



Request for City Council Committee Action from the Information Technology Department

Date September 17, 2013

To: The Honorable Betsy Hodges, Chair, Ways and Means Committee

Subject: Accept gift of conference registration from IBM for the 2013 Information on Demand Conference

Recommendation Accept gift from IBM for conference registration expense for up to three IT employees to attend IBM's 2013 Information on Demand Conference in Las Vegas, Nevada from November 3-7, 2013.

Prepared by Elise Ebhardt, Interagency Coordinator, 612-673-2026

Submitted by Otto Doll _____, 673-3633
Chief Information Officer, IT

Approved by Paul Aasen _____
City Coordinator

Presenter in Committee Otto Doll

Policy Review Group Not Applicable

Permanent Review Committee (PRC) Not Applicable

Prior Related Directives:

Financial Impact: None.

Financial Impact (Check those that apply)

- No financial impact (If checked, go directly to Background/Supporting Information)
- Action requires an appropriation increase to the Capital Budget
- Action requires an appropriation increase to the Operating Budget
- Action provides increased revenue for appropriation increase
- Action requires use of contingency or reserves
- Other financial impact (Explain):
- Request provided to department's finance contact prior to the Committee Coordinator

Background/Supporting Information

The City of Minneapolis uses IBM software and systems throughout the enterprise and is currently partnering with IBM on developing and implementing the Intelligent Operations Platform. IBM has offered to cover the cost of conference registration for IT employees to attend IBM's 2013 Information on Demand Conference in November.

This annual technology conference brings together more than 13,000 business and technical professionals and provides training in the areas of business analytics, enterprise content management and information management which are key focus areas for the City's IT Department. The conference format includes educational forums, hands on labs, and presentations from the IBM user community.

IT requests approval to accept the donation of conference registration from IBM for up to three IT employees to attend the 2013 Information on Demand Conference scheduled in Las Vegas, Nevada on November 3 – 7, 2013. The value of the gift per employee is \$1,795.