

CITY OF MINNEAPOLIS

# Minneapolis for a Lifetime

**Living Well**

**One Minneapolis**

**A City that Works**



# A Shift in Demographics – 2010 Census

City	50-64	65-84	85+	Total 50+
<b>MINNEAPOLIS</b>	<b>60,033</b>	<b>25,461</b>	<b>5,050</b>	<b>90,544</b>
Bloomington	17,821	12,852	2,366	33,039
St. Louis Park	7,907	4,470	1,406	13,783
Richfield	6,327	3,903	1,107	11,337
Robbinsdale	2,626	1,335	389	4,350

# Met Council Report – June 2014

- (65+) will account for 58 % of population change between 2010 and 2040. In central counties of Hennepin and Ramsey, 65+ will account for 70% population change.
- Between 2010 - 2040, the Metro areas households with children will account for 23% of total household change. Households without children will account for 77%.
- Between 2010 - 2030, 65+ will grow by 230,000 households in Metro area.
- 2010 - 2030 age 35-64 will account for only 9% percent of growth in housing demand for Metro area.
- 1990 – 2010 65+ households made up 20% of new housing demand. 2010-2030 65+ will account for 85% of new housing demand.
- 1/2 of seniors who own homes become renters after they sell. Between 2010 and 2030, there may be tens of thousands more seniors trying to sell their homes than there are buyers for them.
- Market research highlights smaller homes, lots or attached options.

# Vision and Mission

**Vision** - The City of Minneapolis is a premier location for older residents and visitors offering comprehensive housing options, easy access to all places and amenities, healthy and safe environments, and opportunities for civic engagement, leisure, entertainment and lifelong learning.

**Mission** - The Strategic Plan will target the contributions, preferences and needs as well as promote and support the value older adults bring to the community related to:

- Homes and Buildings
- Transportation and Mobility
- Health and Wellness Services
- Civic Engagement
- Business Opportunities
- Socialization and Lifelong Learning
- Arts and Culture

# Approach and Implementation

## **Approach**

The Minneapolis for a Lifetime Strategic Plan and framework will be implemented through a collaborative structure that engages partnerships across governmental jurisdictions, community organizations, cultural communities and private sector using the City of Minneapolis Core Principles of Community Engagement as its primary vehicle to ensure equity and inclusion.

## **Adoption and Implementation**

The Minneapolis City Council adopted the Minneapolis for a Lifetime Strategic Framework October 25, 2013 for implementation to begin on January 1, 2014.

# Progress on Goals

**Goal #1** – Ensure all city services are delivered in a way that effectively address the specific needs of older adults.

## **311**

- Connected with the Metropolitan Area Agency on Aging (state agency) SeniorLinkage Line to explore collaboration.
- Community engagement efforts, especially older adults are being organized. Goal is education on services and training on 311 app.

## **NCR**

- NCR, with assistance from **Health Research Division**, is conducting focus groups throughout Minneapolis and the immediate surrounding suburbs to gather input on what works for residents (and non-residents) and what doesn't work for an aging Minneapolis.

## **Health**

- Research Division is collaborating with Hennepin County for the SHAPE survey. Assesses the health and quality of life of Minneapolis residents. It is anticipated that over 6,700 respondents will be age 50 and over.

## **Information Technology**

- Community technology survey connected with the 55+ communities for a 23% 55+ response rate.

# Progress on Goals

**Goal #2** – Affirm and improve housing options for Minneapolis residents of all incomes as they age.

## **CPED**

- Addendum to the Affordable Housing Policy titled “The Senior Housing Initiative” to expand the opportunity for Minneapolis resident to stay in their community as they age.
- Initiative will partner with the development community to create one new senior housing project with a minimum of 35 units per ward by 2025.
- Set aside 30% of the annual Affordable Housing Trust Fund budget for senior rental housing financing.
- Set aside 25% of the annual Housing Revenue Bond Allocation for senior housing.
- \$1.5 million annually will be set aside for an owner occupied rehab program of which \$1 million will be set aside for senior households.

# Progress on Goals

**Goal #2** – Affirm and improve housing options for Minneapolis residents of all incomes as they age.

## **CPED**

- Research “age friendly” community planning models. These community planning models focus on urban walkable locations, lower maintenance living, mixed-age housing, access to healthcare, access to transit. The exploration of Accessory Dwelling Units (ADU’s often called “granny flats”) is a component of this model development.

## **Regulatory Services**

- The Homeowner Navigation Program (HNP) was created to help homeowners who are low income elderly, or disabled. Many are also veterans. Program addresses housing violations and provides homeowner reprieve, a plan and connection to resources. The goal is to keep people in their homes longer.

## **Environmental Health**

- Healthy Homes grant is a collaboration with the HNP and has set aside funding specifically to help seniors (hoarding and non-hoarding cases). To date they have assisted approximately 20 homesteaded seniors with critical home repairs that furthers the aging in place strategy.

# Progress on Goals

**Goal #3** – Strengthen and promote safe transportation options that meet the specific needs of Minneapolis residents as they age.

## **Public Works**

- Complete Streets Policy for Minneapolis is still in development. Complete Streets is a nationally recognized planning and design process that changes the way most roads are planned, designed, constructed, operated, and maintained to enable safe access for all users, regardless of age or ability.

**Goal #4** – Partner to expand and promote the participation in wellness and health initiatives for older adults throughout the City of Minneapolis.

## **Health Department**

- Contract with the Minnesota Visiting Nurse Agency for \$70,000 annually to provide home health care/therapeutic services for eligible high risk and low income seniors.

**Goal #5** – Recognize, value and utilize the experience and skills of older adults to achieve community goals.

## **City Clerk**

- In partnership with **NCR**, the City Clerk's office is looking to diversify city boards and commissions which include diversity in age. This includes restructuring of the Senior Advisory Committee to the Mayor.

# The National Lens

## **Bankers Center for a Secure Retirement**

- Minneapolis Ranked #1 (out of 50) in 2011 for Best U.S. City for Seniors

## **Milken Institute**

- Minneapolis Metro ranked #21 (out of 359 metropolises) in 2012 for Best City for Successful Aging

## **The United Health Foundation**

- Minnesota Ranked #1 in Nation 2013 and 2014 as the Healthiest City for Seniors – Aligned with Minneapolis ranked fittest city 3 years running by American College Sports Medicine Fitness Index



## **Boomer Philosophy**

“How Can I Be Old? I Haven’t Grown Up Yet”...