



Request for City Council Committee Action from the Department of Transportation & Public Works

Date: June 17, 2014

To: Honorable Kevin Reich, Chair Transportation and Public Works Committee

Subject: **Major League Baseball and Minnesota Twins "Chevy Experience Pepsi All Star Block Party"**

Recommendation: Approve large block event to operate outside of City of Minneapolis Ordinance language, Title 17, Chapter 45

Previous Directives:

- March 10, 2006 -- Passage of Ordinance amending Title 17, Chapter 455 of Code relating to Streets and Sidewalks: Block Events, establishing a new "large block event" category, extending the hours allowed for block events, and clarifying amplified sound permit requirements for residential block events.

Department Information

Prepared by: Douglas Maday, PW Traffic & Parking Services, x5755
Phil Schliesman, CPED, x3907

Approved by: _____
Steven A. Kotke, P.E., City Engineer, Director of Public Works

Presenters in Committee: Douglas Maday, PW Traffic & Parking Services, x5755
Phil Schliesman, CPED, x3907

Reviews

- Permanent Review Committee (PRC): N/A
- Civil Rights Approval: N/A
- Policy Review Group (PRG): N/A

Financial Impact

- See Attachment A

Community Impact

- Neighborhood Notification: Applicant must adhere to all conditions of Title 17, Chapter 45 of the Minneapolis Code of Ordinances relating to Streets and Sidewalks: Block Events
- City Goals: Maintain the physical infrastructure to ensure a healthy, vital and safe city

Supporting Information

Major League Baseball and the Minnesota Twins have requested the closure of 6th Street

North from 1st Avenue North to Hennepin Avenue North for the "Chevy Experience Pepsi All Star Block Party." The block event encompasses the block from 5th Street North to 6th Street North and Hennepin Avenue to 1st Avenue North in addition to the requested closure of 6th Street North.

The closure of 6th Street North would take place from 9 a.m. Friday, July 11, 2014 to 6 a.m. Wednesday, July 16, 2014. This closure of the roadway would allow for the set-up and operation of the block event in the street as well as in the private parking lot. The actual times for the block event are 12 p.m. to 7 p.m. Sunday July 13, Monday July 14 and Tuesday July 15, and the Target store tent 10 a.m.-11 p.m. The request to close the roadway is outside the large block event ordinance and thus needs Council approval.

Public Works agrees with allowing the closure of 6th Street North during this time as long as the applicant acquires the proper permits needed in order to hold the event. Public Works Traffic and Parking Services will be responsible for obtaining the proper signage needed for lane and sidewalk closures as well as Minneapolis Traffic Control will be present for traffic control during rush hours at strategic locations during the event.

cc: CM Jacob Frey
Mike Kennedy
Phil Schliesman
Mike Rumppe
Patty Hellen
Grant Wilson
Metro Transit

Attachment A

Financial Impact

Traffic Control Devices: \$2,000

Traffic Control Agents: \$1,500

Lost Revenue from Parking Meters: \$2,200

These estimated costs are for the length of the event from setup to teardown of the block event.