AMERICAN INDIAN MEMORANDUM OF UNDERSTANDING

METROPOLITAN URBAN INDIAN DIRECTORS AND CITY OF MINNEAPOLIS

2012-2016 WORK PLAN

MAY 2013

WHO ARE WE?

MISSION

The Metropolitan Urban Indian Directors (MUID) brings together leaders from various sectors of the Twin Cities American Indian community to foster positive change and create a just and vibrant future for Native peoples.

MUID works in collaboration with the City of Minneapolis through a Memorandum of Understanding to promote our shared interest in the overall health, wellbeing, socio-economic growth and cultural vitality of the American Indian Community. MUID works to create sustainable solutions to critical issues currently facing the urban American Indian population and ensure the needs and priorities of the community are being heard and addressed.

MUID-CITY OF MINNEAPOLIS SHARED COMMITMENTS

Knowledge: A commitment to engage in a community-government process of building knowledge through dialogue and shared information. Such a process fosters increased understanding of meaningful ways to integrate American Indian community thoughts, values and culture into the planning, development and stewardship of the City of Minneapolis.

Action: A commitment to create community indicators and benchmarks of progress and to work together toward specific goals and objectives, leading to effective actions in strengthening the vitality of the American Indian community.

Results: Agreement to report on results and fully evaluate the efforts of the City and other stakeholders in relation to the development priorities determined by the American Indian community.

COMMITTEE MEMBERS

Jay Bad Heart Bull, MUID Chair & President/CEO – Native American Community Development Institute

Bill Ziegler, President/CEO – Little Earth of United Tribes

Noya Woodrich, President/CEO Greater Minneapolis Council of Churches

Clyde Bellecourt, American Indian Movement

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Robert Lilligren, City Council Vice President, City of Minneapolis

David Rubedor, Director, Neighborhood and Community Relations (Mayoral Appointee)

Gretchen Musicant, Commissioner of Health, City of Minneapolis

Janee Harteau, Chief, Minneapolis Police Department

Tom Streitz, Director, Housing Policy and Development, Community Planning and Economic Development

WHAT DO WE WANT TO ACHIEVE?

VISION

All American Indian people living in the Twin Cities Metropolitan area have a good quality of life where not only are their basic needs met but also opportunities abound for fulfillment, advancement, learning and community participation.

COMMITTEE GOALS, OBJECTIVES AND MEASURES

The American Indian MOU workgroup has, and continues to use the American Indian Community Blueprint developed by the Native American Community Development Institute (NACDI) to structure their community agenda and goals.

This year, based on community feedback and reflection, the workgroup agreed to restructure the subgroups focused on specific issues (health, economic development, education, etc.) by consolidating them under the overarching visions outlined in the Blueprint. These three visions include Community Wholeness, Community Economic Vitality, and Community Prosperity. The MOU workgroup voiced that such restructuring provides a means to create a more holistic, collaborative, and solutions-driven approach to our work of creating a sustainable and flourishing American Indian Community.

Below are the specific objectives that fall under each of the three overarching visions as stated in the Blueprint:

Community Wholeness

Health:
American Indian people live healthy lifestyles and have access to high quality and affordable health care.

Family preservation/wellbeing:
American Indian people are spiritually nourished; value their cultures and traditions; pass these practices on to younger generations; and foster respect, honor and understanding by all people.

Community Economic Vitality

Economic development:
American Indian people inspire and grow their own entrepreneurs and small businesses, creating a vibrant local business district and economy with regional prominence.

Employment:
American Indian people have living-wage jobs that build assets and eliminate barriers to success, creating economic self-sufficiency.

Education:
American Indian people have strong schools, educational programs, and training opportunities to prepare for 21st century jobs.

Housing:

American Indian people have access to quality, affordable housing for all people with an emphasis on home ownership.

Community Prosperity

Public safety:
American Indian people have a safe urban community where they feel welcome, safe, secure and valued.

How do we monitor our progress?

