



greenway

agribusiness

bike shop

solar array

EAST PHILLIPS COMMUNITY PLAN

Minneapolis, Minnesota









#1 - Midtown Greenway, Minneapolis, MN

"I've spent the last 20 years working in either retail or parks and recreation services, and I've never seen a small facility generate the volume of business that the Bike Center gets." - Manager, Freewheel Bike

Basic stats

- 5.5 miles of paved trail
- 50+ miles of trail connected
- Main trail opened in 2005
- 1.5 million trips/year, including 15,000 trips/month in the winter
- City population: 390,131

Key benefits

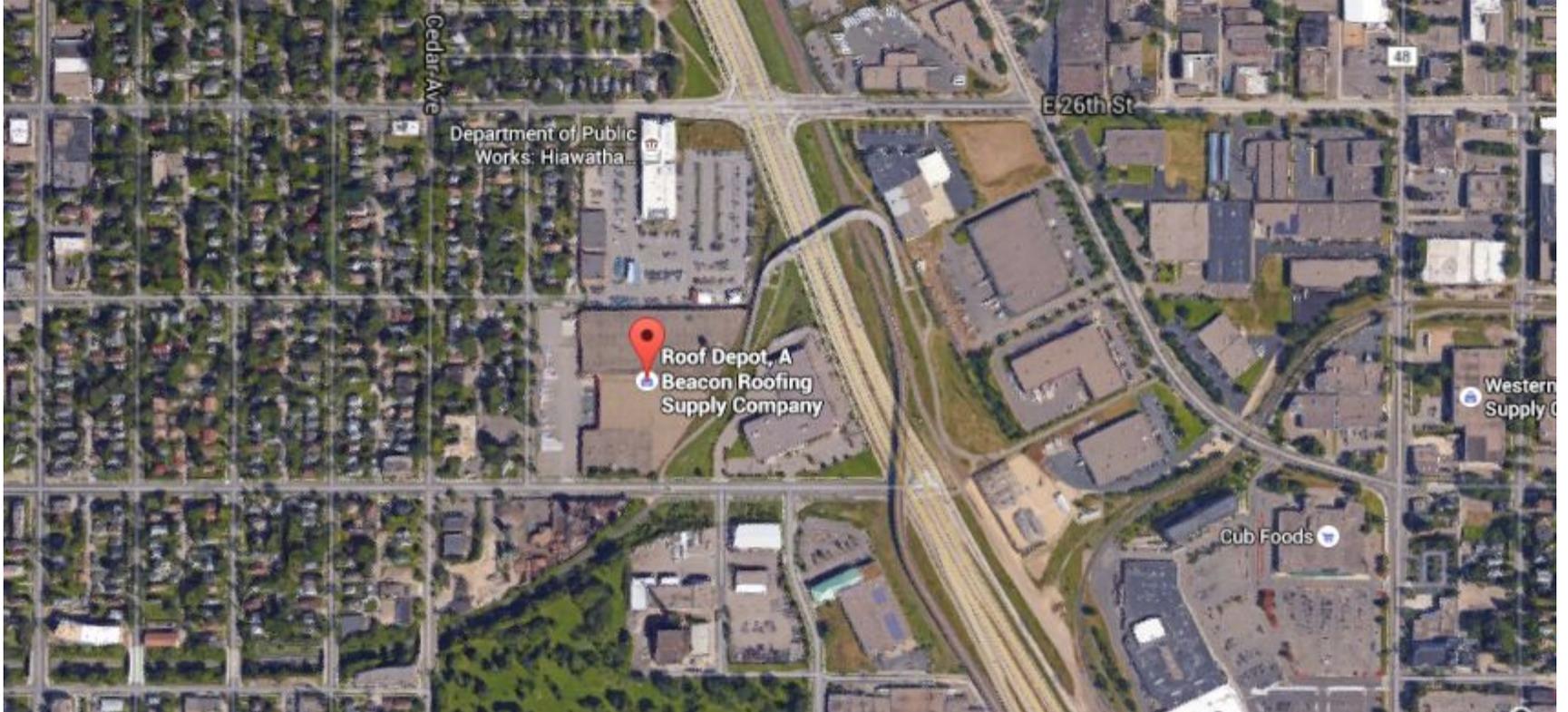
- Freewheel Bike Center employs 25 people and serves up to 1,500 customers/day
- Greenway beautification projects protect and improve local water, soil, air, and biodiversity
- Home values increase \$510 for every 400 meters closer they are to off-street facilities like the Greenway
- 700 jobs created by construction*

