



Preparing Tomorrow's Workforce Today

Presentation to Committee of the Whole Minneapolis City Council

June 27, 2013

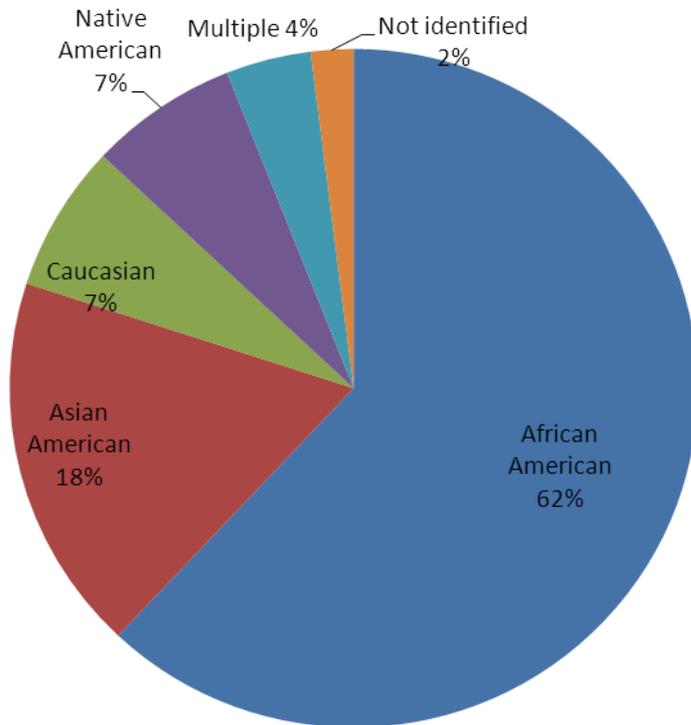


achievempls



City of Minneapolis Goal: Reduce Employment Disparities

STEP-UP Youth Racial Breakdown



STEP-UP provides low-income youth and youth of color with work-readiness training and early internship experiences, leading to increased opportunities and a more skilled and diverse workforce for Minneapolis



Nationally Recognized Model

- STEP-UP is **one of the country's most enduring and successful public/private/nonprofit partnerships** supporting youth employment
- STEP-UP was **recognized by President Obama** in 2012 at a White House Summit on Youth Employment



