

# Outsourced IT Services RFP

Committee of the Whole

January 22, 2014

# Background

## ▶ Drivers for 2003 IT Outsourcing

- Cost savings – privatization model (\$2– \$3MM/year)
- Cost avoidance
  - Data center lease with County expiring (\$3.5MM)
  - Disaster recovery capability desired (\$4.5MM)
  - 24X7 IT support desired, especially for Public Safety
- Improve service levels
- Difficulty attracting IT talent

## ▶ IT Outsourced Contract 12/2002

- Help Desk services
- Data Center services
- Desktop services
- Network Administration
- Asset Management services
- Web Hosting services

## ▶ Retained Services

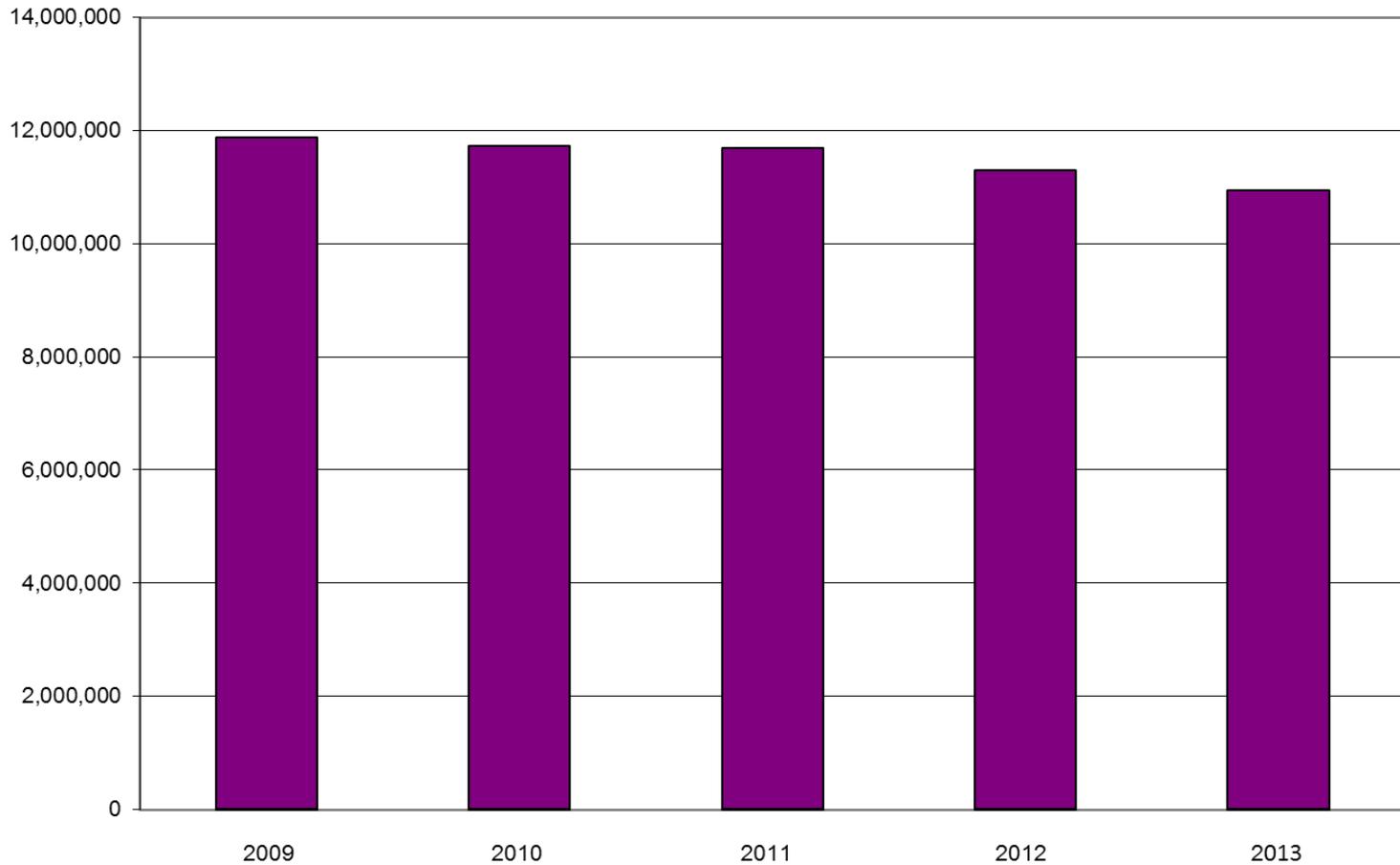
- Application Development & Support
- Enterprise Applications
- Architecture
- Security
- Telecom
- Project Management
- Contract Management