Funding sources

- \$7.5 million in Transportation Enhancements grants; \$3 million congressional earmark for bridge
- \$10 million from state and local sources
- \$10,000 advocacy grant from Bikes Belong

*AASHTO estimate. For this source and others, visit bikesbelong.org/Top10.

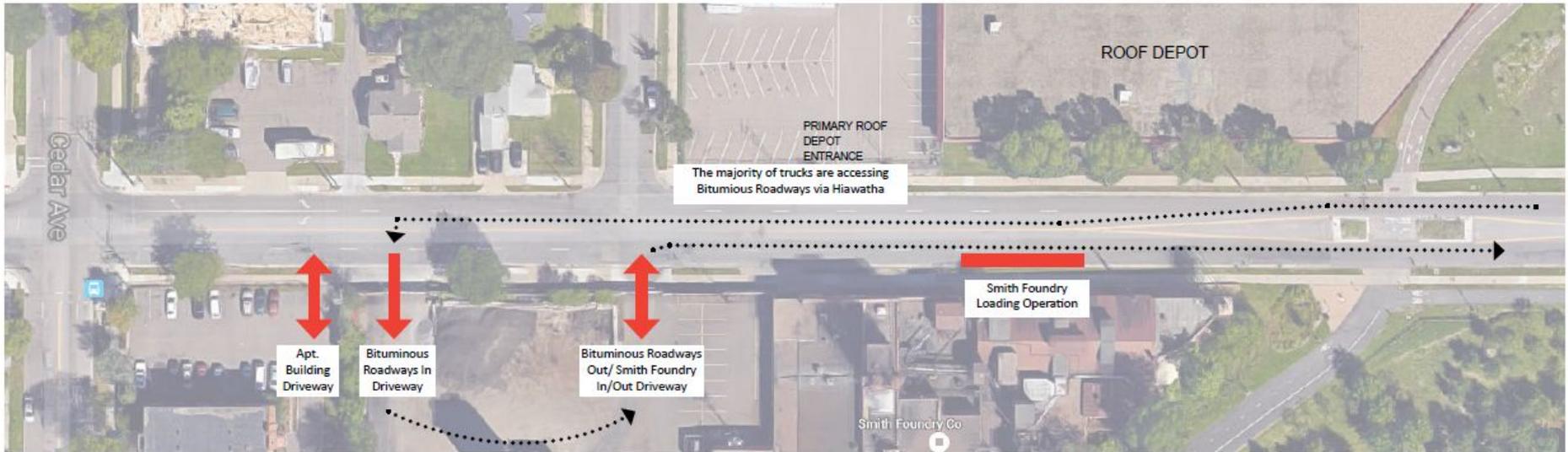




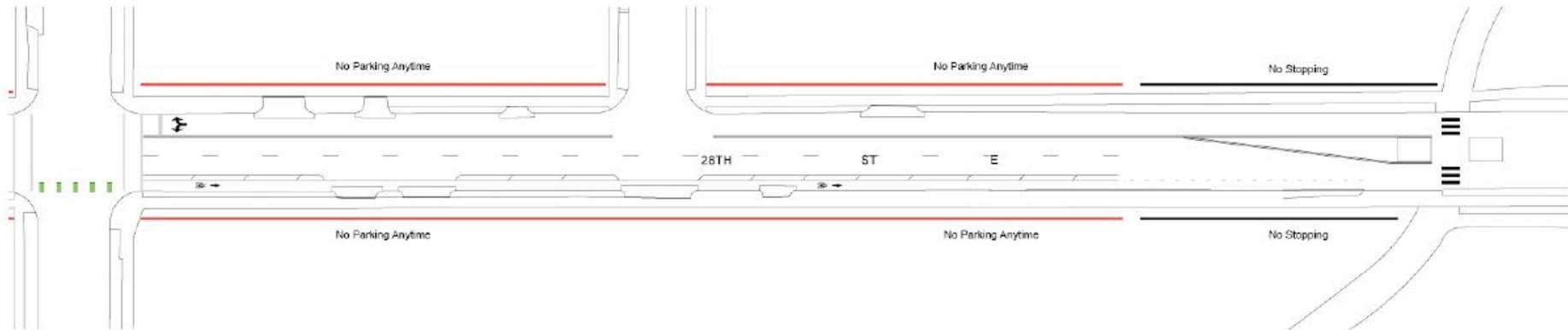




Existing Driveways and Operations



28th St E Proposed Bike Lane



MINNEAPOLIS CORE PRINCIPLES OF COMMUNITY ENGAGEMENT

- 1) RIGHT TO BE INVOLVED** – Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
- 2) CONTRIBUTION WILL BE THOUGHTFULLY CONSIDERED** - Public participation includes the promise that the public's contribution will be thoughtfully considered.
- 3) RECOGNIZE THE NEEDS OF ALL** - Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision-makers.
