



## Request for City Council Committee Action from the Mayor's Office

**Date:** January 12, 2015

**To:** Council Member Quincy, Chair of Ways and Means Committee

**Referral to:**

**Subject:** Greater Twin Cities United Way Grant for Cradle to K Project

**Recommendation:** To accept the \$5,000 grant from United Way for Mayor Hodges Cradle to K Project. The purpose of this grant is to support the preparation and writing of the Cradle to K Report of the Cabinet. (See grant application below)

### Department Information

Prepared by: Dianne Haulcy, Policy Aide Mayor Hodges Office 612-673-2486  
Approved by: John Stiles, Chief of Staff Mayor Hodges Office  
Presenters in Committee: Dianne Haulcy

### Reviews

- Permanent Review Committee (PRC): Approval \_\_\_ Date \_\_\_\_\_
- Civil Rights Approval Approval \_\_\_ Date \_\_\_\_\_
- Policy Review Group (PRG): Approval \_\_\_ Date \_\_\_\_\_

### Financial Impact *(delete all lines not applicable to your request)*

- Action provides increased revenue for appropriation increase  
Dept Name: Mayor's Office  
Fund Name: Greater Twin Cities United Way Strategic Planning Fund Grant  
Project Name & Number (if capital budget): \_\_\_\_\_ - \_\_\_\_\_  
Amount: \$5,000

### Supporting Information

- Grant Application

Greater Twin Cities United Way  
**Strategic Planning Fund Application**

**ORGANIZATION AND CONTACT INFORMATION**

- ❖ **Name of Organization:** City of Minneapolis
- ❖ **Annual Agency Budget:** \$
- ❖ **Contact Person for Application:**  
 Name: Dianne Haulcy  
 Phone #: 612-673-2486  
 Email: Dianne.haulcy@minneapolismn.gov
- ❖ **Organization Address**  
**350 South 5<sup>th</sup> Street, Minneapolis, MN 55415**
- ❖ **Date of Submission:** December 17, 2014

**GTCUW Internal Use Only**

**Approval Signatures**

Date \_\_\_\_\_

Dir. Community Impact

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SVP Community Impact

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**PROPOSED PROJECT**

**A. Strategic Planning Fund Focus Area to be Addressed**

*Mark with X all that apply*

**Merger Activities**

- Pre-Merger Assessment
- Merger Implementation
- X  Multi-Agency Alliances or Partnerships
- Other: (Please describe)

**B. Project Information**

**Project Title:** Cradle to K Cabinet Report to Mayor Hodges

**Request Amount:** \$ 5,000.00

**Project Description:** To develop a plan to eliminate disparities for children in the City of Minneapolis prenatally to three years old by;

- a. Determining what we are currently doing well and what we should expand on,
- b. Determining what needs better alignment and coordination,
- c. Determine where are the gaps in service and access and;
- d. Develop measurements in each of our goal areas to track progress.

**Reason For Project:** Mayor Hodges Cradle to K Cabinet began meeting in the summer of 2014. The overall goal of the Cabinet is “To develop a plan to ensure all children prenatal to three in the City of Minneapolis are thriving.” Mayor Hodges gave the Cabinet the following. Since that time, the Cabinet has split into three subcommittees formed around the main objectives of Mayor’s Cradle to K Initiative.

**Need For United Way Assistance:** The Cradle to K Cabinet and its subsequent work is staffed by one full time policy aide with additional responsibilities outside of Cradle to K. A very rough draft of the report has been started but the following tasks remain:

- 1) Writing it up in a clear consistent voice, identify missing pieces in current draft of report, write an executive summary.
- 2) Design and layout of the report.
- 3) Compile and synthesize public comment of draft report solicited through public meetings and electronically
- 4) Prepare final draft of report after public comment period ends.

**Project Timeline:**

- Estimated Time (in months): 3.5 months
- Estimated Start Date: December 22, 2014
- Estimated Completion Date: March 31, 2015

**Project Consultant (If applicable)**

- Name:
- Phone:
- Skills and Experience:

**Explain Agency and/or Board Commitment to the Project:** The Cradle to K Cabinet is a group of 28 individuals from the disciplines of health, early learning, housing, government and parents, to help advise Mayor Hodges on how to move the dial on these disparities prenatally to three. They are working in three subcommittees to develop the recommendations to the Mayor.

**C. Intended Result**

**Brief Description of Intended Result:**

**Measurable Impact of Project:** *(such as improved: efficiencies, client outcomes, service to clients, internal or external processes, agency leadership, leverage of resources, etc.)*

1. The plan will initially spark community input and dialogue on how to close racial disparities in our young children.
2. The plan will ultimately be used as a tool for the Mayor and the Cabinet to assist in coordinating the early childhood landscape and resources to be better aligned to give greater access to those in need.

**D. Project Budget**

	<b><u>Income</u></b>
Greater Twin Cities United Way	\$5,000
Other (please list source)	
-	
-	
-	
-	
<b>Total Income</b>	
	<b><u>Expenses</u></b>
Salary & Expenses for Agency Staff	
Consultant & Professional Fees	\$5,000.00
Other (please list)	
-	
-	
-	
-	
<b>Total Expenses</b>	

**E. Please provide additional information that you feel is relevant to this proposal:**  
Please see attached project overview.

**Submit this application by email to:**

Caty Jirik  
Director – Community Impact  
612-340-7579

[Caty.Jirik@GTCUW.org](mailto:Caty.Jirik@GTCUW.org)