



Homegrown Minneapolis

ANNUAL REPORT

**Homegrown Minneapolis Food Council
Year 2013**

**Health, Environment and Community Engagement
Committee**

February 10, 2014

Background

- The Homegrown Minneapolis (HGM) initiative unfolded into three distinct phases:

Phase I: (Nov. 2008-June 2009)

Launch of HGM and development of recommendations for ways the City can support and advance the local food system.

Phase II: (July 2009 – Dec. 2011)

Implementation of recommendation.

Phase III: (Jan. 2012 – present)

Passage of Urban Ag Text Amendments and formation of a Food Council.

- The HGM Food Council was established in January 2012 by 2011R-445 as a permanent body for the City of Minneapolis to serve as a nexus of citywide food related efforts

Statement of Vision

The Homegrown Minneapolis Food Council envisions a vibrant local food system that enhances the health of all residents, protects the earth, increases economic vitality, expands social connectedness, and improves food security.

Statement of Mission



The 2014-2015 Food Council

~ 21 members: Co-ownership ~

15 Community Representatives

- Cooperatives: Rhys Williams, Aaron Reser
- Chef: Beth Dooley
- Health Care: Alison Rotel
- Educators: Kris Igo, Mustafa Sundiata
- Farmers: Sammie Ardito Rivera, Hashep Seka, Omari Chatman, Russ Henry, Jillia Pessenda-Bovino, Pakou Hang
- Non-profit and Government: Andrew Dahl, Zoe Hollomon, DeVon Nolan

6 City Representatives

- Mayor's Office: Erica Prosser
- City Council: Cam Gordon
- Health Department: Patty Bowler
- Community Planning & Economic Development: Bob Lind
- Environmental Services: Katie Lampi
- City Coordinator's Office: Gayle Prest
- Staffed by: Jane Shey and Vish Vasani

2013 Highlights

Working Groups

- **Staple Foods Ordinance:**

Food Council and community members surveyed ~100 small retail food outlets to assess availability of healthy foods and potential impact of changes to the ordinance.

- **Land Access/Urban Ag.:**

Convened interested stakeholders to discuss increasing access to growing opportunities in the City.

- **Community Engagement:**

Strategic outreach to recruit new Food Council members, resulting in 6 out of 8 new Food Council members being from immigrant communities or communities of color.



2013 Highlights

Advocacy

- Sent letters and/or passed resolutions in support of:
 - Minneapolis Park and Recreation Board Urban Ag Plan
 - Paid access to city water for commercial farmers
 - Support of bee ordinance changes
 - Healthy Food Policy in Park Board facilities
 - Mobile food grocery stores



2013 Highlights

Community Engagement

- Speaking and tabling at community meetings and events.
- Holding Food Council meetings at various organizations throughout the City.
- Homegrown e-newsletter, which reaches over **1200** individuals