- 4) SEEK OUT INVOLVEMENT** - Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.

Minneapolis Goals & Strategic Directions

+ **Living well: Minneapolis is safe and livable and has an active and connected way of life**

– **One Minneapolis: Disparities are eliminated so all Minneapolis residents can participate and prosper**

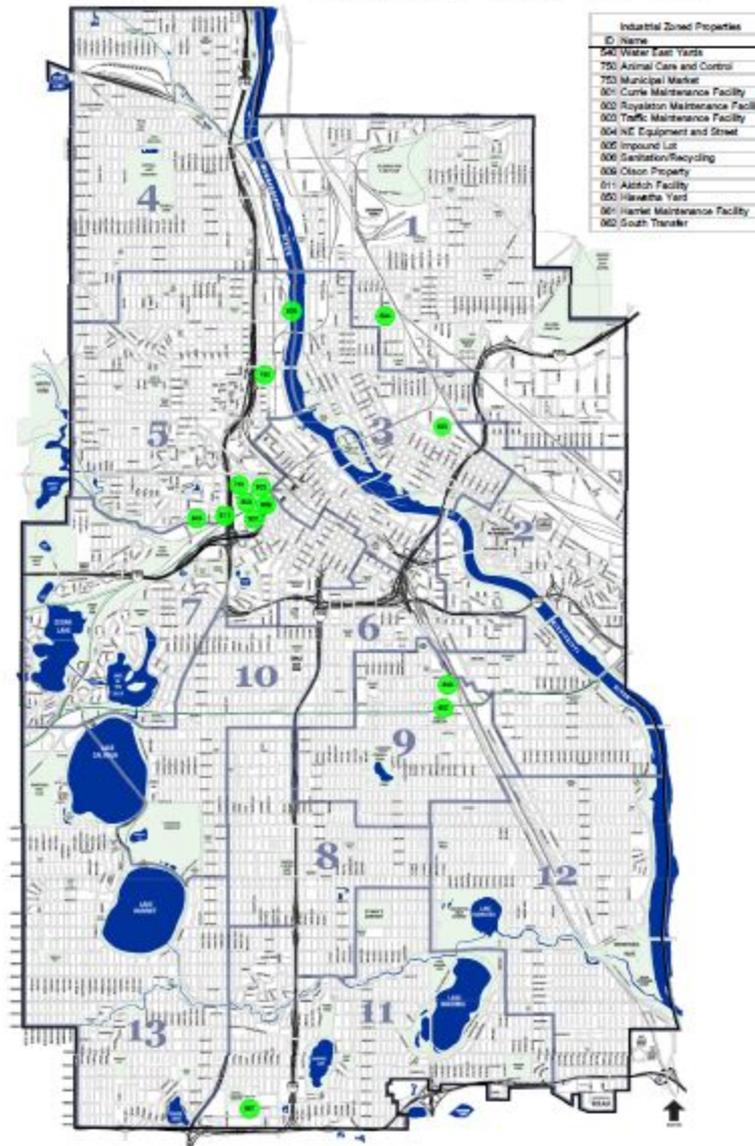
- Racial inequities (including in housing, education, income and health) are addressed and eliminated.
- All people, regardless of circumstance, have opportunities for success at every stage of life.
- Equitable systems and policies lead to a high quality of life for all.
- All people have access to quality essentials, such as housing, education, food, child care and transportation.
- Residents are informed, see themselves represented in City government and have the opportunity to influence decision-making.

