

2014-Or-____

**AN ORDINANCE
OF THE
CITY OF MINNEAPOLIS**

By Goodman

**Amending Title 20, Chapter 543 of the Minneapolis Code of Ordinances
relating to Zoning Code: On-Premise Signs.**

The City Council of the City of Minneapolis do ordain as follows:

Section 1. That Section 543.50 of the above-titled ordinance be amended to read as follows:

543.50. Prohibited signs.

The following signs shall be prohibited in all zoning districts, except as otherwise specified in this chapter:

- (1) Dynamic and dynamic changeable copy Rroof signs.
- (2) Balloon signs.
- (3) Signs placed on or painted on a motor vehicle or trailer and parked with the primary purpose of providing signage.
- (4) Signs placed or maintained on natural features.
- (5) Audible signs.
- (6) Signs with moving or swinging parts or elements, except in the downtown districts and C3A District or as a window sign.
- (7) Any sign relating to sexually oriented uses and prohibited by the regulations governing such uses in Chapter 549, Downtown Districts.
- (8) Searchlights and strobe lights, except as allowed in Chapter 535, Regulations of General Applicability.
- (9) Signs attached to skyway bridges and intended to be read from the public right-of-way.
- (10) Stringer signs.
- (11) Off-premise signs that do not comply with Chapter 544, Off-Premise Signs and Billboards.
- (12) Any sign not listed as either permitted or conditional or any sign not determined by the zoning administrator to be substantially similar to a sign

listed as permitted or conditional in the manner provided for in Chapter 525, Administration and Enforcement, governing determination of substantially similar uses.

(13) Snipe signs.

Section 2. That Table 543-2 of the above-titled ordinance be amended to read as follows:

Table 543-2 Specific Standards for Signs in the OR2, OR3 and Commercial Districts

Zoning District Sign Standards						
	OR2, OR3	C1	C2	C3A	C3S	C4
Signs Attached to Buildings						
Size Allocation	For all districts except C3S, one (1) sq. ft. of signage per one (1) ft. of primary building wall if a freestanding <u>or roof</u> sign is on the same zoning lot. If there is no freestanding <u>or roof</u> sign on the same zoning lot, one and one-half (1.5) sq. ft. of signage for each one (1) ft. of primary building wall. For the C3S District, two (2) sq. ft. of signage per one (1) ft. of primary building wall. Sign area based upon one (1) primary building wall shall not be placed on any other building wall.					
Types of signs attached to buildings allowed						
<u>Roof signs</u>	<u>Yes, see Section 543.425</u>					

Section 3. That Table 543-3 of the above-titled ordinance be amended to read as follows:

Table 543-3 Specific Standards for Signs in the Downtown Districts

Downtown District Sign Standards						
	B4	B4S	B4C	B4N	Downtown Area ¹	Entertainment
Types of signs attached to buildings allowed						
<u>Roof signs</u>	<u>Yes, see Section 543.425</u>					

Section 4. That Table 543-4 of the above-titled ordinance be amended to read as follows:

Table 543-4 Specific Standards for Signs in the Industrial Districts

Industrial Districts Sign Standards	
Signs Attached to Buildings	
Size Allocation	One (1) sq. ft. of signage per one (1) ft. of primary building wall if a freestanding <u>or roof</u> sign is on the same zoning lot. If there is no freestanding <u>or roof</u> sign on the same zoning lot, one and one-half (1.5) sq. ft. of signage for each one (1) ft. of primary building wall. Sign area based upon one (1) primary building wall shall not be placed on any other wall.
Types of signs attached to buildings allowed	
<u>Roof signs</u>	<u>Yes, see Section 543.425</u>

Section 5. That Section 543.425 be added to the above-titled ordinance be amended to read as follows:

543.425. Roof signs. *(a) In general.* Notwithstanding the height limits of Tables 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4, Specific Standards for Signs in the Industrial Districts, one roof sign shall be allowed, subject to the following:

(b) Roof signs facing a public street frontage. Roof signs identifying the name or logo of a building or use, facing a public street frontage, shall be subject to the following:

- (1) Signs shall be located on buildings that are less than six (6) stories and eighty-four (84) feet in height.
- (2) Signs shall be internally illuminated or non-illuminated individual letters and/or logo permanently affixed and attached to the parapet wall or building roof and shall face a public street.
- (3) Signs shall not extend outward more than six (6) inches from the structure.
- (4) Signs shall not be located more than five (5) feet from the face of the primary building wall.
- (5) Signs shall be included in the calculation of the total permitted sign area allowed on the primary building wall facing the same street frontage.
- (6) A roof sign may have a vertical dimension of two (2) feet per story, but not more than a total of five (5) feet, above the roof line of a flat roofed building, or the parapet wall, whichever is greater.

(7) Between sunrise and sunset the maximum luminance shall be five thousand (5,000) nits and between sunset and sunrise the maximum luminance shall be five hundred (500) nits.

(c) Roof signs affixed flat on the roof and viewed from above. Roof signs identifying the name or logo of a building or use, affixed flat on the roof and viewed from above, shall be subject to the following:

- (1) A roof sign shall be located on a building with a flat roof that exceeds fifteen (15) stories and shall be installed on or above the fifteenth (15) story.
- (2) Notwithstanding the area limits of Tables 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4, Specific Standards for Signs in the Industrial Districts, a roof sign shall not exceed twenty-five (25) percent of the roof area on which the sign is located.
- (3) Signs shall be non-illuminated or externally illuminated in such a way that the light shall be aimed and shielded directly onto the roof sign only.