

**LICENSES AND CONSUMER SERVICES  
LICENSE INSPECTOR'S REPORT**

**License Number:** L216 50160                      **Police File Number:** 13450  
**Date of Application:** October 17, 2013  
**Inspector:** Craig Eliason  
**Applicant/Legal Entity:** Keep It Real, LLC  
**DBA/Trade Name:** Dinokos Bar Zia  
**Address:** 420 4<sup>th</sup> Street South  
**License(s) Requested:** On-Sale Liquor Class E with Sunday Sales, 2:00 AM  
**Purpose of Application:** To obtain an on-sale Class E Liquor with Sunday Sales license

**Responsible person within 75 miles of Minneapolis City Hall:** Travis Phillips

**Public Hearing Requirement:** Not Required

**License Conditions:** No

**Neighborhood/Ward:** Downtown West /7

**Zoning:** B4-1 This is a permitted use in the Downtown Business District.

**7 acre requirement:** N/A

**Off-Street Parking:** No parking requirement

**Churches or schools within 300 feet of the proposed premises:** N/A

**Seating:** Inside: 150                      Outside: 20

**Fire Occupancy:** Inside: 201                      Maximum Outside Capacity: 20

**Food Service Requirement:** The applicant intends to operate as a full service restaurant.

**Hours of Operation:** 11:00 AM-2:00 AM seven days per week

**Metropolitan Council Service Availability Charges:** 2 to be paid by the City of Minneapolis Public Works Department

**HISTORY OF LOCATION**

This property has been vacant since June 2009. The premises has housed various on-sale liquor establishments in the past, most recently Tickles Bar & Grill. It has been vacant since 2011.

**APPLICANT**

The applicant is Keep It Real, LLC, a Minnesota corporation formed on August 13, 2013 under Chapter 322B (File Number 694952200027) and having the required restriction on the transfer of stock. The owners and officers of Keep It Real, LLC are as follows:

<b><u>Name</u></b>	<b><u>Title</u></b>	<b><u>Shares</u></b>
Rich Moore	Member	50%
Travis Phillips	Member	50%

**MANAGER**

The general manager of Dinoko’s Bar Zia will be Travis Phillips. Mr. Phillips has 10 years of experience in the liquor hospitality industry. He has passed the criminal background check.

**POLICE REVIEW**

Police Licensing and this inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The applicant has also undergone a security review with the First Precinct of the Minneapolis Police Department.

**PREMISES**

The premises contains approximately 4,302 square feet in the first floor of the Jerry Haaf Memorial Parking Ramp, located at 420 4<sup>th</sup> Street South. This building is owned by the City of Minneapolis. There will be interior seating for 150 patrons at tables and booths. There is also a bar which will provide seating for an additional 15 patrons. The Fire Department has calculated an occupant load of 201 persons for this space. An outdoor patio located on private property contains approximately 150 square feet and will offer seating for 20 patrons.

**BUSINESS PLAN/OPERATIONS**

Dinoko’s Bar Zia will be a full service restaurant. The restaurant will serve a wide variety of appetizers, salads, entrees, desserts and beverages. Dinoko’s Bar Zia will provide entertainment in the form of pre-recorded background music and TV. Patrons who appear to be under 50 will be carded when ordering alcohol. The outdoor area will have 2 speakers playing pre-recorded music at a low level. Last call will be called at 1:45 AM and at that time, the music will be turned off and the lights will be turned up. The applicant indicates that at the present time it has no intent to offer charitable gambling activities or sponsor competitive sports teams.

**RECOMMENDATION**

Business Licenses recommends approving this application for On-Sale Liquor Class E with Sunday Sale license.