

**LICENSES AND CONSUMER SERVICES  
LICENSE INSPECTOR'S REPORT**

**License Number:** L 172 50012

**Police File Number:** 13419

**Date of Application:** July 26, 2013

**Inspector:** Craig Eliason

**Applicant/Legal Entity:** Whole Foods Market Group, Inc.

**DBA/Trade Name:** Whole Foods Market

**Complete Address:** 222 Hennepin Avenue

**License Requested:** Off-Sale Liquor

**Current License Type:** Grocery, Food Manufacturer, Meat Market

**Responsible person within 75 miles of Minneapolis City Hall:** Robert Eisenbise

**Public Hearing Requirement:** Required

**License Conditions:** No

**Neighborhood/Ward:** North Loop / 7

**Zoning:** B4S-2 This is a permitted use in the Downtown Business District

**7 acre requirement:** N/A

**Off-Street Parking:** Provided

**Churches or schools within 300 feet of the proposed premises:** N/A

**Hours of Operation:** 8:00 AM-10:00 PM Monday-Saturday

**Metropolitan Council Service Availability Charges:** Paid

**HISTORY OF LOCATION**

This is a newly-constructed building that has not been previously licensed.

**APPLICANT**

The applicant is Whole Foods Market Group, Inc., a corporation legally registered in the state of Delaware, having the required restriction on the transfer of stock. Whole Foods Market, Inc. is the sole shareholder. The officers of Whole Foods Market are as follows:

**Name**

Roberta Lang  
Albert E. Percival  
Anthony C. Gallo

**Title**

President/Vice-President/Treasurer  
Secretary  
Director

**MANAGER**

The manager of Whole Foods Market will be Robert Eisenbise. Mr. Eisenbise has been employed as the Store Team Lead of Whole Foods Market in Minnetonka, MN since 2011. Prior to that, he served in various positions at the Whole Foods Market in St. Paul, MN from 2002 to 2011. He has passed the criminal background check.

**POLICE REVIEW**

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The applicant has also discussed this application with the First Precinct of the Minneapolis Police Department.

**PREMISES**

The space devoted to the off-sale liquor store contains approximately 1,872 square feet of the first floor of the newly-constructed building located at 222 Hennepin Avenue. The licensed premises space is compact and contiguous. The only entrance to the premises will be the required street entrance. There will not be any entrance to or from the Whole Foods Market grocery store. There will not be an outdoor area.

**BUSINESS PLAN/OPERATIONS**

Whole Foods Market operates numerous upscale off-sale liquor stores across the country. The hours of operation will be 8:00 AM-10:00 PM Monday-Saturday. They will have a designated manager on duty at all times the store is open to handle security issues as necessary. The business will be equipped with security cameras and employees will be trained to be aware of suspicious activity and will report such activities. Whole Foods will do its best to ensure that patrons exiting the premises do not loiter on the public sidewalk or in the parking lot. They will require proper identification of all patrons wanting to purchase alcohol that appear to be under the age of 40. All employees within the liquor store will undergo alcohol service training. No entertainment will be provided. The business will not have any charitable gambling activities. Since the applicant's business plan comprehensively addresses issues commonly associated with off-sale liquor stores, conditions are not recommended to be placed on this license.

**PUBLIC HEARING SUMMARY**

Fourteen notices were mailed to property owners and residents within 300 feet of the main door of the establishment on August 7, 2013. The public hearing is scheduled before the Regulatory, Energy & Environment Committee on August 19, 2013 at 1:30 PM in Room 317 City Hall.

**RECOMMENDATION**

The Licenses and Consumer Services Division recommends approving this application for an Off-Sale Liquor license.