



Intergovernmental Relations Committee

July 2014

Federal-Local Partnership

- ▶ What does the new Federal-local partnership look like?
- ▶ How should local governments engage at the Federal level?
- ▶ Is the Federal government still relevant?



Congressional Gridlock

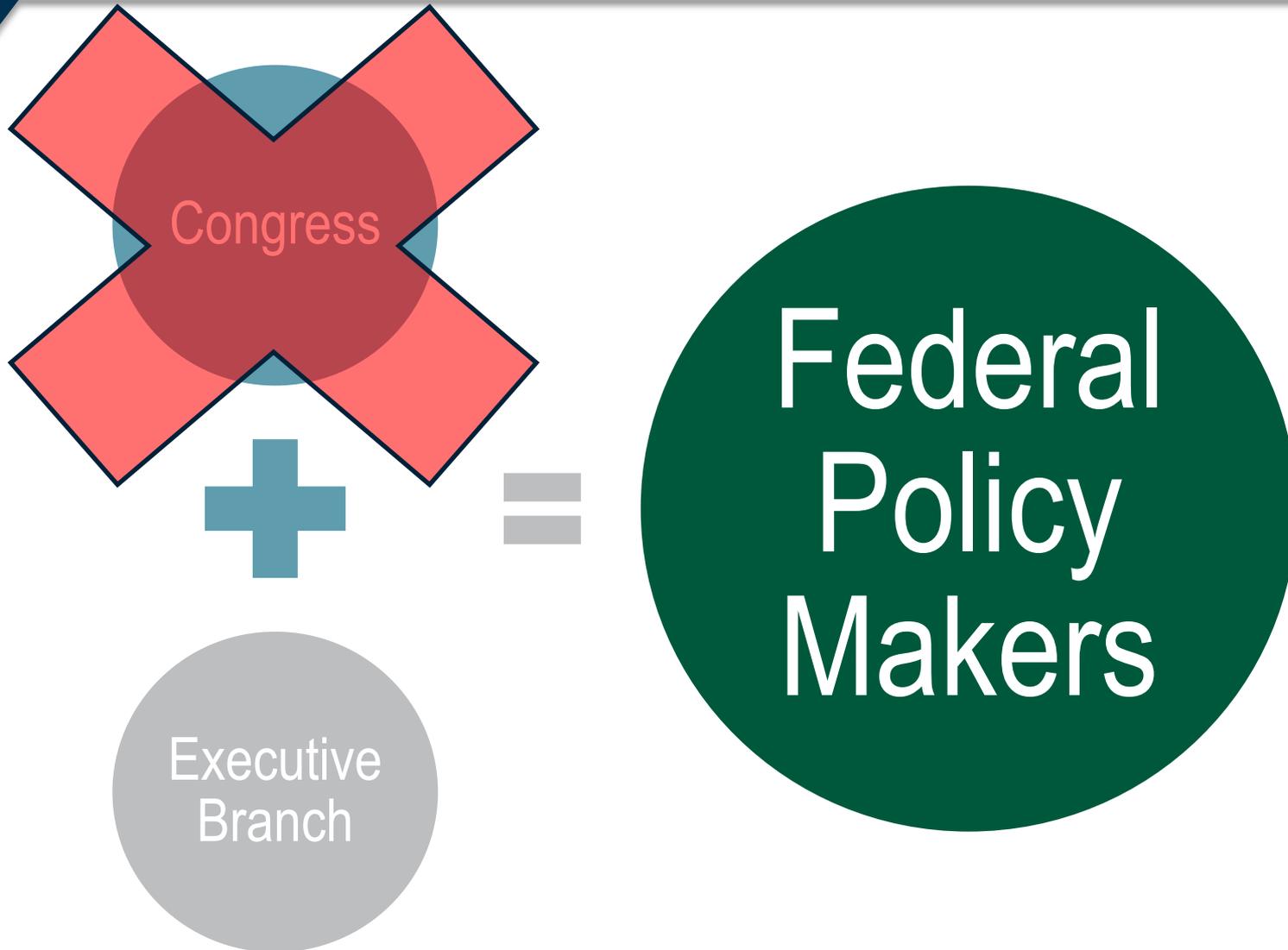


Earmarks



Budget Cuts

Key Assumptions



Local Strengths



Strong Minnesota Delegation



Record of Successful Programs



Priorities Match the White House

White House Strategy: Next Two Years



Power of Executive Actions

- ▶ Continue implementing a number of policy shifts through “executive actions”
 - ▶ i.e. immigration, mental health and carbon emissions