- **Measures, data and targets table**
  Work for 2012-2013 includes identifying appropriate measures associated with the goals and strategies of the work plan.

  Moving forward into the 2013-2014 year, MUID intends to establish clear evaluation criteria of the effectiveness of initiatives and strategies to achieve out objectives. Additionally, we plan to conduct quantitative and qualitative analysis of the state of the Native community.

  Increased reporting from the workgroup on progress and outcomes along with newly implemented mechanisms of accountability will also be introduced.

Foundation documents

- **American Indian Community Blueprint**
- **Sub-Committee goals and strategies**

Health
Goal, Strategies and Activities

Goal: American Indian people live healthy lifestyles and have access to high-quality and affordable health care.

Strategies:	Activities	Partners	Timeline:	Baseline Data:
Promote integration of native health and wellness into the urban lifestyle	• Develop a "Healthy Eating Policy" that outlines minimally acceptable and ideally acceptable standards for meals/food provided at community events. • Develop a plan for implementing the plan in the community (i.e. identify partners and those that can promote the policy) • Implement standard at a minimum of 4 agencies in the community.	• Division of Indian Work • Indian Health Board • City of Minneapolis (MDHFS) • Native American Community Clinic • Dream of Wild Health • HCMC (American Indian Advocate) • Bdote (American Indian Language Immersion Charter School)	Starting in Fall 2013 through Summer 2014	
Expand the availability of healthy food options at restaurants and grocery stores	• Review the City's Healthy Corner Store Initiative (resource materials and projects thus far) • Identify 1-2 locations in the Phillips Neighborhood that are not already working with the City on this initiative. • Reach out to said locations to explore their interest in partnering with us on this project. • Assess other food sources in the community for healthy food options (i.e. food shelves and food programs) • Determine whether or not we can	• City of Minneapolis (MDHFS) • Little Earth of United Tribes • Division of Indian Work • Indian Health Board • Native American Community Clinic • Dream of Wild Health • HCMC (American Indian Advocate) • Shakopee Health Foods Store • Local Farmers Markets • Local Community Gardens	Starting in Fall 2013 through Fall 2014 (and beyond)	

	partner with said locations to implement a Healthy Food initiative.			
Increase the availability of healthy cooking and lifestyle classes	• Complete a thorough assessment of currently available healthy cooking and lifestyle classes in the American Indian Community • Determine whether or not it makes sense to support already existing sites in expanding their reach or implementing additional sites • Contact MN Extension Services (Angie Thornhill) to explore possibility of greater collaboration • Decide on 2 -3 sites (new or existing) that we can work with to increase the number of people that have access to healthy cooking and lifestyle classes	• Dream of Wild Health • Waite House (Austin Barthold) • Indian Health Board • Native American Community Clinic • Division of Indian Work • MN Extension Services – Simply Good Eating • City of Minneapolis (MDHFS)	Starting in Winter 2014 through Winter 2015	

Housing
Goal, Strategies and Activities

Goal: American Indian people have access to quality, affordable housing for all people with an emphasis on home ownership.

Strategies:	Activities	Partners	Timeline:	Baseline Data:
Increase availability of resident support services at rental housing locations with American Indian residents to assist with connections to job training, child care, neighborhood organizations, financial options, support towards home ownership	• Complete a full assessment of non-American Indian owned/operated housing options utilized by a large number of American Indians • Identify 1 -2 that would be willing to work with us to increase support services available to their American Indian residents • Develop a list of support services available through existing service providers in the community • Determine gaps in services and needs • Seek funding to expand services to these additional sites	• Little Earth of United Tribes • Division of Indian Work • Native American Community Development Institute • American Indian Community Development Corporation • City of Minneapolis (CPED) • Hennepin County (Heading Home Hennepin) • MHFA (Rick Smith)	Starting in Fall 2013 through Summer 2014	American Indians make up 31% of the Homeless population in Minnesota Twenty percent (20%) of that homeless population are youth
Increase availability of supportive living (short and long-term) options for: • Elders • American Indian men and women with a felony record • American	• Complete a full assessment of available housing options in the American Indian community • Determine gaps and needs • Determine key partners in development of new/additional housing options • Develop plan for development of additional housing stock for the American Indian community	• Division of Indian Work • Minneapolis American Indian Center • Minnesota Indian Womens Resource Center • Ain Dah Yung • Little Earth of United Tribes • American Indian Community Development Corporation • Native American Community	Starting in Summer 2013 through Fall 2014 (and beyond)	28% of homeless American Indians stay in transitional housing program 23% were couch hopping 19%,were in