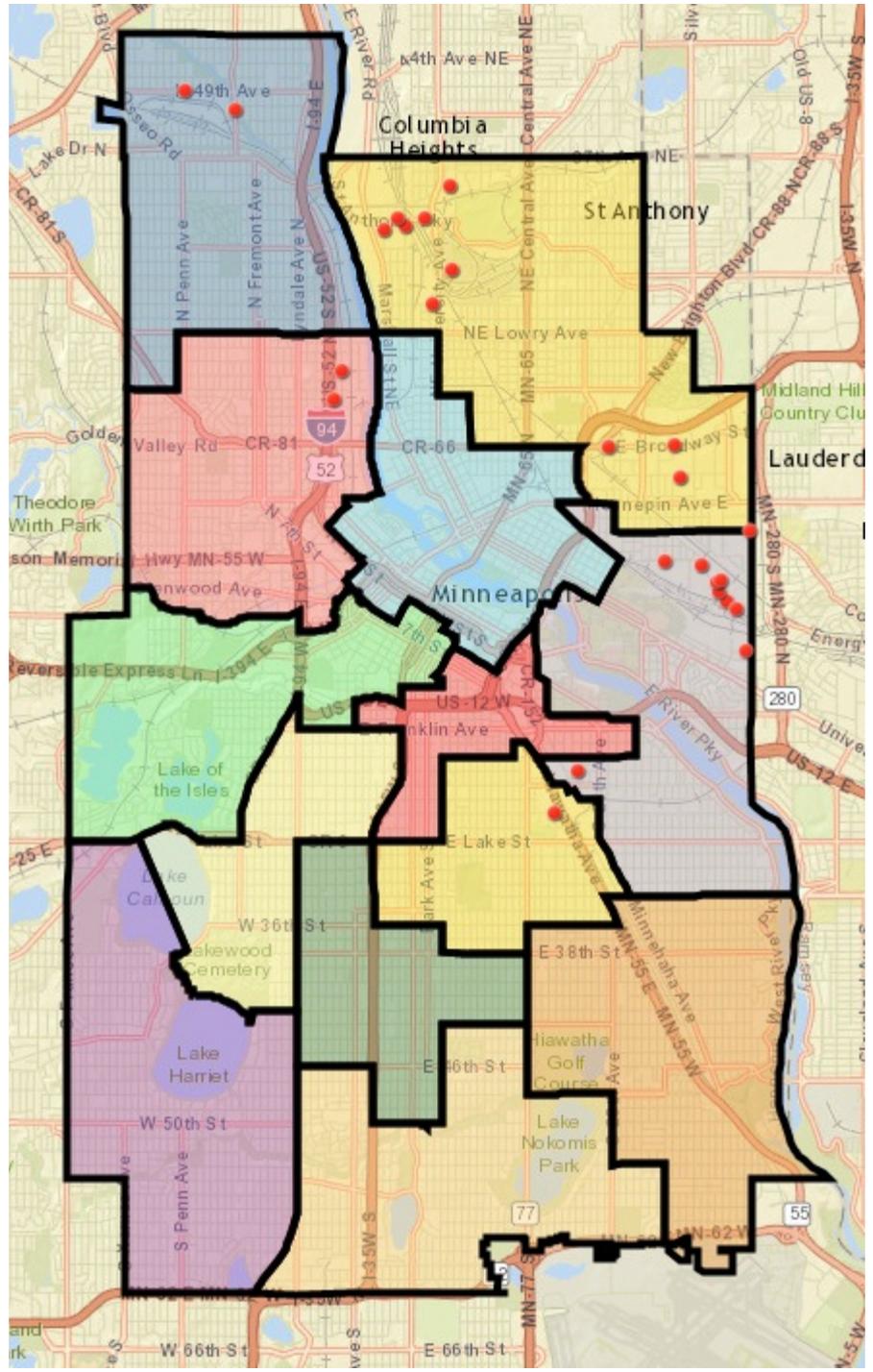
+ **A hub of economic activity and innovation: Businesses – big and small – start, move, stay and grow here**

