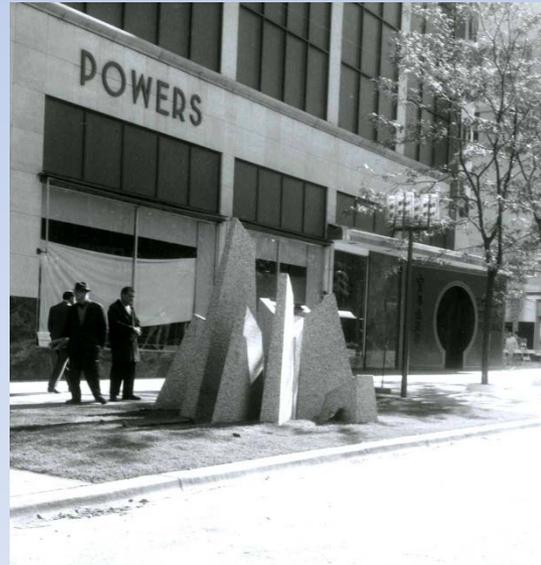
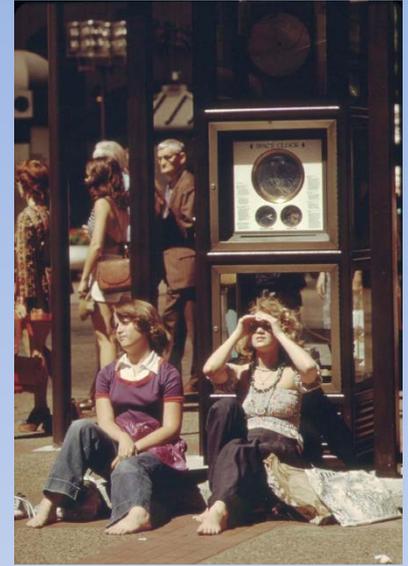


NICOLLET MALL PUBLIC ART

Winter/Spring 2014-2015

A TRADITION



City of Minneapolis

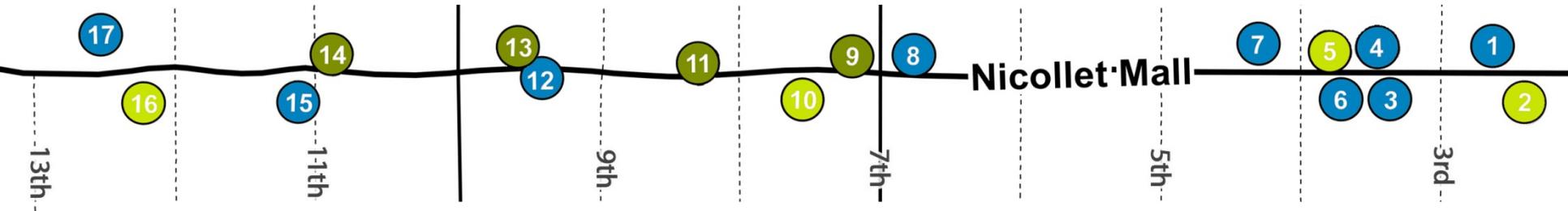
Nicollet Mall- PUBLIC ART

Provide positive experiences for residents, shoppers, workers and visitors through interactive artworks that encourage gathering and conversation

CURRENT WORKS ON THE MALL

LARGEST PUBLIC ART COLLECTION
IN MINNEAPOLIS (109 locations, 16 Works)

- 8 City-owned (Public Works)
- 1 County-owned on County property
- 3 Privately-owned on private property
- 4 Privately-owned on City property



City of Minneapolis

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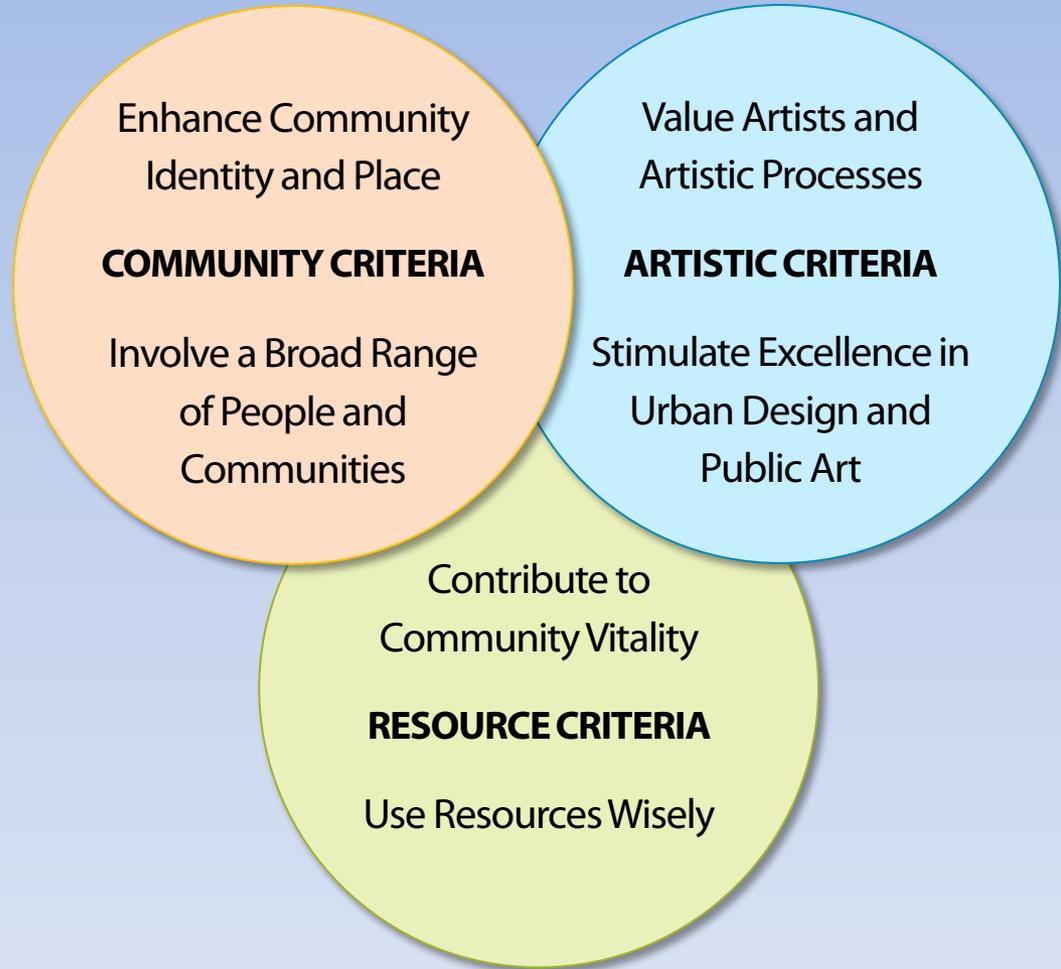
NEW NICOLLET MALL ART – 2 Projects/4 Areas



