

BEST

NONPROFIT

AWARD

 MINNEAPOLIS

REGIONAL Chamber of Commerce
Bloomington Chamber of Commerce
Northeast Minneapolis Chamber of Commerce



NAZ MISSION:

North Minneapolis
children will graduate
from high school
ready for college



“Join this vitally important work by aligning your funding and human capital to support NAZ in changing the odds for thousands of disadvantaged children and breaking the cycle of generational poverty.”

- *Geoffrey Canada,*

President of Harlem Children's Zone

JAQUAN'S OPPORTUNITY GAP



1/4

Like a quarter of his peers, he may face homelessness

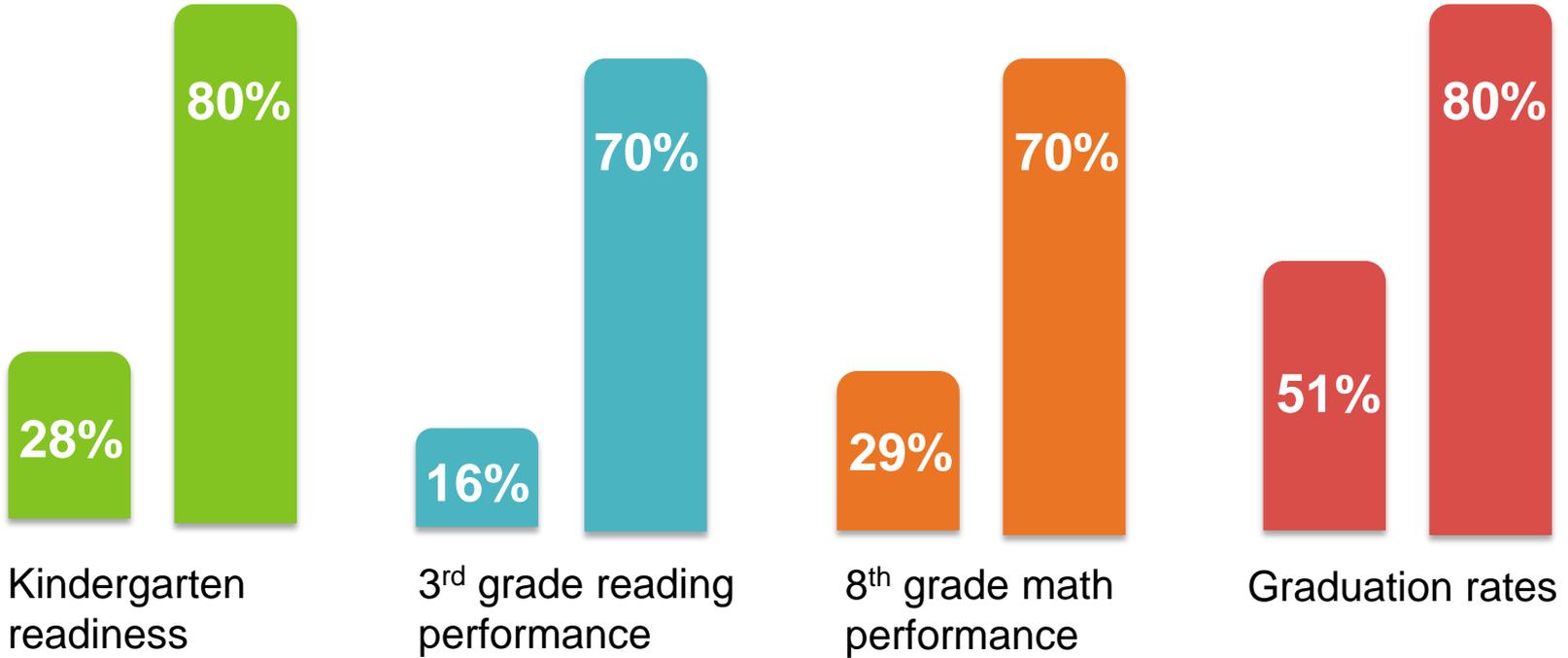
70%

Nearly three-quarters of his classmates do not perform at grade level

64%

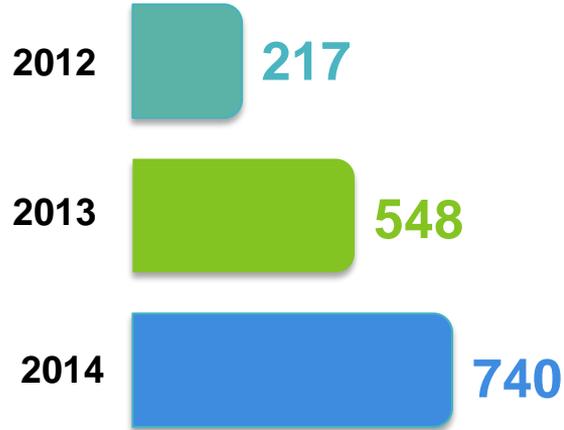
His odds of not graduating high school are 64%