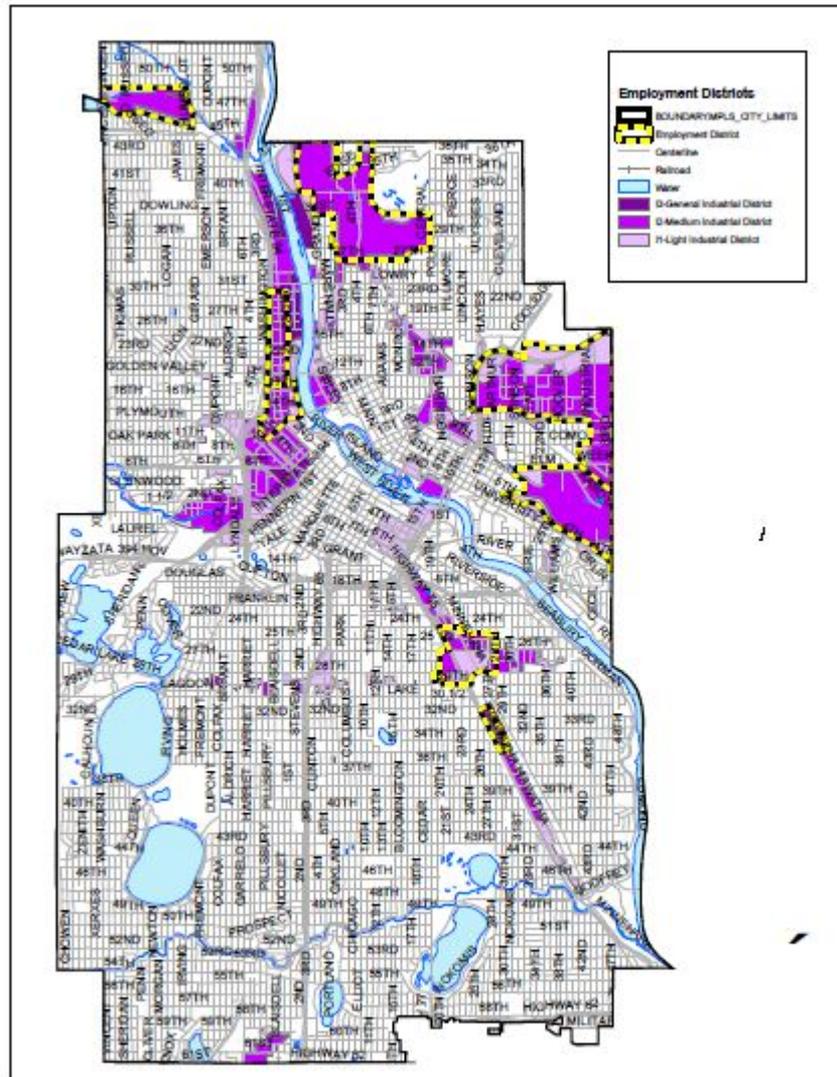
+ **Great Places: Natural and built spaces work together and our environment is protected**

+ **A City that works: City government runs well and connects to the community it serves**

CITY OF MINNEAPOLIS







Employment Districts - Citywide
 Adopted November 3, 2006

0 1,000 2,000 6,000 9,000 Feet

