



Request for City Council Committee Action from the Office of the Neighborhood and Community Relations Department

Date: March 17, 2015
To: Council Member Cam Gordon, Chair, Health, and Environment & Community Engagement Committee
Referral to: N/A
Subject: Update on the Blueprint for Equitable Engagement

Recommendation: Receive and File

Department Information

Prepared by: David Rubedor, Neighborhood and Community Relations Director

Approved by:

David Rubedor, Neighborhood and Community Relations Director _____

Spencer Cronk, City Coordinator _____

Presenters in Committee: David Rubedor

Financial Impact: None

Community Impact

City Goal: *Many People, One Minneapolis.* The City has established the goal of reducing disparities in income, housing and education among racial and cultural communities in Minneapolis.

Supporting Information

The Blueprint for Equitable Engagement is a joint effort between the Neighborhood and Community Engagement Commission (NCEC) and the Neighborhood and Community Relations Department. It has been in development for over a year and will serve as the policy framework for programming, funding and staff operations for the next several years.

The city of Minneapolis is growing and becoming more diverse, requiring expanding and creative practices of inclusive participation and community engagement. To

eliminate inequities, the City and community must work together to create a city that provides abundant opportunities for everyone.

Inclusive and equitable participation meets people where they are to ensure that all community voices are sought and valued and that decisions reflect the communities which they impact. The Blueprint for Equitable Engagement will promote and support inclusive participation in the City's community engagement work:

1. Neighborhood organizations: NCR will promote and support neighborhood organizations outreach efforts for inclusion and to ensure that neighborhood board decision making processes are fair and use of resources is equitable and inclusive. The City will include the 70 neighborhood organizations as partners in addressing racial disparities in our community.
2. City's board and commissions: NCR and NCEC will promote and support the work of City to meet its goal of having the advisory and planning boards and commissions reflect the diversity of the community;
3. City enterprise outreach and engagement. NCR and NCEC will promote and support the community engagement efforts of City departments and connects this work with the efforts stated above.

The full report to the HECE Committee is attached, providing further details. Next steps will include sending the Blueprint out for public comment. People that participated in the focus groups last summer, neighborhood organizations and cultural/community groups will be asked to provide further insight in the Blueprint. Once the public comment has been completed, a final draft will be completed and then sent back to the HECE committee for review and approval.

Supporting Data: In an effort to track progress and success, the department will be developing additional data measurements. Listed below are the two that are currently available, including the new Neighborhood Board Diversity Survey.

The full report on the Neighborhood Board Diversity Survey can be found at:
<http://www.ci.minneapolis.mn.us/www/groups/public/@ncr/documents/webcontent/wcms1p-138467.pdf>

The full report on the City Boards and Commissions Diversity Survey can be found at:
<http://www.ci.minneapolis.mn.us/www/groups/public/@ncr/documents/webcontent/wcms1p-135974.pdf>