LONG-TERM GOALS

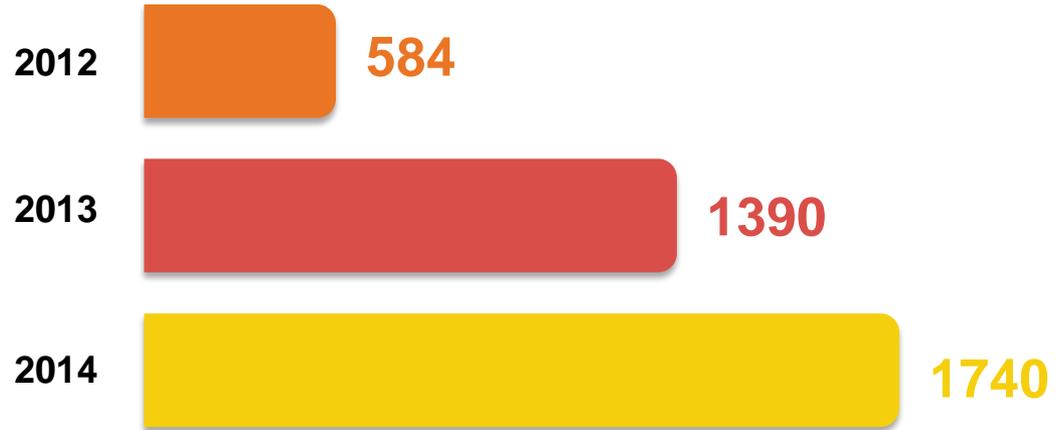


BRINGING IMPACT TO SCALE

FAMILIES ENROLLED

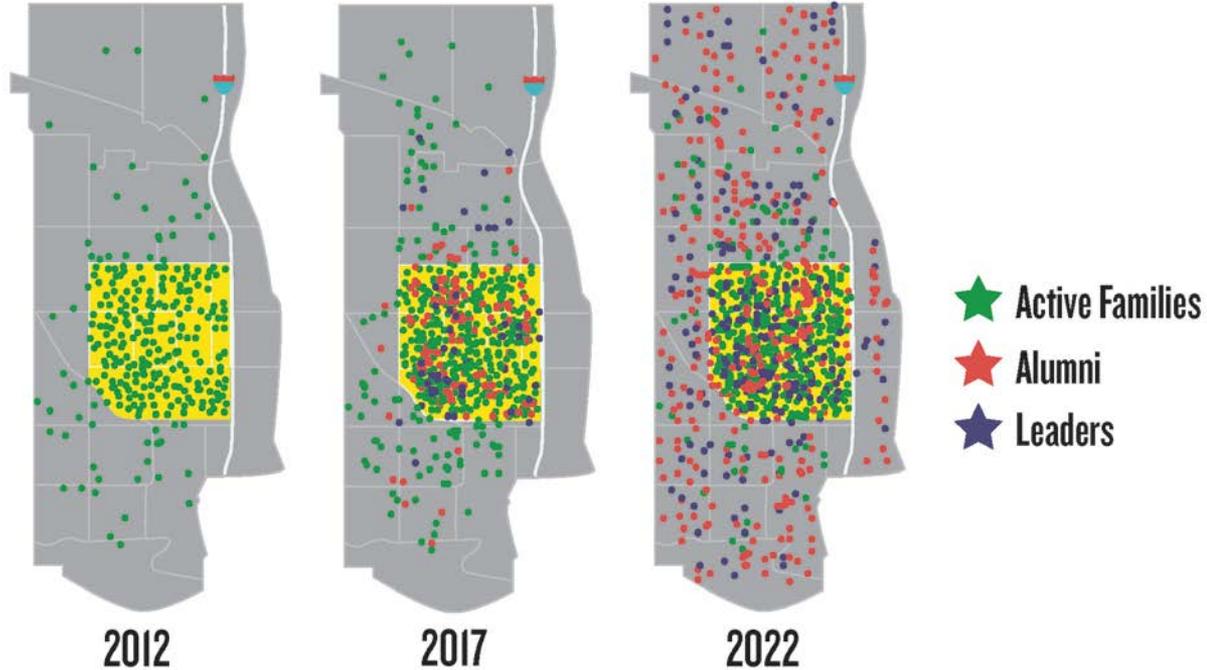


SCHOLARS ENROLLED



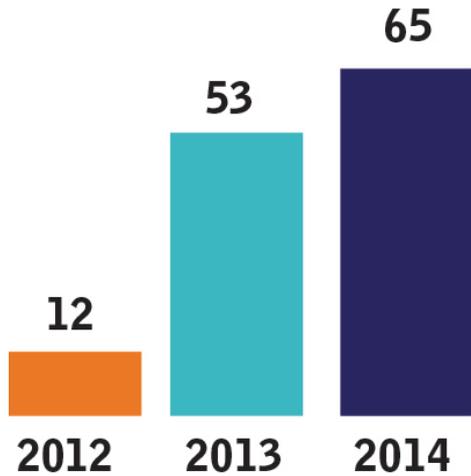
Goal: 1,000 Families & 2,500 Scholars

MULTIPLYING THE IMPACT

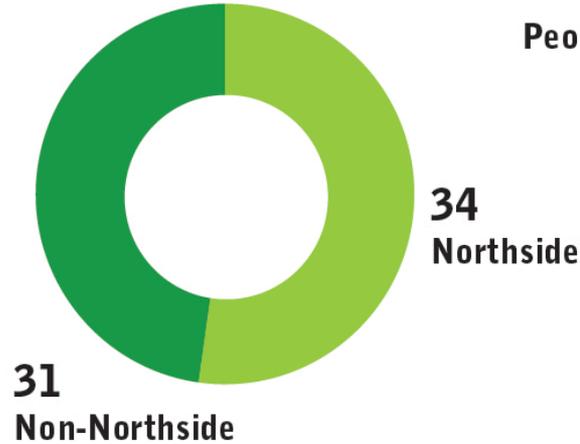


BUILDING THE TEAM

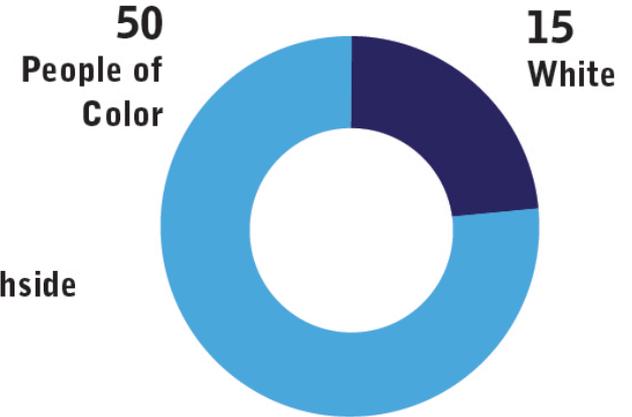
