



## Request for City Council Committee Action from the Department of Public Works

**Date:** October 22, 2013

**To:** Honorable Sandra Colvin Roy, Chair Transportation & Public Works Committee

**Subject:** **Existing Bus Shelter Franchise Agreement and Future Direction**

### **Recommendation:**

Authorize staff to:

- A. End negotiations with CBS Outdoor regarding any further extension to the June 30, 2010 expired bus shelter franchise, Minneapolis Code of Ordinances Appendix G – Bus Stop Shelter Franchise
- B. Take the necessary actions with CBS Outdoor to conclude the Franchise Agreement and return to Council for any necessary approvals
- C. Negotiate, if needed, an agreement with Metro Transit to ensure proper transition of bus shelters and return to City Council for necessary agreement approvals

### **Previous Directives:**

- April 16, 2010 - Adopted the Amended Bus Stop Shelter Franchise Ordinance for the extension
- March 12, 2010 - Interim Term Extension from April 1, 2010 to June 30, 2010.
- November 13, 2009 - Adopted the Amended Bus Stop Shelter Franchise Ordinance
- October 30, 2009
  - Authorize proper City officers to enter into the appropriate interim agreement with CBS Outdoor from November 9, 2009 to April 1, 2010 and that provides for the continuance of provisions as stated in the amended bus shelter franchise, Minneapolis Code of Ordinances Appendix G – *Bus Stop Shelter Franchise*.
  - Authorize preparation of the introduction of the subject matter and amend Minneapolis Code of Ordinances Appendix G relating to *Bus Stop Shelter Franchise*, for an interim extension to April 1, 2010.
  - Direct staff to introduce Bus Stop Shelter Franchise Ordinance amendment at October 30, 2009 City Council Meeting.
- March 27, 2009 – Authorized proper City officers to negotiate with CBS Outdoor to extend the existing bus shelter franchise agreement beyond the November 9, 2009 expiration date

### **Department Information:**

Prepared by: Jon Wertjes, Director of Traffic & Parking Services

Approved by: \_\_\_\_\_

Steven A. Kotke, P.E., Director of Public Works

Presenters in Committee: Jon Wertjes

### **Financial Impact**

- No financial impact

### **Community Impact**

- City Goals: A SAFE PLACE TO CALL HOME: the city's infrastructure will be well-maintained, people will feel safe in the city.

### **Supporting Information**

#### Background and Current Conditions

The City of Minneapolis bus shelter franchise agreements have permitted private vendors, first Transtop and later CBS Outdoor, to provide shelters and advertisement since 1979. The existing transit shelter provisions were scheduled to terminate on November 8, 2009 for the approximately 230 transit shelters. The City Council adopted an extension to the shelter franchise first to April 1, 2010 and then to June 30, 2010. Public Works has since engaged CBS Outdoor and Met Transit about future directions and options to address these franchised bus shelters in Minneapolis over the past several years.

Also, Public Works has discussed bus shelters with the City of St Paul's Public Works Department. St Paul has approximately 100 franchised bus shelters currently under contract with CBS Outdoor and their contract term goes to June 30, 2015.

Metro Transit has approximately 350 shelters in Minneapolis and 205 shelters in St Paul that are additional to the above 330 franchise shelters for an approximate total of 885 bus shelters in both cities.

#### Proposed Direction and Recommendations

The City's past and present primary interests in bus shelters are:

1. That there are enough shelters;
2. That they are well operated and maintained; and
3. That they are placed according to Access Minneapolis -- Guidelines for Streets and Sidewalks and Pedestrian Master Plan.

Public Works has concluded that City's role through a private vendor franchise arrangement is no longer needed and that Metro Transit, the region's primary transit provider, can meet the City's interests. Thus, Public Works is recommending that the City conclude and close out any remaining efforts with CBS Outdoor and that discussions begin with Metro Transit to assume responsibility for these bus shelters.

Public Works requests that the City Council authorize staff to:

- End negotiations with CBS Outdoor regarding the June 30, 2010 expired bus shelter franchise, Minneapolis Code of Ordinances Appendix G – Bus Stop Shelter Franchise
- Take the necessary actions with CBS Outdoor to conclude the Franchise Agreement and return to Council for any approvals
- Negotiate, if needed, an agreement with Metro Transit to ensure proper transition of bus shelters and return to City Council for necessary agreement approvals

#### Next Steps

Public Works has identified the following key items that should be addressed as part of these actions, including but limited to:

- Ending parameters and dates with CBS Outdoor
- Transition shelters from CBS Outdoor to Metro Transit

Metro Transit has indicated that it plans to move forward with the following initial bus shelter efforts:

- Maintain shelters at Metro Transit service levels and standards
- Repair and make any safety corrections to CBS shelters (e.g. install glass, ADA, etc.) until shelter replacement program can occur
- Implement shelter advertisement

In addition, Metro Transit intends to develop a replacement program for these CBS and other shelters in Minneapolis.

Cc: Corey Conover, Robin Hennessey, CBS Outdoor, Metro Transit