Power of Federal Cabinet

- ▶ Continue shifting funding within agency budgets to support *new* policy initiatives
 - ▶ i.e. Place-based initiatives (HUD, DOJ, DOEd, DOL); National Network for Manufacturing Initiatives (DOD, NIST, DOE); Job Training (DOL)

Key Assumptions

Administration Priorities



- Climate Change & Energy
- Opportunity for All
- Job Training/Workforce Development
- Economic/Community Development
- Healthcare

Minneapolis Priorities



- Energy (*energy efficiency; zero waste*)
- Racial Equity & Reducing Disparity
(*Cradle-K; Youth Cabinet, One Minneapolis, etc.*)
- Job Training (*STEP-UP, Renew, etc.*)
- Economic/Community Development
- Health outcomes

Federal Grants: A New Normal

No earmarks mean all (non-formula) funding is channeled through competitive grants

The Obama administration has developed a highly disciplined policy/program framework to guide spending and advance its policy initiatives

Federal programs are now rewarding communities that leverage and expand results through enhanced cost-sharing and public-private partnerships

Community needs long-term grant planning, determine where funding is possible, build relevant partnerships, review historical awards and receive daily grant notifications

Community/Redevelopment: Federal Initiatives

- ▶ Administration focus on “Place-based” Initiatives emphasizes:
 - ▶ breaking down silos
 - ▶ catalyzing local and regional collaboration
 - ▶ evidence-driven and merit-based investments
 - ▶ support communities on the ground in more targeted and flexible ways



Community/Redevelopment: Promise Zones

Promise Zones

- ▶ Designation creates a mechanism for the federal government to partner with local leaders who are addressing multiple community revitalization challenges
- ▶ Challenges
 - ▶ Cumbersome application process
 - ▶ Highly competitive
 - ▶ No specific funding designated
- ▶ Opportunities
 - ▶ Federal technical assistance and staff support
 - ▶ Extensive preference points and access to other federal grant programs
 - ▶ Ability to raise local profile within federal agencies

Community/Redevelopment: Minneapolis Priorities

▶ New Development Opportunities

- ▶ Prospect North, a vision for southeast Minneapolis on the new Green Line
- ▶ Upper Harbor Terminal, an opportunity to connect North Minneapolis with the river, new greenspace and new jobs and development
- ▶ K-Mart, an opportunity to reconfigure the store on Nicollet
- ▶ Stadium Development
 - ▶ Leveraging event hosting to build a lasting legacy

Racial Equity and Reducing Disparities

- ▶ Trade Adjustment Assistance Community College and Career Training Grants Program
 - ▶ \$500M for partnerships of community colleges, employers and industry to develop training programs that are designed to respond to the demands of employers
 - ▶ Applications were due July 7
- ▶ American Apprenticeship Grants Program
 - ▶ To be launched this Fall
 - ▶ \$100M for partnerships between employers, labor org's, training providers, community colleges, local/state governments, non-profits, etc.

Racial Equity and Reducing Disparities

- ▶ My Brother's Keeper Initiative
 - ▶ Task Force formed; report released
 - ▶ No specific federal funding announced
 - ▶ \$200M in private foundation funding has been pledged
- ▶ City will need to highlight its own initiatives (Step-Up, RENEW, etc.) to gain support and attention from the Administration
 - ▶ Increased federal visibility will help the City gain a competitive advantage for the Foundation funding

Washington Strategy for the Next Two Years

- ▶ Match City goals with Administration goals
- ▶ Develop and pursue a specific agenda, unique to Minneapolis
- ▶ Partner with strong Congressional Delegation to engage Administration and advocate reforms
- ▶ Position Minneapolis as a problem-solver and federal partner



Thank You

- ▶ Your FaegreBD Consulting Assessment Team

Ted Bristol
Principal
Ted.Bristol@
Faegrebd.com

David Gogol
Vice Chair
David.Gogol@
Faegrebd.com

Beena Patel
Managing Advisor
Beena.Patel@
Faegrebd.com

Daniel Lightfoot
Advisor
Daniel.Lightfoot@
Faegrebd.com