Total Employees



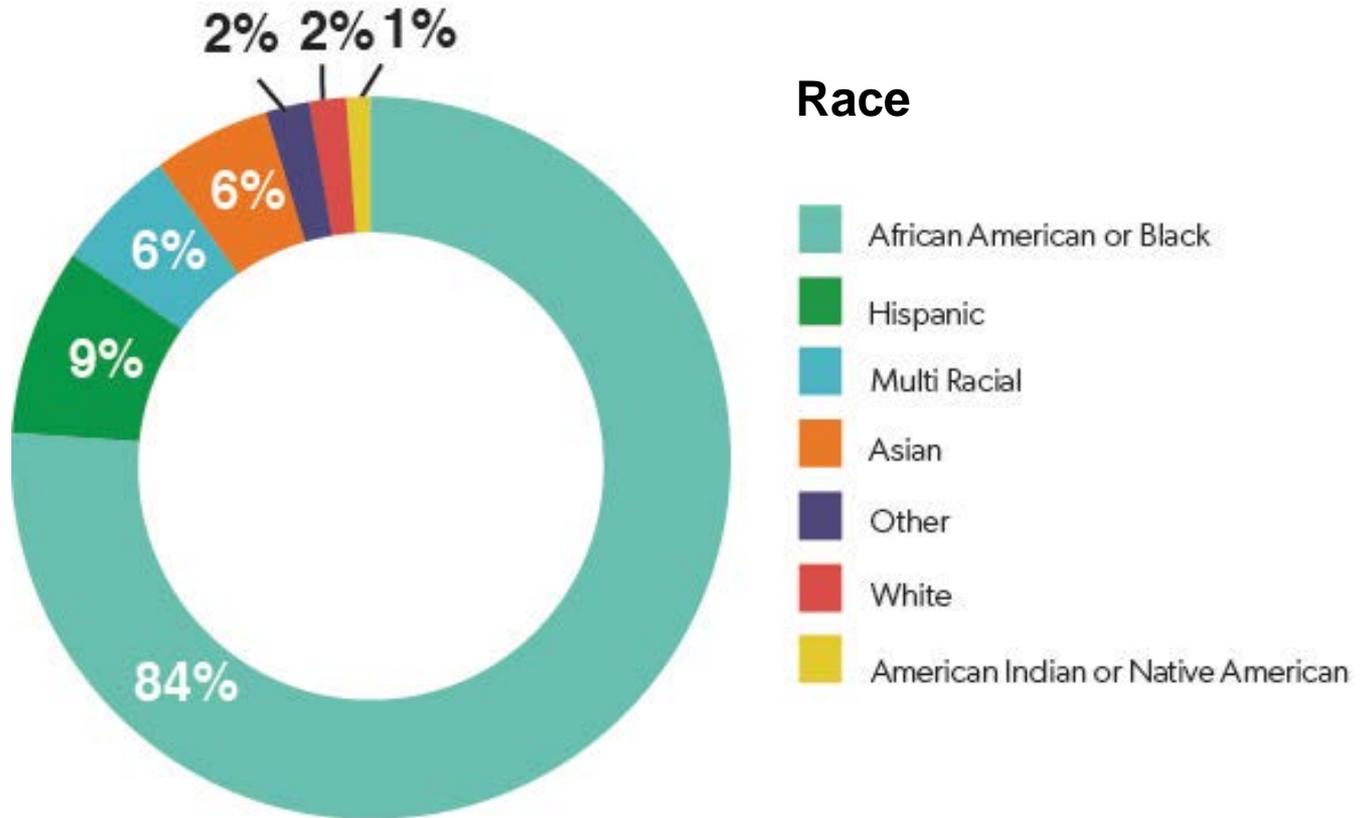
Northside Employees



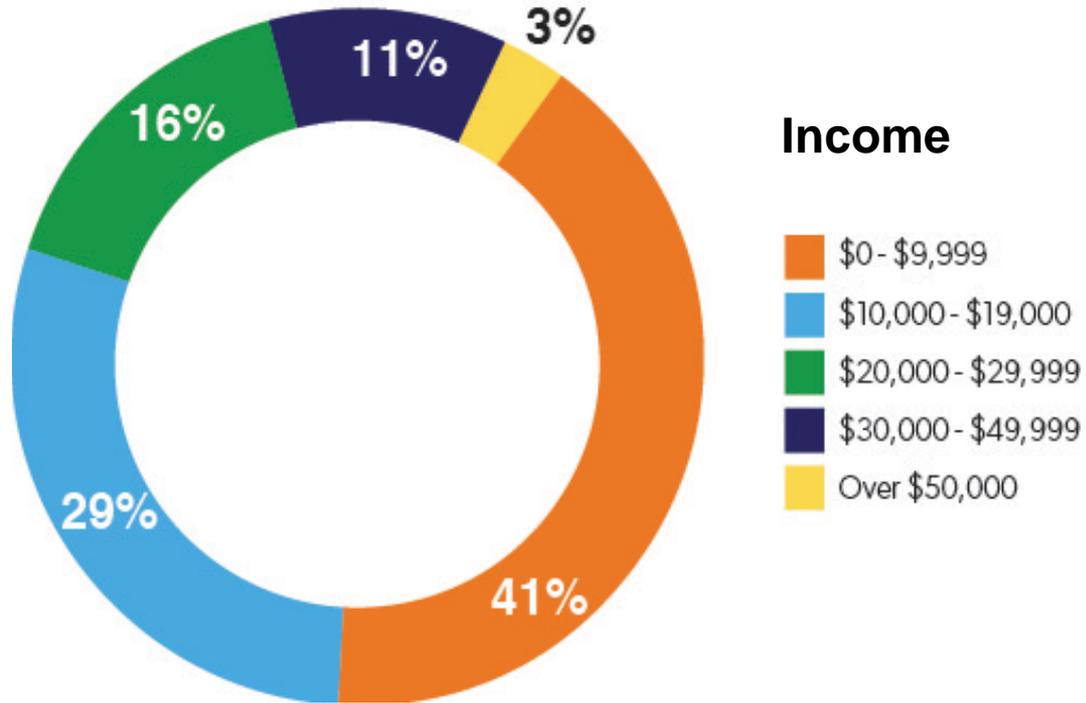
Employees of Color



FAMILY DEMOGRAPHICS



FAMILY DEMOGRAPHICS

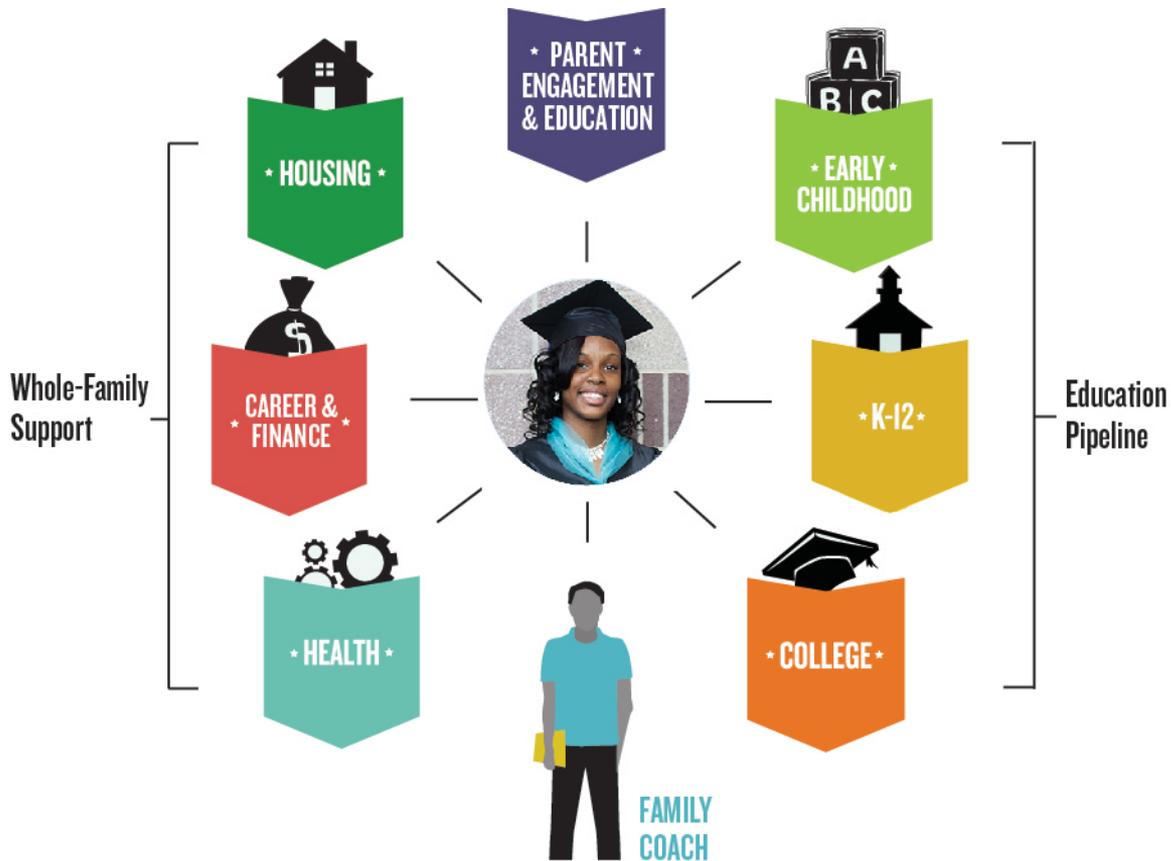


TWO GENERATION APPROACH



- Parents of over 1,200 scholars working on goals to support achievement
- 9 NAZ enrolled parents hired full-time
- 43 parents reached leadership level by end of 2014
- 12 parents serving as the NAZ Parent Advisory Board
- 200+ parents completed parenting classes

HIGH-TOUCH, HIGH TECH PARTNERSHIP



DATA SYSTEM



Achievement planning and data collection system

- Drives Achievement
- Supports coordination across partners
- Tracks individual, program and longitudinal data