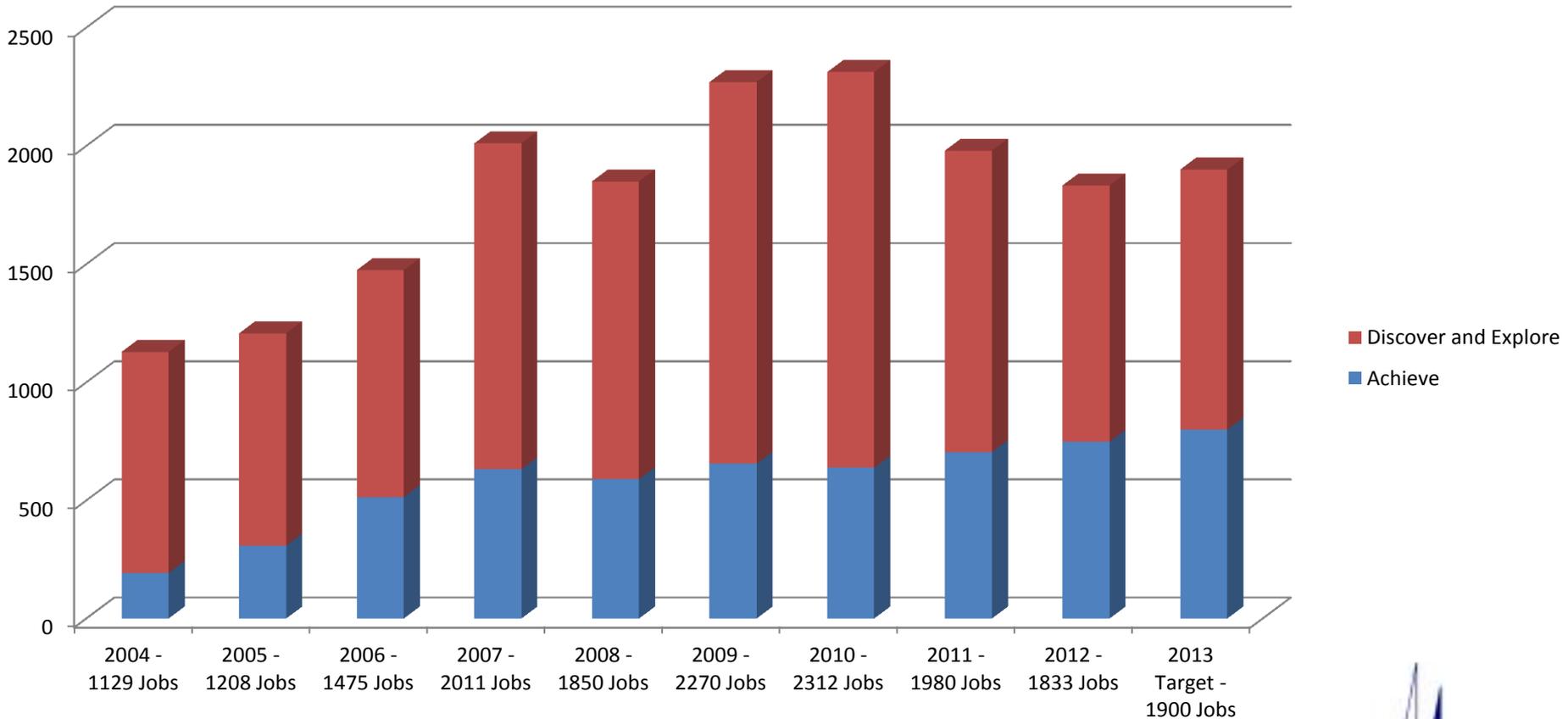
STEP-UP



16,000 Youth Employed Since 2004



STEP-UP Summer Job Placements 2004-2013



A Three Tiered Program

STEP-UP offers three program options based on age, experience and job training needs



Work Readiness Training

- **2,100 young people** received work readiness training this year as part of their STEP-UP experience
- **400 community volunteers** participated in Mock Interviews at the Minneapolis Convention Center
- The **Minneapolis Regional Chamber of Commerce** certifies STEP-UP's work readiness training



STEP-UP Interns 2012

STEP-UP Achieve: 748 interns

STEP-UP Discover: 597 interns

STEP-UP Explore: 496 interns

93% were youth of color

86% qualified for free or reduced lunch

20% were born outside the U.S.

15% were youth with disabilities



STEP-UP Employers 2013

STEP-UP Achieve: 162 employers

STEP-UP Discover: 71 employers

STEP-UP Explore: 17 employers

Several employers have participated in STEP-UP *every year* since 2004:

Briggs and Morgan, P.A.
City of Minneapolis
Dunwoody College of Technology
Hennepin County
Legal Rights Center
McKinsey and Co.
Minneapolis Public Schools

Minneapolis Regional Chamber of Commerce
Robins, Kaplan, Miller and Ciresi
US Bancorp
US District Court
Universal Hospital Service
University of Minnesota
Xcel Energy



Impact on Youth

- STEP-UP interns gain **valuable professional experience, find meaning for their education** and feel **part of the larger community**
- 95% of interns report that STEP-UP **strengthened their skills** in communications, accountability, collaboration and problem solving
- 91% of interns said their internship **made them want to do well in school**



Impact on Employers

- Employers benefit from **working with a younger and more diverse workforce**
- Employers value the **opportunity to impact youth** in positive and important ways
- Employers are **growing their own work force**



STEP UP



Impact on the Community

- STEP-UP interns brought home **\$3.1 million in wages for low-income households** in 2012, including \$1.4 million from the private sector
- Interns are exposed to **high-wage, high demand jobs of the future**
- STEP-UP is an **economic development strategy** that is growing our region's workforce



The Future of STEP-UP

- **School-year internships** began in 2012-13 with 78 placements in the first year. MPS is interested in significantly expanding this opportunity.
- We are building **industry-specific career pipelines in high wage sectors** of the regional economy, including health care, STEM, financial services, outdoors/environment/recreation and legal services



The youth of Minneapolis thank you!

