

# MINNEAPOLIS FOR A LIFETIME

**Many People, One Minneapolis  
seniors stay - talents are tapped**



**Minneapolis Department Neighborhood and Community Relations**

# THE “BOOMING” POPULATION

## WHY THIS MATTERS

City	50-64	65-84	85+	Total 50+
<b>MINNEAPOLIS</b>	<b>60,033</b>	<b>25,461</b>	<b>5,050</b>	<b>90,544</b>
Bloomington	17,821	12,852	2,366	33,039
St. Louis Park	7,907	4,470	1,406	13,783
Richfield	6,327	3,903	1,107	11,337
Robbinsdale	2,626	1,335	389	4,350

# STEERING COMMITTEE MEMBERS

## City of Minneapolis Departments

- Pat Harrison, Director, Research & Evaluation, Health
- Brette Hjelle, Director, Administration Public Works Department
- Thomas Strietz, Housing Development Director, CPED
- Jason Wittenberg, Land Use Design and Preservation Manager, CPED

## Community Partners

- Jean Greener, Senior Citizen Advisory Committee Representative
- Mary Karen Lynn-Klimenko, Executive Director, Stevens Square Foundation
- Kathleen O' Brien, Vice President U of M Services, Emeritus
- Kelly O'Brien, Director Volunteers of America RSVP
- Keri Veenendaal, Brush With Kindness Program Coordinator TC Habitat for Humanity

## Business, Government Partners

- Michael Anderson, Development Coordinator, Minneapolis Public Housing Authority
- David Fink, Program Developer, Metropolitan Area Agency on Aging
- Scott McBride, District Engineer, MnDOT
- Todd Monson, Director, Hennepin County Human Services & Public Health
- Will Schroer Minneapolis Chamber of Commerce Director, Infrastructure for Economic Development
- Mark Stenglein, President & CEO Minneapolis Downtown Council
- Nicole Wright, Regional Diverse Segments Manager, Wells Fargo Home Mortgage

# COMMUNITY ENGAGEMENT

## ➤ 6 community groups

- Center for Asian Pacific Islanders (CAPI)
- Seward Towers
- UCare Skyway Senior Center
- Senior Citizen Advisory Committee to Mayor
- Sabathani Senior Center
- NE Senior Collaborative

## ➤ 70 participants

## ➤ January 2014, 12-16 focus groups scheduled for further input

# STRATEGIC DIRECTION

## SENIORS STAY – TALENTS ARE TAPPED

### Initiate Planning January 2013

Plan coordinator hired and steering committee formed

Planning begins – Research, data, best practices reviewed



### Framework Development May 2013

Vision, Mission, Goals brought to community for input into process

Community input integrated into framework language – 6 diverse community groups



### Finalization of Framework and Next Steps October 2013

Council adopts framework – City departments identified essential to plan

Objectives and action steps developed with ongoing community input – starting January 2014

# MINNEAPOLIS FOR A LIFETIME

## **Vision**

The City of Minneapolis is a premier location for older residents and visitors offering comprehensive housing options, easy access to all places and amenities, healthy and safe environments, and opportunities for civic engagement, leisure, entertainment and lifelong learning.

# MINNEAPOLIS FOR A LIFETIME

## Mission

The Strategic Plan will target the contributions, preferences and needs as well as promote and support the value older adults bring to the community related to:

Homes and Buildings

Transportation and Mobility

Health and Wellness services

Civic Engagement

Business opportunities

Socialization and Lifelong Learning

Arts and culture

# MINNEAPOLIS FOR A LIFETIME

## Approach

The Minneapolis for a Lifetime Strategic Plan and framework will be implemented through a collaborative structure that engages partnerships across governmental jurisdictions, community organizations, cultural communities and private sector using the City of Minneapolis Core Principles of Community Engagement as its primary vehicle to ensure equity and inclusion.

# MINNEAPOLIS FOR A LIFETIME

**Goal #1** – Ensure all city services are delivered in a way that effectively address the specific needs of older adults.

**Goal #2** – Affirm and improve housing options for Minneapolis residents of all incomes as they age.

**Goal #3** – Strengthen and promote safe transportation options that meet the specific needs of Minneapolis residents as they age..

# MINNEAPOLIS FOR A LIFETIME

**Goal #4** – Partner to expand and promote the participation in wellness and health initiatives for older adults throughout the City of Minneapolis.

**Goal #5** – Recognize, value and utilize the experience and skills of older adults to achieve community goals.

# RECOMMENDATION

To pass the accompanying resolution to coordinate the City's role in implementing the framework for the development of the next phase of the Minneapolis for a Lifetime Strategic Plan. To direct staff to connect with the City Coordinators office, Mayor's office, CPED, Public Works, Health, Regulatory Services, and Neighborhood and Community Relations Department to assess and develop objectives and action steps to inform the Minneapolis for a Lifetime Strategic Plan. The Minneapolis for a Lifetime Strategic Plan will incorporate the needs of the aging population as a focal point of the work of the City.