

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT**

LICENSE NUMBER: L247-50418 **POLICE FILE NUMBER:** 13436

DATE OF APPLICATION: 9/25/2013

INSPECTOR: Mohamed Ismail

APPLICANT/LEGAL ENTITY: Kike Y Shamu, Inc.

DBA/TRADE NAME: La Fresca

COMPLETE ADDRESS: 4750 Grand Ave S

LICENSE REQUESTED: Charter On-Sale Wine/Strong Beer Class E

CURRENT LICENSE: None

RESPONSIBLE PERSON WITHIN 75 MILES OF MINNEAPOLIS CITY HALL:
Hector Ruiz

PUBLIC HEARING REQUIREMENTS: Required

LICENSE CONDITIONS: None

NEIGHBORHOOD/WARD: Tangletown Neighborhood Association

ZONING: C1

7 ACRE REQUIREMENT: This has not been met.

OFF-STREET PARKING: The Minneapolis Zoning Department requires four off street parking spots. The applicant has met this requirement.

SCHOOLS WITHIN 300 FEET OF THE PROPOSED PREMISES: No

SEATING: Inside: 36 Seats

FOOD SERVICE REQUIREMENT: The applicant is required to meet the minimum 70% food to 30% alcohol sales ratio.

HOURS OF OPERATION PROPOSED: INSIDE: The inside hours will be 7:00A.M to 12:00A.M midnight.

METROPOLITAN COUNCIL SERVICE AVAILABILITY CHARGES: Yes

HISTORY OF LOCATION

This location previously was a flower shop.

APPLICANT

Kike Y Shamu, Inc, dba La Fresca was incorporated under Charter 302A, File #453075200028, on November 16, 2011. The corporation minutes contain the necessary restriction of the transfer of shares. The applicant has also provided documentation showing adequate funding for this venture.

Name	Title	Share
Hector Ruiz	Owner/President	100%

MANAGER

The owners are acting as the managers.

POLICE REVIEW

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The Fifth Precinct of the Minneapolis Police Department has discussed security issues with the applicant.

PREMISES

La Fresca is located at 4750 Grand Ave. It is located in a single story building with a ground floor entry. It contains 1100 square feet with interior seating for 36 persons. The location is compact and contiguous as required by city ordinance. A bar area is not allowed in a Charter Wine establishment. There is a charter school within 300 feet of this location.

BUSINESS/PLAN/OPERATIONS

Businesses licensed under Charter Wine Amendment 144 must have a full menu with a minimum of four entrees. La Fresca's menu will consist of breakfast items, lunch, and dinner. Additionally, patrons are required to order food before any alcoholic beverages are served so the establishment must have food available during operating hours. A full kitchen was indicated on both their floor plan and the environmental health food plan review.

The applicant will not offer mechanical amusement devices or charitable gambling on the premises. They are not sponsoring any sports teams and no entertainment is planned.

The applicant is requiring all servers to attend alcohol server training. Their business plan indicates an alcohol policy that requires all patrons who appear to be a minor to be carded. La Fresca has contracted with Alcohol Compliance Services to conduct the

initial alcohol compliance training for staff. If there is the slightest doubt about someone's age, staff will ask for identification.

The license holder is requesting a Class E entertainment license which permits the use of radio, television, prerecorded music, karaoke, and jukebox with limited non-amplified sound in the premises.

PUBLIC HEARING SUMMARY

A public hearing is required for this license application. 179 notices were mailed to resident and property owners within 600 feet of the premises on October 7, 2013. An electronic hearing notice was e-mailed to Council Member John Quincy, Tangletown Neighborhood Association, and the Nicollet/East Harriet Business Association on October 7, 2013. The public hearing was held on October 23, 2013 at the Fuller Recreation Center. Eight people attended. All of them were residents that received notices in the mail or saw the posted notice at the restaurant. Everyone who attended voiced support and/or compliments for La Fresca's license application. The only concern was parking issues.

RECOMMENDATIONS

The Licenses and Consumer Services Division recommends approving this application for an On-Sale Wine/Strong Beer Class E.

LICENSE CONDITIONS

There are no license conditions being placed on this license at this time.