



# The City of Minneapolis

## A RESOLUTION OF THE MAYOR & CITY COUNCIL

By: A. Johnson, Gordon, Cano, Reich, Frey, B. Johnson  
Yang, Warsame, Goodman, Glidden, Bender, Quincy, and Palmisano

### DECLARING MINNEHAHA AVENUE FROM EAST LAKE STREET TO MINNEHAHA FALLS AS THE “MINNEHAHA MILE”

- Whereas:** Minnehaha Avenue, from East Lake Street to Minnehaha Falls, contains nine antique, vintage, retro, and secondhand shops, more than any other commercial corridor in the State of Minnesota; and
- Whereas:** These shops feature classic, up-cycled, reused, reclaimed, lovingly restored, slightly used, and repurposed goods that make this an attractive area and destination for shoppers; and
- Whereas:** Shops featuring these goods help contribute to the economic vitality of our neighborhoods while also encouraging environmentally-friendly practices of reuse; and
- Whereas:** The Longfellow Business Association, in conjunction with these shops have worked to brand this commercial corridor the Minnehaha Mile and recognize its unique character and the specialized nature of the collection of shops located there; and
- Whereas:** The “Minnehaha Mile” helps foster a sense of place, community, character, charm, and collectivity; and
- Whereas:** These small businesses have hosted great events like “Vintage Dog Day” on September 20, 2014, where they opened their doors to senior rescue dogs and encouraged visitors and shoppers to consider giving them a forever home; and
- Whereas:** As the premiere destination for antique and vintage shopping, this stretch has become a magnet for future small businesses and visitors.

### Now, Therefore, Be It Resolved:

That the Mayor and City Council hereby declare that portion of Minnehaha Avenue, from East Lake Street to Minnehaha Falls, as the “MINNEHAHA MILE” in recognition of the important role this area plays in making the city more livable, attractive, resilient, and healthy while adding charm and character to the community.

The Mayor and City Council encourage residents and visitors alike to experience the shops located along the Minnehaha Mile, and also encourage other entrepreneurs and business owners—particularly those specializing in antique, vintage, and reuse shops—to consider locating along this special corridor in the City of Minneapolis.

Passed this the 12th Day of December A.D. 2014

---

BARBARA A. JOHNSON, *President of Council*

APPROVED:

---

BETSY HODGES, *Mayor*

ATTEST:

---

CASEY JOE CARL, *City Clerk*