TEAM JAMES

**MOM &
FAMILY**

**NAZ
CONNECTOR**

**NAZ FAMILY
ACADEMY**

**PROJECT
FOR PRIDE
IN LIVING**

**NAZ ACADEMIC
NAVIGATOR**

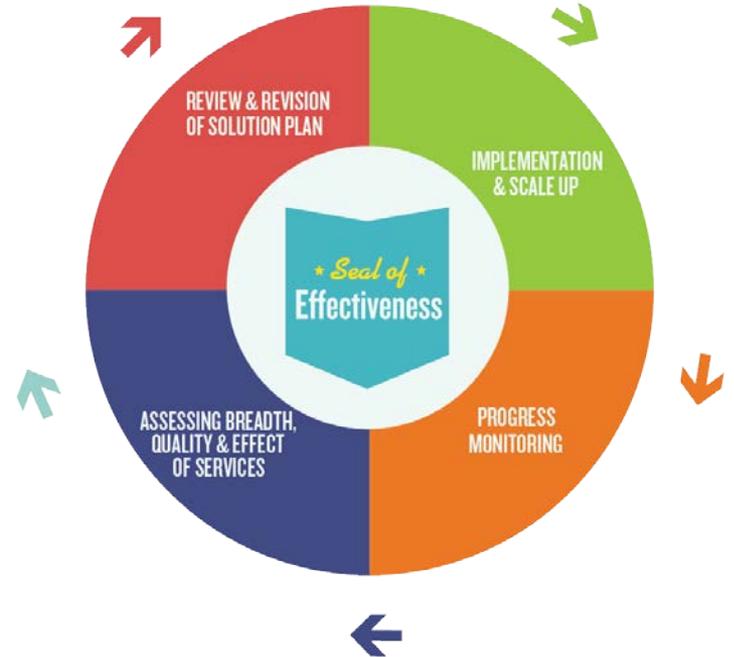
**URBAN
HOMEWORKS**

**ELIZABETH
HALL SCHOOL**



SHARED BEST PRACTICES

- Partners follow evidence-based plans
- Track real-time results for programs and individuals
- Blueprint for replication



SHARED BEST PRACTICES

Solution Plans



RESULTS NAZ ROUNDTABLE DATA ANALYSIS

Building Culture of Accountability

- Monthly convening
- NAZ staff, Board, parents, partners
- Analysis to find solutions

RESULTS



SIGNIFICANT RETURN TO SOCIETY



ROI is 6X

- \$16.7M in social gains per 100 participants

SIGNIFICANT RETURN TO SOCIETY



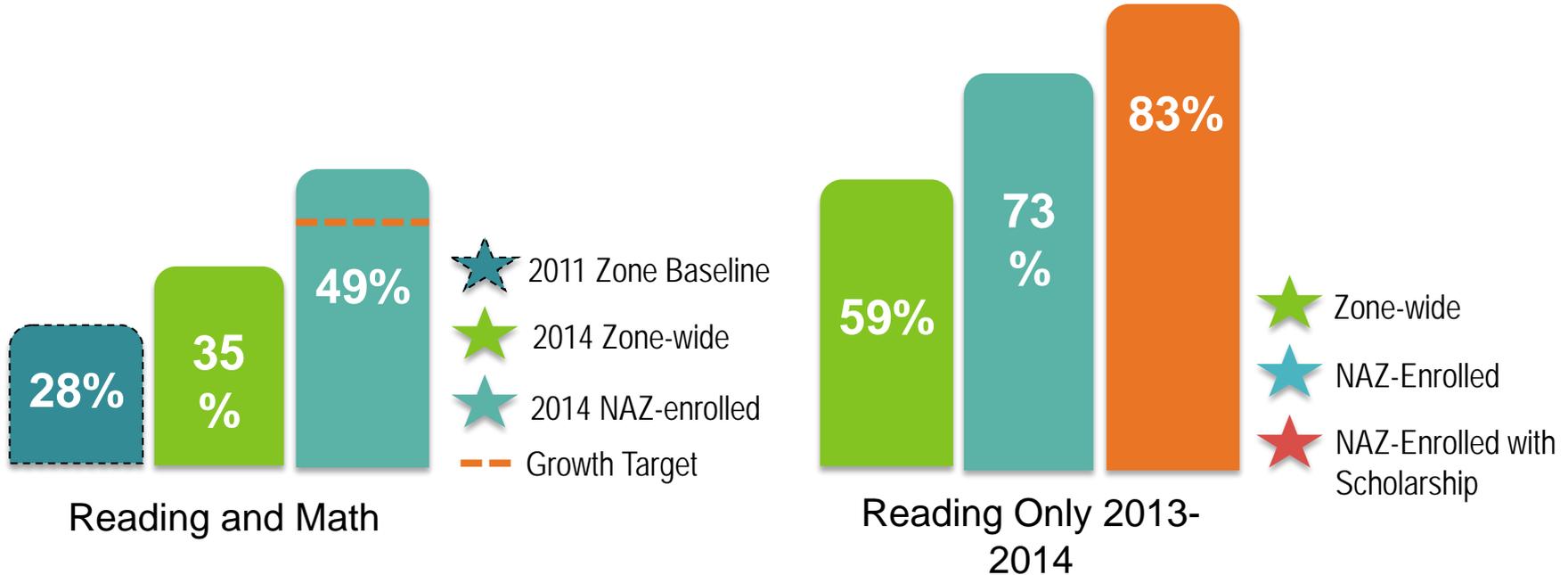
Increased earnings & tax revenue



- Lower health care costs
- Fewer Arrests
- Less Special Education
- Reduced drug use