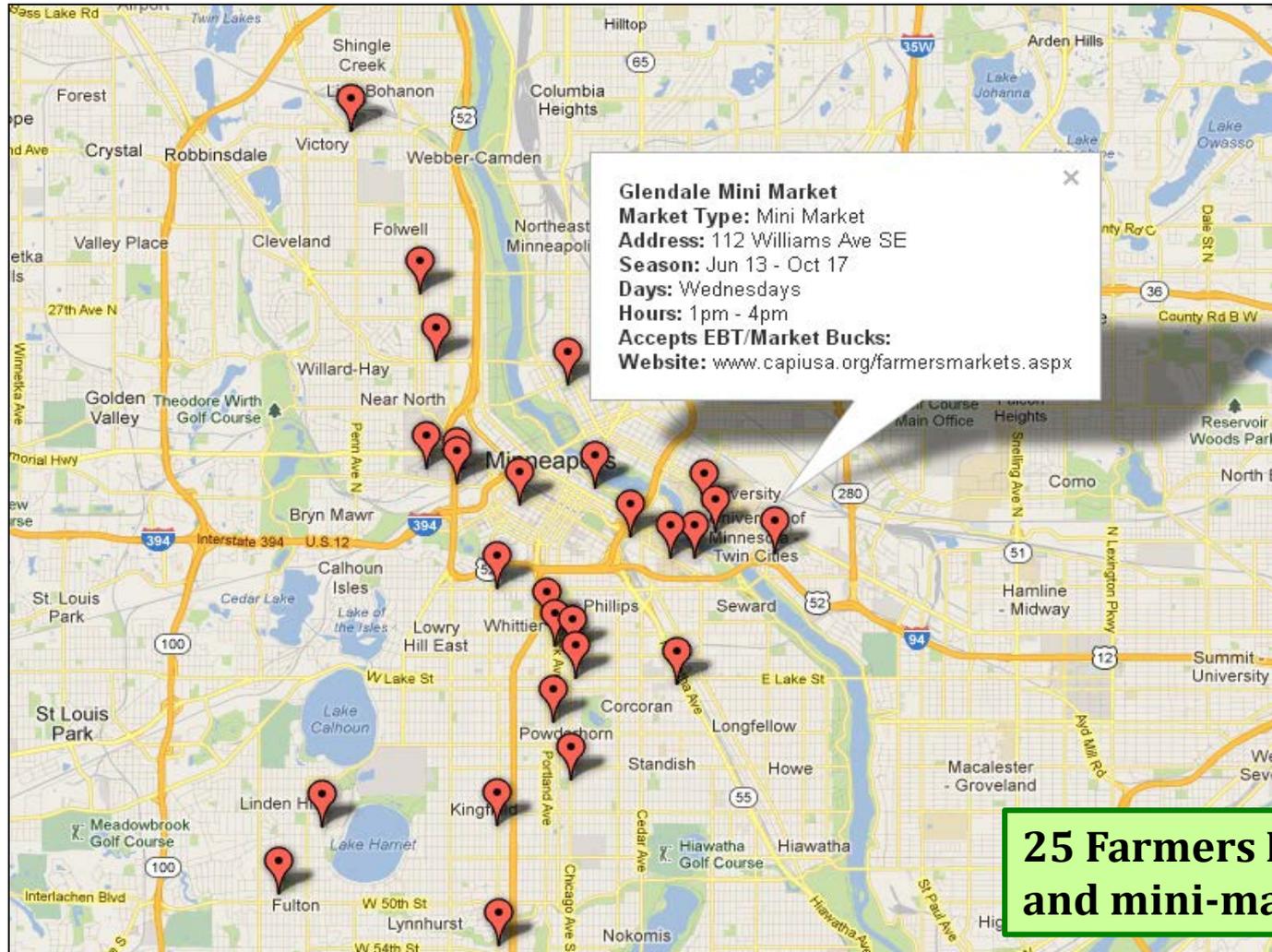
The City's Food Landscape

- **27** Farmers Markets
- **212** Community Gardens, with **13** city lots leased to community gardens
- **700** Food Resource Hub Members
- **>12** Urban Farmers and related businesses
- **48** Community Kitchens
- **30** Healthy Corner Stores
- City Tree Program: **100** honeycrisp apple trees, **75** cherry trees, **150** serviceberry trees