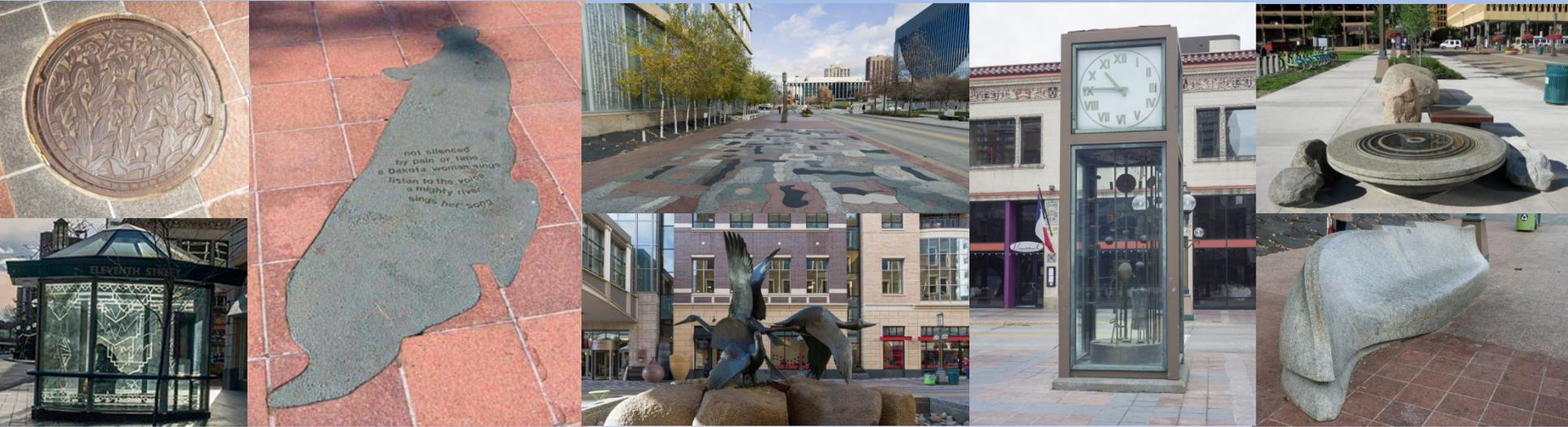
CITY PUBLIC ART GOALS (Adopted Policy)

Purpose:

Integrate Public Art into City planning, services, design and infrastructure.



CITY COLLECTION



Determine What Stays and Goes

Goes: Relocated

Stays: Stored and Reinstalled

Fall 2014:
Research and
On-Street
Interviews

Winter 2015:
Minneapolis Arts
Commission
Review

Spring 2015:
City Council
Approvals

Summer 2015:
Planning and
Design

Fall 2015:
De-installation
Begins

City of Minneapolis

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NEW COMMISSIONS – Context

STRENGTHS OF EXISTING COLLECTION

- Connects to Minnesota
- Includes works by some of the most accomplished artists of color in the region
- Works at a pedestrian scale



GAPS IN EXISTING COLLECTION

- Was not created in the context of the JCFO's design and materials
- Lacks a signature/destination work or works that represent the visionary ideas in public art today
- Does not include works by the next generation of public artists

NEW CITY COMMISSIONS – Artist Opportunities

- Lead a **Team of Local and Emerging Artists** to Create Series of Small Integrated Works (\$200,000)
- Create a **Large-Scale Iconic Artwork** (\$500,000)
- Design a **Key Feature** (i.e. Theater in the Round) (\$225,000)
- **Curate/Integrate all Public Art** into overall Mall Design (\$75,000)



Fall 2014:
Planning

Winter 2015:
Call for Artists

Spring 2015:
Artist Selection

Summer 2015:
Design

Fall 2015:
Draft Concepts

City of Minneapolis

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NEW COMMISSIONS – Public Art Committee

(Adopted Policy)

(Same process as Central Library, Target Field and Interchange)

- Artist
- Arts Administrator
- Project Architect
- Arts Commissioner
- Site Representative (Implementation Committee Representative)
- Public Works Staff Member
- Community Representative
- 2 At Large Members

Privately-Owned Art



Determine What Stays and Goes

Goes: Relocated

Stays: Stored and Reinstalled

Fall 2014
Notification

Winter 2014
Owner Decision

Spring 2014
Redesign

City of Minneapolis

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