



## Request for City Council Committee Action from the Department of Police

**Date:** February 6, 2014

**To:** Blong Yang – Chair, Public Safety, Civil Rights and Emergency Management

**Referral to:** Ways and Means, Full Council

**Subject:** Request Permission to Contract with the CELL for Development of a Training Video

**Recommendation:** To enter into a contract agreement with The CELL - Counterterrorism Education Learning Lab, a non-profit organization, for the development of a Community Awareness Program (CAP) with a customized training program and training video tailored for the Minneapolis community. The Police Department will pay \$100,000 which will then be reimbursed from the 2013 Urban Area Security Initiative (UASI) grant awarded to the City of Minneapolis for Emergency Management. The total cost of the project is \$197,000 and The CELL will subsidize \$97,000 of the cost. The Police Department received a waiver from issuing an RFP from the Permanent Review Committee to contract directly with The CELL (single source vendor) and the Department requests a waiver to pay the \$100,000 cost up front. Time is of the essence with this project as it is to be completed in time for presentation during the 2014 Major League Baseball's (MLB) All-Star Game in July.

### Previous Directives: None Department Information

Prepared by: Wendy Guck

Approved by: Robin McPherson, Director of Finance - Police

Presenters in Committee: Wendy Guck

### Reviews

- Permanent Review Committee (PRC): Approval  Date \_\_February 5, 2014
- Civil Rights Approval Approval  Date \_\_\_\_\_
- Policy Review Group (PRG): Approval  Date \_\_\_\_\_

### Financial Impact

- No financial impact
- Action is within the Business Plan
- Request provided to the Finance Department

### Community Impact

- Neighborhood Notification
- City Goals
- Comprehensive Plan
- Zoning Code

- Other

### **Supporting Information**

The Police Department requests approval to enter into a contract agreement with The CELL - Counterterrorism Education Learning Lab. The CELL will develop a Community Awareness Program (CAP) with a customized training program and training video that is tailor made for the Minneapolis community utilizing Minneapolis locations in the video. The city's costs will be provided from the Police Department's portion of the 2013 UASI grant to the city for Emergency Management. The CELL will subsidize \$97,000 of the total \$197,000 project cost.

The Police Department received a waiver from the Permanent Review Committee from the RFP process as The Cell is a sole source provider. The Police Department also requests a waiver in order to pay The CELL upfront so that work can be completed on schedule. The completed Community Awareness Program and training video are to be kicked off in time for the 2014 Major League Baseball's (MLB) All-Star Game in July.

The CELL is a sole source provider for the CAP Program.

- The program was designed in line with the U.S. Department of Homeland Security *If You See Something Say Something* campaign, which is the program providing funds to the MPD through the Homeland Security Grant. It is a program that provides tools needed to recognize and help prevent criminal activity and terrorism while preserving civil liberties.
- This program has been vetted and approved by the U.S. Department of Justice Office of Civil Liberties and Securities and the FEMA Office for National Protection and Preparedness.