# Background cont.

- ▶ **Contract Re-negotiated in 2007**
    - Reduced cost – \$12.5MM over 5 years
    - Improved services – more SLAs, service credits with earn back potential, most-favored customer pricing, additions and deletions to contract components
    - Added services – PC & server refresh, Network Intrusion Detection, Disaster Recovery
  
  - ▶ **Contract Re-negotiated in 2010**
    - Reduced cost – PC refresh delay, Email, storage, smartphone support
    - Added services – IMAC, Change Management, Security
  
  - ▶ **Current contract ends December 2015**
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# Unisys Spend

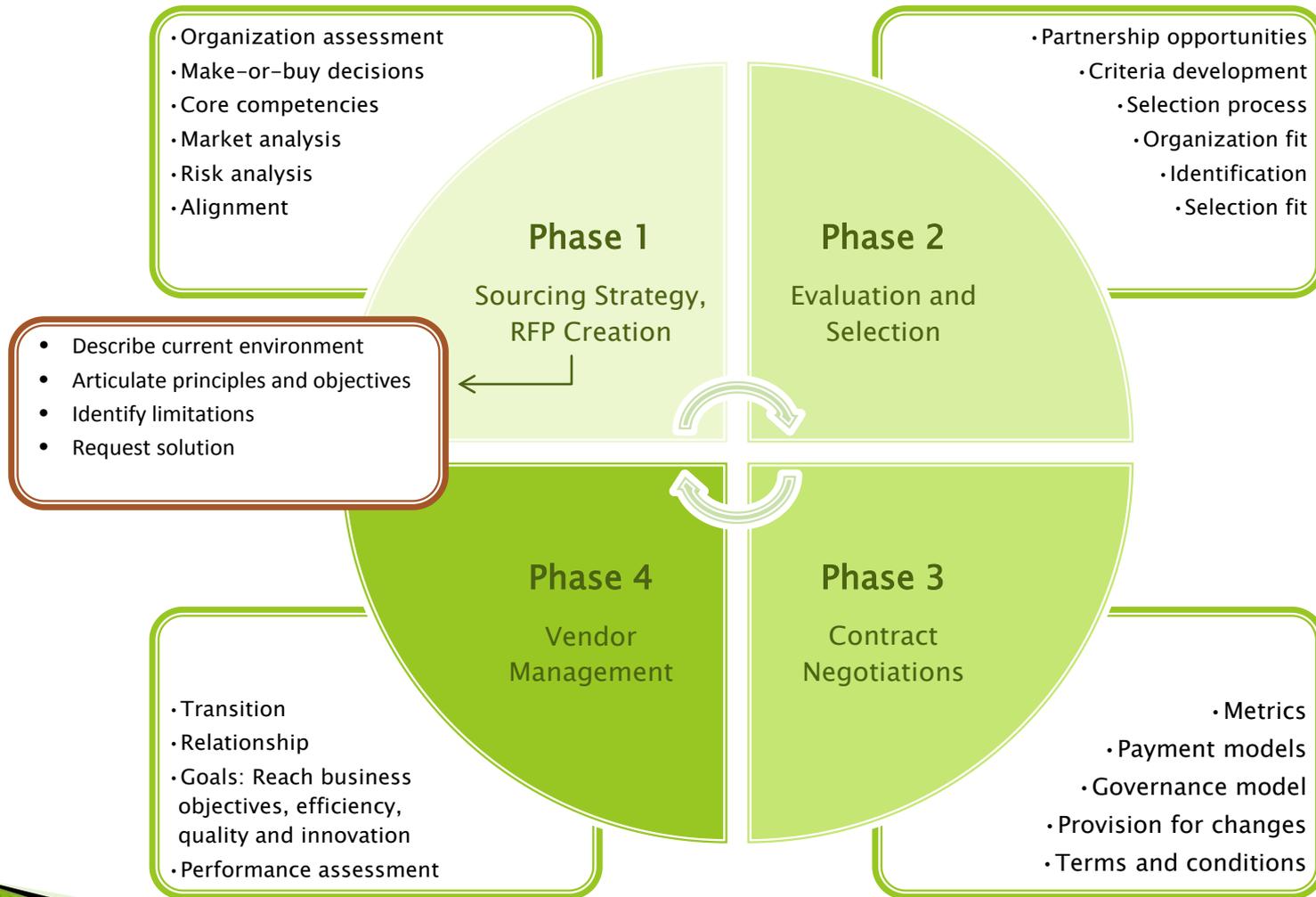
Average Annual Spend 2009-2013: \$11.5M



# Outsourcing Models

- ▶ Full Outsourcing – Single contract with one provider
    - Often includes top-management strategic partnership with provider
    - Low cost of procurement and reduced management overhead
    - Long-duration contracts (5 to 10 years)
    - Captive, exclusive relationship can be more expensive and not provide satisfactory services or innovation in long term
  - ▶ Multi-Sourcing – Separate contracts using best-of-breed approach
    - Used most often for IT sourcing
    - Leverages providers' best capabilities
    - Agility, flexibility and scalability are achievable when managed properly
    - While leveraging superior potential (cost, quality, innovation), must have strong vendor management capabilities in place
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# Sourcing Phases – Breakdown



# Approach

- ▶ **Established Governance**
    - **Steering Committee** – Councilmembers, City Coordinator, CFO, CIO
    - **Working Group** – Department Heads, CIO
  
  - ▶ **Sought Outside Guidance**
    - **IT Research Firms** – Gartner, Corporate Executive Board
    - **Private Industry** – Target
    - **Public Sector** – State & Local CIOs
  
  - ▶ **Hired Pillsbury Global Sourcing**
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# Sourcing Principles

- ▶ Elicited from Steering Committee & Working Group
  - No offshoring
    - Employee-facing support to be U.S. based
    - City data to reside in U.S.
  - 24X7 support, especially for Public Safety
  - High availability of systems for Public Safety and key line of business systems
  - Agility, quick IT solutions
  - Innovation
    - IT is forward thinking
    - Ability to adopt new technology
  - Flexibility, IT services are adaptive to changing needs

# Key Objectives

- Operational costs are in line with industry
  - Minimal business disruption and business risk
  - Keep barriers to exit low
  - Contract levers for responding to budget reductions
  - Vendor management is a core competency
