



## **Request for City Council Committee Action from the Department of Communications on behalf of Hennepin County Environmental Services**

Date: Aug. 13, 2013  
To: Ways and Means Committee

**Subject:**

Utility Billing Insert – September 2013: Recycle half campaign

**Recommendation:**

The Communications Department recommends the approval of a utility billing insert on behalf of Hennepin County Environmental Services encouraging people to recycle half of what they throw.

Prepared by: Elizabeth Haugen, Communications Specialist, X2009

Approved by: Sara Dietrich, Communications Director, X2101 \_\_\_\_\_

**Financial Impact**

- No financial impact

**Community Impact**

- Neighborhood Notification
- City Goals
- Comprehensive Plan
- Zoning Code
- Other

**Supporting Information**