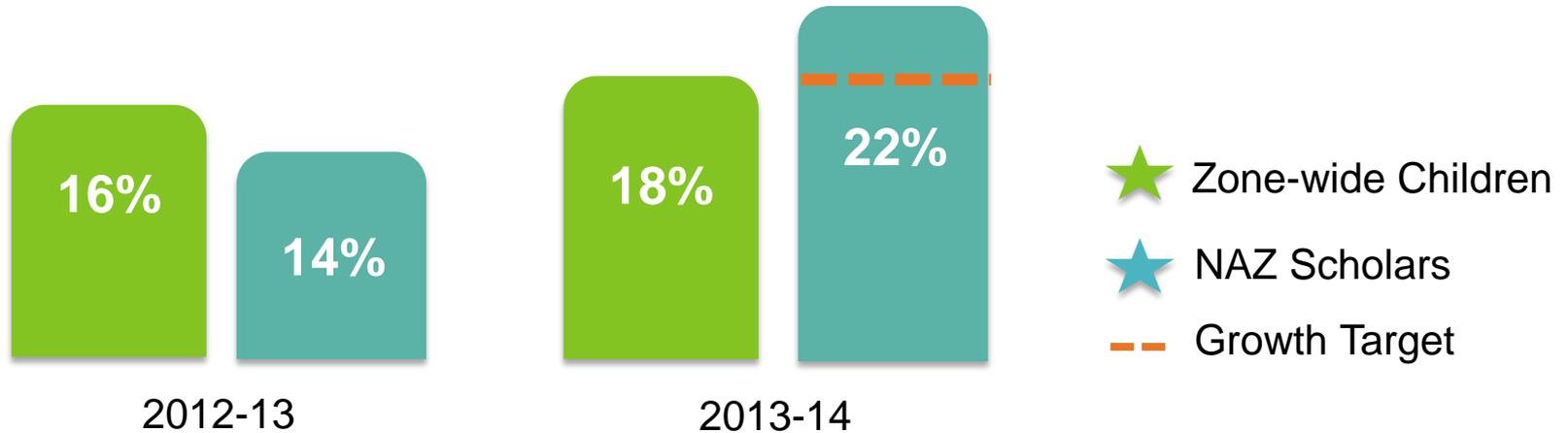
OUR APPROACH IS WORKING

Kindergarten Readiness Increasing



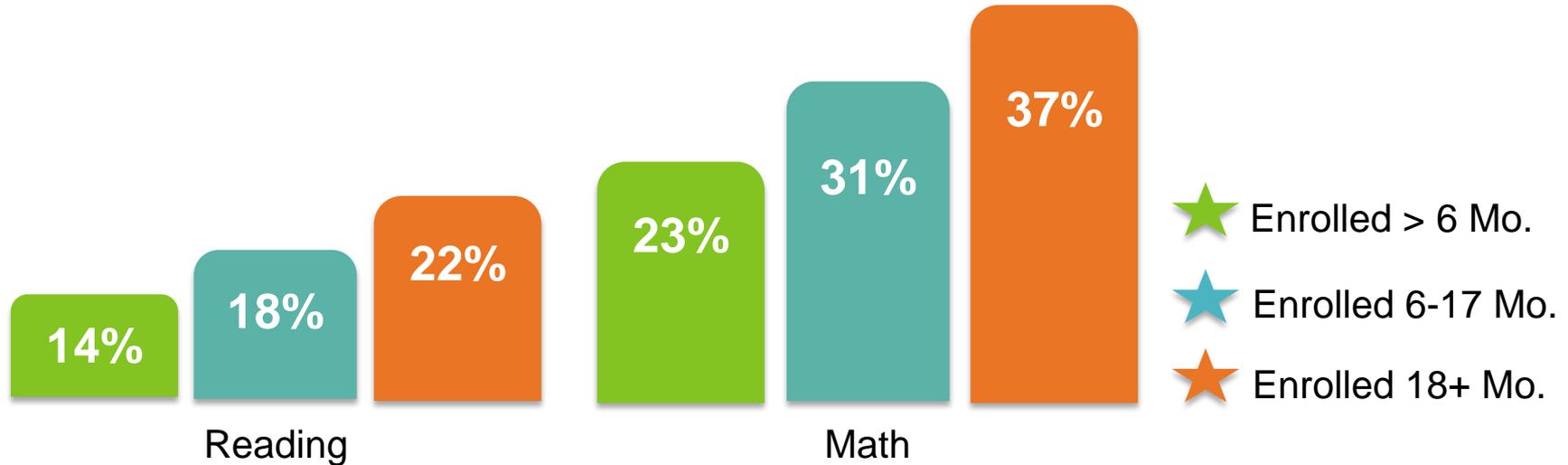
OUR APPROACH IS WORKING

Third Grade MCA Reading Proficiency Rises



OUR APPROACH IS WORKING

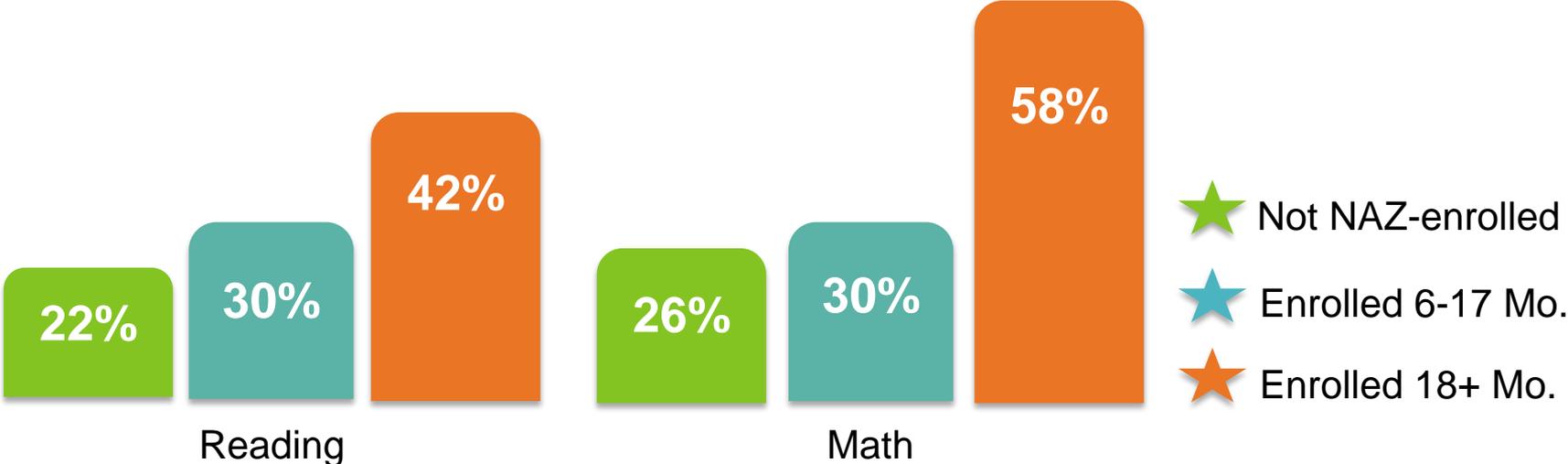
MCA Scores Rise with Length of Enrollment