  - Increase infrastructure and security automation
  - Suppliers are accountable for performance
  - Improve quality of services as measured by client satisfaction
  - Solutions evolve with industry innovations
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# As Is Delivery Model

	City of Minneapolis
	Unisys
	City of Minneapolis and Unisys
	Black Box
	Niche Provider (Specialty or Application)
	Supported by Non IT Department (Water, Traffic Control, Parking)

Out of Scope:

- Crime Lab
- USIW
- Conference Bridge Services
- Camera Network
- Facility Premise Wiring
- Convention Center Network

Governance and Leadership	IT Strategy & Management					
	Customer Relations					
	Enterprise Architecture					
Services Management	Solution Requirements					
	Domain Architecture / Standards					
	Program Management (Project Intake), Project Management					
	IT Service Management (Incident, Problem, Configuration, Change, Release and Asset Management)					
Service Delivery	End User Computing VIP	End User Computing Standard Services		Applications Portfolio Management and Support		
	Public Safety Vehicle Compute	Multi Function Devices	Cellular Device Support	Application Development		
	Voice Systems Maintenance	Voice System Administration/Telecom Management	Voice/Contact Center Applications	Public Works (SCADA)	Public Works - Traffic Control, Parking	
	Network - LAN, MAN, WAN, Security Operations					
	Compute and Storage Platforms					
	Data Center (s) and Data Center Network			City Hall Data Center Facility		

# To Be Delivery Model

City of Minneapolis
Supplier 1
Supplier 2
Supplier 3
Supplier 4
Supported by Non IT Department (Water, Traffic Control, Parking)

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Governance and Leadership	IT Strategy & Management					
	Customer Relations					
	Enterprise Architecture					
Services Management	Solution Requirements					
	Domain Architecture / Standards					
	Program Management (Project Intake), Project Management					
	Capacity Management (Planning and Performance)					
	Configuration Management, Release Management, Asset Management					
Service Desk, Incident, Problem, Change						
Service Delivery	End User Computing VIP	End User Computing Standard Services		Applications Portfolio Management and Support		
	Public Safety Vehicle Compute	Multi Function Devices	Cellular Device Support	Application Development		
	Voice Systems		Voice/Contact Center Applications	Public Works (SCADA)	Public Works - Traffic Control, Parking	
	Security Monitoring					
	Network - LAN, WAN, MAN					
	Compute and Storage Platforms					
	Primary Data Center (s) and Data Center Networks			City Hall Data Center Facility		





# Questions

Thank You