

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT
Extended Hours License
L317-50039**

Purpose of Application: Insomnia Cookies is requesting to extend their business hours of operation to the following:
Seven days per week, from 11:00 a.m. to 3:00 a.m.

Applicant's Name (Legal Entity): Baked Twin Cities Partners, LLC.

DBA/Trade Name: Insomnia Cookies

Complete Address: 402 14th Avenue Southeast, Minneapolis, MN 55414

Telephone Number: 646-416-7098

Current License: Food Manufacturer

Zoning: C1/PO/UA Neighborhood Commercial, Pedestrian Oriented Overlay, and University Area Overlay Districts

Current Authorized Hours: Sunday – Thursday 6:00 a.m. – 10:00 p.m.
Friday - Saturday, from 6:00 a.m. to 11:00 p.m.

Neighborhood/Ward: Marcy Holmes / 3

Date of Application: June 11, 2012

Inspector: Dan Jacobs, 612-673-3909

Public Hearing Requirement: A public hearing is required for this license application. 106 notices were mailed to residents and property owners within 300 feet of the premises, and e-mailed to the Marcy Holmes Neighborhood Association., on July --, 2013. The public hearing will be held on August 5, 2013, at the Regulatory, Energy and Environment Committee meeting.

Background: The applicant proposes to extend the hours of operation for their Food Manufacturer facility for pick-up and delivery service to 3:00 a.m. seven days per week. Doors will be locked at 3:00 a.m. and delivery requests will not be accepted after 2:45 a.m. to ensure a closing time of 3:00 a.m. Insomnia Cookies does not serve alcoholic beverages, nor does it provide entertainment (only background music).

Findings as Required by the Minneapolis Licensing Code:

The Licenses and Consumer Services Division has analyzed the application and concludes that the application has answered the following:

A security plan that describes the security features, including personnel and equipment, that the applicant will employ and how they will be utilized:

Insomnia Cookies will utilize a video surveillance system. Staffing will include a minimum of 2 employees during the day and 3 employees at night. The 2th Police Precinct has discussed security issues with the applicant.

Description of how the applicant will maintain the orderly appearance and operation of the premises with respect to litter and noise:

Staff will remove litter daily within a 100 foot radius of the business and include a check by the Shift Leader at the end of each shift. Litter will be removed immediately if any should present itself.

Description of how the business will have people exit the establishment at closing time and during an emergency that requires all people to exit the establishment quickly:

The Shift Leader will be the designated head of security and will ensure patrons exiting the premises do not linger. Insomnia Cookies indicates that they will stop taking customer orders to include delivery requests 15 minutes before all closing times and will close at the prescribed 3:00 a.m. All employees will finish cleaning and be out of premises by 4:00 a.m. In the event of an emergency, the Shift Leader will ensure safe, quick evacuation of the premises.

Such other reasonable and pertinent information as the city council may require:

Upon request, the licensee shall meet representatives of the City of Minneapolis to discuss any safety, security or operational concerns.

**Proximity to permitted or conditional residential uses.
Nature of the business and its impacts of noise, light and traffic.**

There are apartment units within the same block as the restaurant.

Conformance with applicable zoning regulations, including but not limited to use, yards, gross floor area and specific development standards.

The business is categorized as a food restaurant which is a permitted use in the C1/PO/JA district.

History of complaints related to the use.

There are no significant police calls for service at this location.

RECOMMENDATIONS:

The Licenses and Consumer Services Division make the following recommendation:

License and Consumer Services withholds our recommendation regarding this application to extend hours pending the outcome of the public hearing and neighborhood input.