SCHOOL SUCCESS SNAPSHOT

Elizabeth Hall School

MCA Reading and Math Proficiency increases with length of enrollment





FISCAL PICTURE

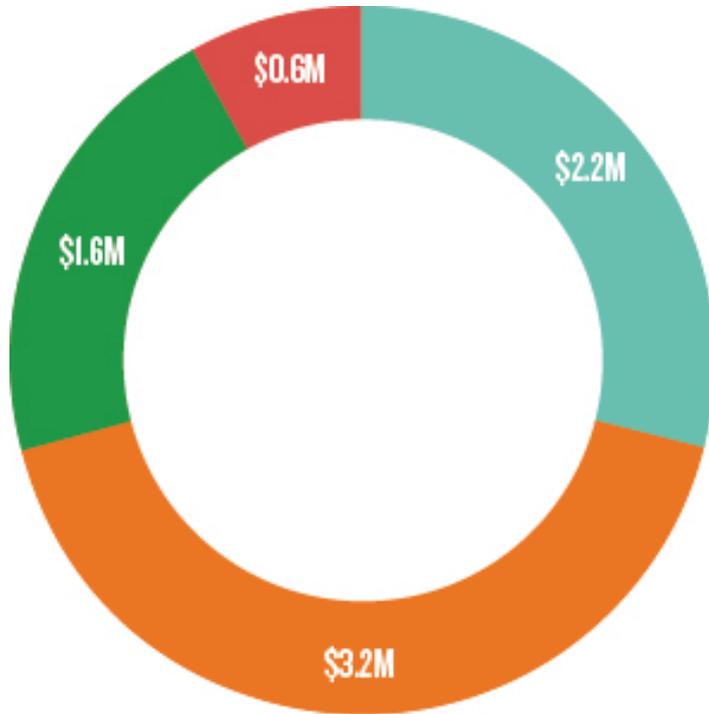


DISTINCT BUSINESS COMPONENTS

NAZ backbone organization

NAZ partners—aligned funding

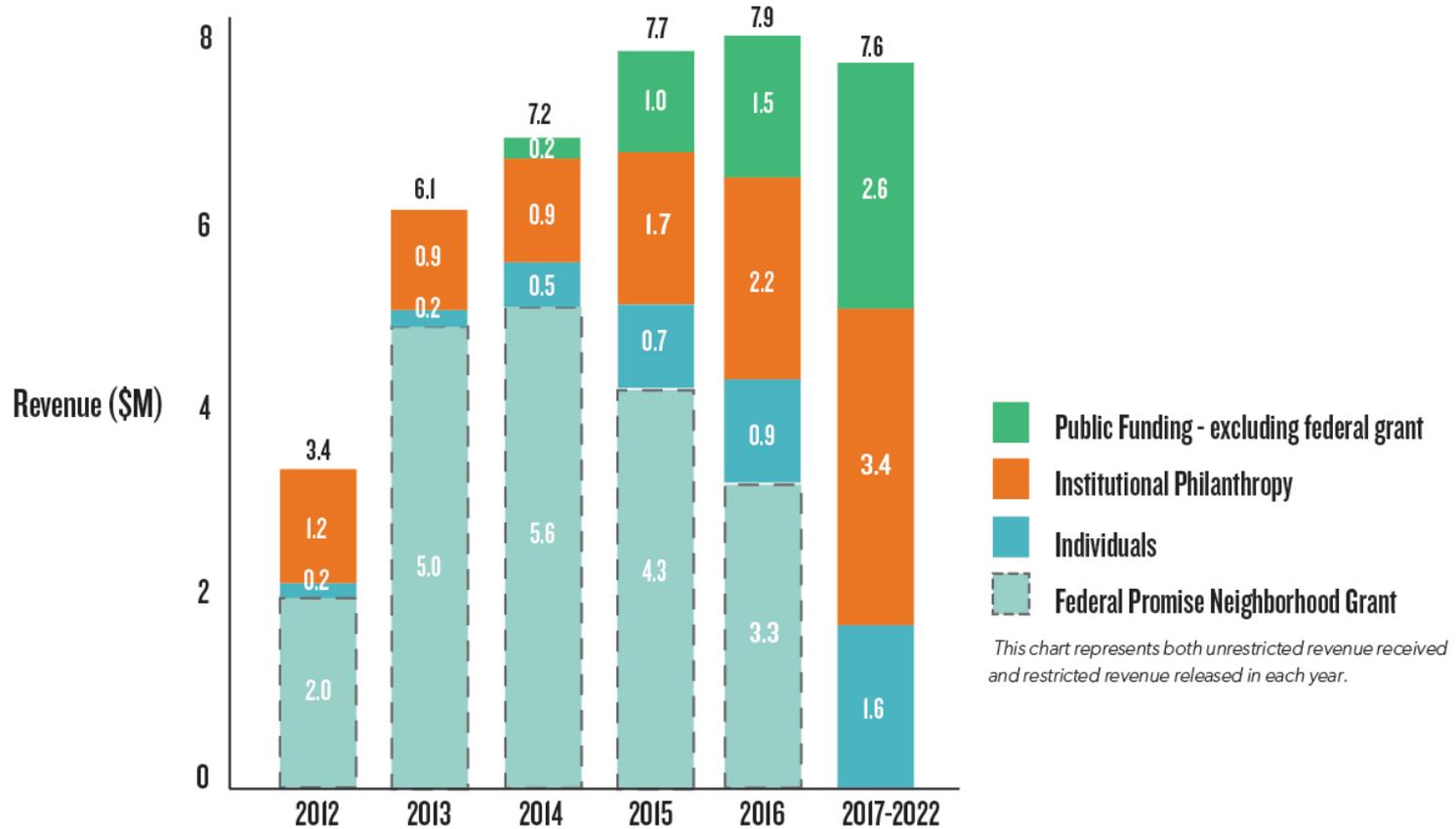
NAZ BACKBONE COST



Total annual cost: \$7.6M

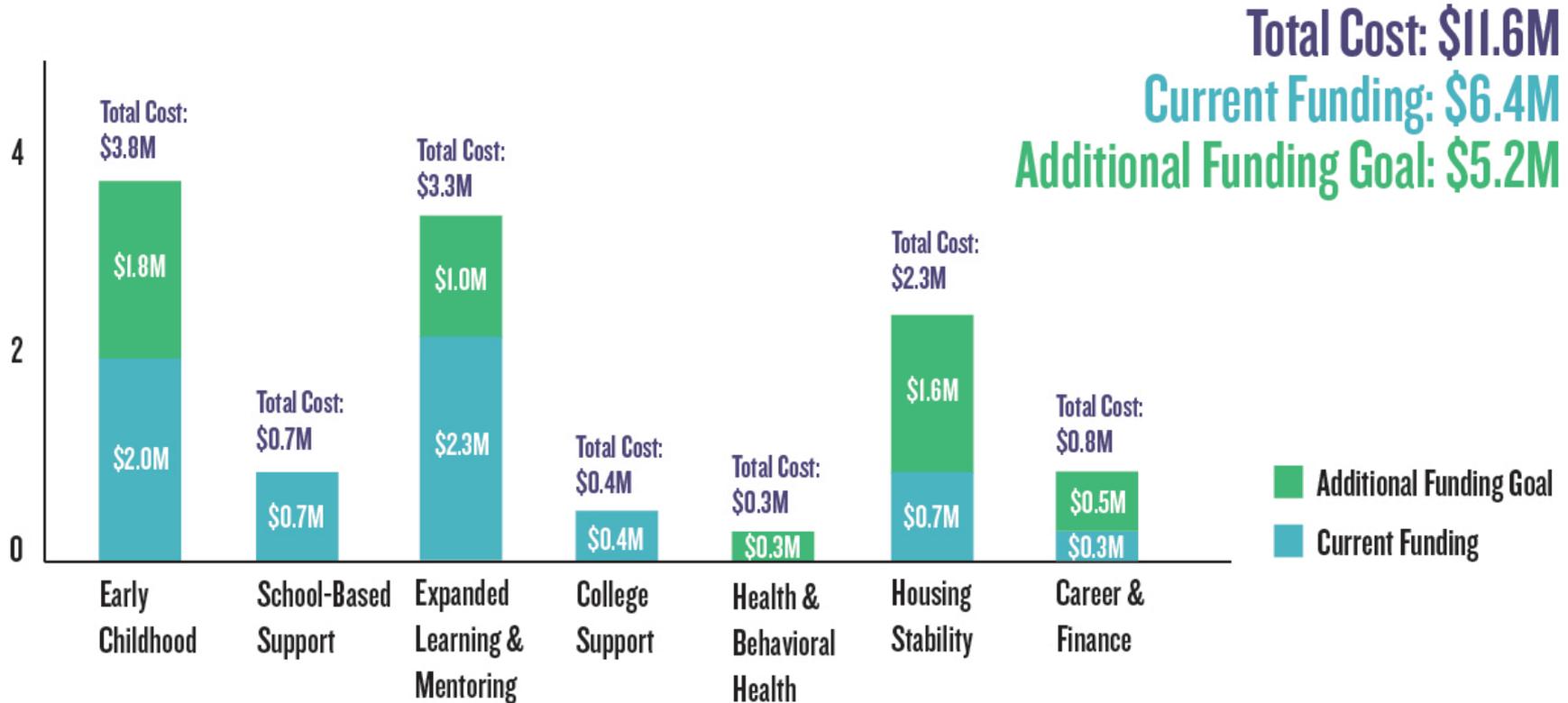
-  Partner Coordination
-  Parent Engagement & Education
-  Education Pipeline
-  Whole-Family Support

NAZ BACKBONE REVENUE



**NAZ
PARTNER
COSTS**

PARTNER COST



SUSTAINING NAZ: WHAT'S NEEDED



NAZ CHALLENGE CAMPAIGN

Total Increased Investment Needed

\$5.6M NAZ backbone

\$5.2M NAZ partners

\$10.8M Additional annual need

INVESTING IN THE NAZ BACKBONE

Two Ways that Funders Can Support the NAZ Backbone

1. Significantly increase current funding level
2. Multiple year funding

Total Cost: \$7.6M
Current Funding: \$2.0M
Additional Funding Goal: \$5.6M

INVESTING IN NAZ PARTNERS

Two Ways that Funders Can Support NAZ Partners

1. **Aligned funding:** Funders provide resources directly to a partner organization to specifically support NAZ children and their families
2. **NAZ funder pipeline:** Funders provide resources to NAZ, which then contracts with a partner organization to implement the work

Total Cost: \$11.6M
Current Funding: \$6.4M
Additional Funding Goal: \$5.2M

VISION BECOMING REALITY

Benefits of our long-term strategy

- Quality of life in N. Mpls. rivals affluent neighborhoods
- 2,500+ college graduates & parent “alumni” throughout the community
- Neighbors stay in N. Mpls., or return after college
- Highly skilled workforce for region