Minneapolis – The City of Farmers Markets

2013 Farmers Markets and Mini Markets



www.minneapolismn.gov/farmersmarkets

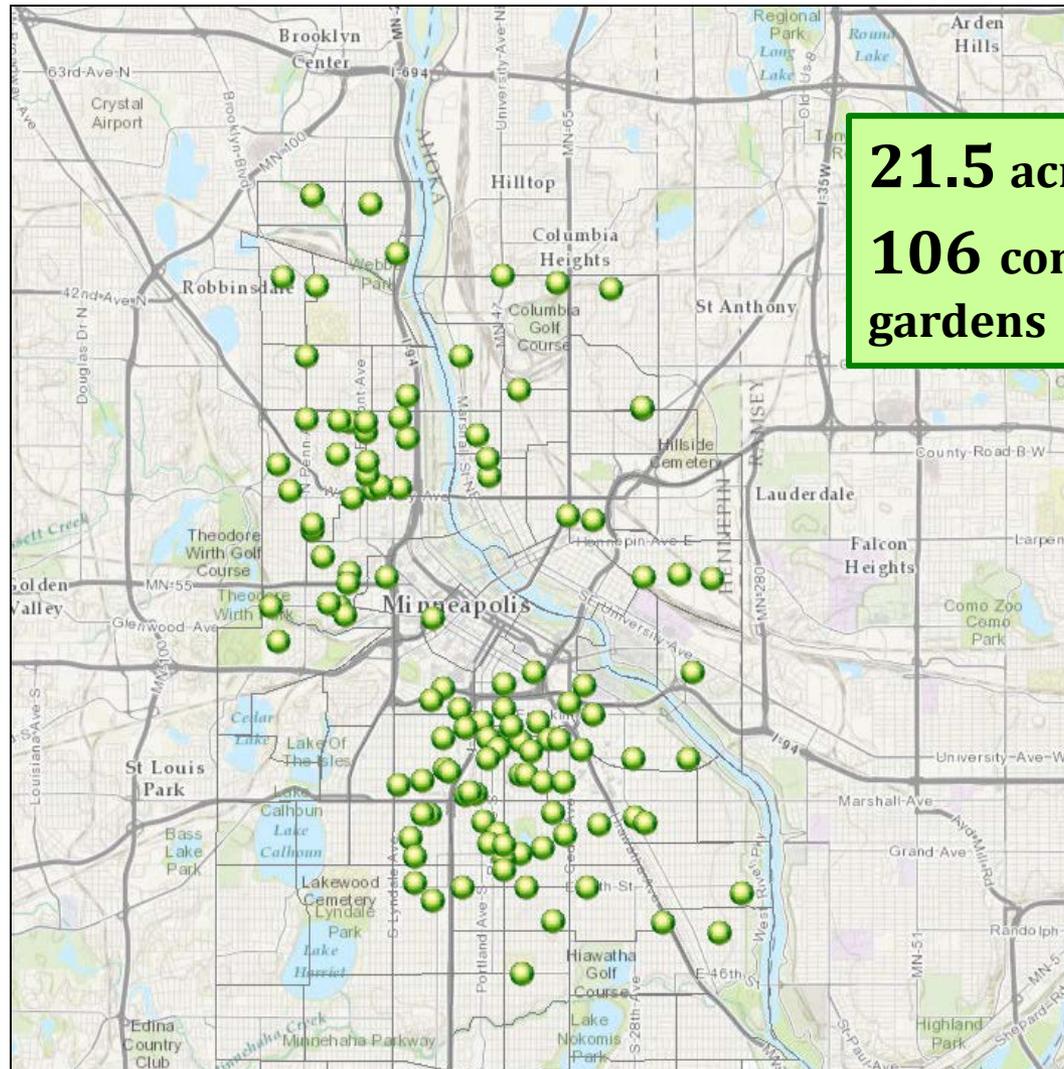
EBT at Farmers Markets

- Eleven markets across Minneapolis, are equipped with Electronic Benefit Transfer (EBT) systems
- Proactive partnership between General Mills and the West Broadway Coalition to expand EBT usage by the Hmong community in North Minneapolis farmers' markets.



Minneapolis – Community Gardens

2012 Food-producing Community Gardens



**21.5 acres of land in
106 community
gardens**

Local Food Resource Hubs Network



The Hubs Network is designed to give Minneapolis residents the tools they need to grow their own fresh produce. Approximately **700** community members participated in 2013.

2013 Annual Open House



Photo: Olga Ivanova, courtesy Walker Art Center

Approximately **300** individuals attended the Homegrown Minneapolis Open House event on December 5, 2013 at The Walker Art Center

Examples of Possible 2014 Food Council Activities



Support revision and adoption of new standards for City's Staple Foods Ordinance.



Support passing of the Mobile Healthy Food Store Ordinance.



Work to change CPED policies re: land used for community gardens/growing food



Expand curbside organic waste collection citywide



Advocate for local and state policies that enhance pollinator habitat and protect pollinators.

Questions?

