



# Request for City Council Committee Action from the Department of Information Technology

**Date:** July 30, 2014

**To:** The Honorable Elizabeth Glidden, Chair, Committee of the Whole

**Subject:** Open Data Policy

**Recommendation:** Policy Approval

**Previous Directives:** Dec. 11, 2013 — Staff direction to make data available online using open standards; further direct that the Information Technology Director convene a working group to include the City Coordinator and key department staff, with feedback from the Information Technology Executive Group, to develop a policy and implementation schedule for the “Open Data Directive,” and report on progress to the Ways & Means Committee and Information Technology Policy committee starting in March 2014 and at regular intervals thereafter.

### Department Information:

|   |
|---|
| Submitted by: Otto Doll, Chief Information Officer              |
| Approved by: Jay Stroebel, Interim City Coordinator             |
| Presenter(s) in Committee: Otto Doll, Chief Information Officer |

| Reviews                           | Approval                 | Date | Not Applicable                      |
|-----------------------------------|--------------------------|------|-------------------------------------|
| Permanent Review Committee (PRC): | <input type="checkbox"/> |      | <input checked="" type="checkbox"/> |
| Civil Rights Approval:            | <input type="checkbox"/> |      | <input checked="" type="checkbox"/> |
| Policy Review Group (PRG):        | <input type="checkbox"/> |      | <input checked="" type="checkbox"/> |

### Financial Impact

Other financial impact

- 1) Storage and bandwidth costs will be absorbed in existing IT budget
- 2) Opportunity costs of staff fulfilling open data requests

### Community Impact

City Goals

### Supporting Information

Today there are 38 states and 46 cities and counties that have open data portals. Cities with open data portals include Albuquerque, Austin, Baltimore, Chicago, Denver, Las Vegas, Los Angeles, New Orleans, New York City, Portland, San Francisco, Scottsdale, Seattle and Washington DC. These cities have made from several hundred to over 1,000 data sets available to the public.

Cities are moving beyond just publishing charts, graphs, and maps to allowing the public to download city data directly. This has spawned many a smartphone and web site application to become available for public use. Applications that show when busses will arrive at a bus stop; show where crime is happening; indicate where public bikes are available to ride; display results of city inspections; etc. are giving city residents valuable, actionable information.

## **History**

As part of the 2014 budget adopted Dec. 11, the city council directed staff to develop an Open Data policy for the city. The IT Department established the Open Data Group, made up of department staff, Council Member Andrew Johnson, and outside subject matter experts, which met for the first time Mar 18, 2014.

## **Policy Scope**

Minneapolis City Government is committed to promoting Open Government by proactively sharing City data. The proposed Open Data Policy is designed to provide timely and consistent public publication of public information and data; it is an essential component of an open, transparent, collaborative and effective government.

## **Key Considerations**

1. Departments will strive to place their datasets on a public facing Open Data Portal.
2. All appropriate IT procurements awarded after January 1, 2015 shall have contract provisions ensuring information systems implement open data initiatives when operational.
3. The City of Minneapolis CIO or designee will be responsible for sharing City data with the public, facilitating the sharing of information between City departments, and analyzing how data sets can be used to improve city decision-making, and lead the open data initiatives outlined in this policy.
4. The City of Minneapolis Chief Information Officer (CIO), or the CIO's designee, will be responsible for the management and implementation of this policy, including development and enforcement of procedures and operational strategies necessary to accomplish these policy objectives, and shall submit an Open Data Compliance Report due June 30 annually.
5. Each Department will assign an Open Data Coordinator(s) who shall: (1) coordinate activities within their respective departments to achieve these open data policy goals; (2) serve on the Open Data Advisory Group; and (3) assist the IT Department in the preparation of the annual Open Data Compliance Report.