	10,412	72%
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TRADE SECRET DATA ENDS]

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Ward 5	LUs	Percent
Total LUs	16,891	
[TRADE SECRET DATA BEGINS		
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Total LUs < Median Income	15,423	91%
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Ward 6	LUs	Percent
Total LUs	17,831	
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Total LUs < Median Income	17,590	99%
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Ward 7	LUs	Percent
Total LUs	25,744	
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Total LUs < Median Income	16,898	66%
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Ward 8	LUs	Percent
Total LUs	15,326	
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Total LUs < Median Income	5,922	39%
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Ward 9	LUs	Percent
Total LUs	14,883	
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Total LUs < Median Income	13,600	91%
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Ward 10	LUs	Percent
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Total LUs	23,281	
[TRADE SECRET DATA BEGINS		
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Total LUs < Median Income	19,628	84%
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TRADE SECRET DATA ENDS]

Ward 11	LUs	Percent
Total LUs	14,196	
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TRADE SECRET DATA ENDS]		
Total LUs < Median Income	2,454	17%
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TRADE SECRET DATA ENDS]

Ward 12	LUs	Percent
Total LUs	16,934	
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TRADE SECRET DATA ENDS]		
Total LUs < Median Income	2,451	14%
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TRADE SECRET DATA ENDS]

Ward 13	LUs	Percent
Total LUs	16,068	
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TRADE SECRET DATA ENDS]		
Total LUs < Median Income	943	6%
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TRADE SECRET DATA ENDS]

Definitions

Total Living Units (LUs)

The total number of individual addresses (living units), within the incorporated limits, of the city, that have access to CenturyLink's voice network.

Total PRISM Qualified LUs Initial Deployment

Estimated number of living units passed in the CenturyLink's initial deployment plans. Estimates based on a model that assesses current network infrastructure and determines the probability the infrastructure will support transport of the video content.

Total LUs < Median Income

The number of living units, whose estimated LU income, falls below the Minneapolis median household income according to the US Census Bureau 2009-2014.

Total Qualified LUs < Median Income Initial Deployment

The number of living units passed in CenturyLink's initial deployment plan, and whose estimated LU income, falls below the Minneapolis median HH income.

Sources

Total Living Units (LUs) - CenturyLink Loop Facility Assignment Control System (LFACS)

Total PRISM Qualified LUs Initial Deployment - CenturyLink Loop Facility Assignment Control System (LFACS)

Total LUs < Median Income - Experian Market Demographics, US Census 2009-2013

Total Qualified LUs < Median Income Initial Deployment - LFACS, Experian, US Census

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