Indian men and women with CD and Mental Health Issues • Families (traditional and non-traditional of all sizes) • Victims of Domestic Violence, Trafficking and Sexual Assault • Single adults • Single Fathers • Young parents	• Work with funders to determine feasibility of funding additional housing development • Work with service providers in the community to secure support services for the housing project	Development Institute • City of Minneapolis (CPED) • Hennepin County (Heading Home Hennepin) • MHFS (Rick Smith)		shelters 17% were outdoors, squatting or living in a vehicle

Goal: American Indian people have living-wage jobs that build wealth and assets and eliminate barriers to success, creating economic self-sufficiency.

Three Priority Employment Goals:

- Align, support and expand strong training and apprenticeship programs that prepare American Indians for viable 21sr century jobs and build partnerships with employers in the community to increase the number of American Indian employees.
- Ensure youth are prepared for, and can obtain employment. Employment needs for youth with learning or social disabilities. Opportunities for exposure to a variety of professions including mentorship opportunities, internships and apprenticeships.
- Implement programs to provide assistance to overcome barriers to employment (i.e., transportation, childcare, criminal history)

Baseline Data:

Committee members representing five American Indian organizations who serve the urban American Indian population in the metro area and provide services related to employment, job training and economic self-sufficiency. Also relevant statistical data from the MNCOMPASS report as well as unemployment and poverty level indicators from the US Census American Fact Finder and 2011 American Community Survey.

Success Stories:

In relation to Employment Goal #1, the American Indian O.I.C. implemented job training for Information Technology, Computer Support and Marketing to prepare people for 21st century jobs. The Takoda Creative Group is in the process of building partnerships with local businesses and non-profits to provide internship opportunities that will lead to long term employment.

The MilleLacs Department of Labor, Tribal TANF program provides assistance to urban American Indians transitioning from welfare to work to overcome barriers to employment. An on-the-job training program was also implemented that offers 720 hours of paid OJT with local businesses.

American Indian Employment Service providers have also expanded our business partnerships to include Cub Foods and Target stores who are also interested in increasing their employee diversity and are willing to consider employment for people with criminal histories and disabilities.

In relation to Employment Goal #2, MIGIZI Communications and American Indian O.I.C.'s Takoda Prep collaborated to teach Entrepreneurial Skills classes to high school students which also included small business operations training.

Strategies:	Activities (Current and Planned):	Measurables
Foster the creation of American Indian owned businesses, particularly within the Cultural Corridor		
Align, support, and expand strong training and apprenticeship programs that prepare American Indians for viable 21st century jobs that fill market niches		
Build partnerships with employers in the community to increase the number of American Indian employees. • Provide exposure to a variety of professions		
Create a community financial center and/or a community development credit union • Services include: • Financial literacy classes • Financial planning services • 1st time homebuyer classes/technical assistance • Low interest loan pool for homebuyer assistance • Classes/assistance to build/repair credit history		
Advocate to increase foundation investment in the urban Indian community, namely in long-term community vitality and sustainability strategies (asset-based vs. needs based)		
Ensure youth are prepared for, and can obtain employment. • Employment needs for youth with learning or social disabilities	DIW Mentor Little Earth Mentor Step-Up	

• Opportunities for exposure to a variety of professions • Mentorship opportunities • Internships • Apprenticeships		
Implement programs to provide assistance to overcome barriers to employment (i.e., transportation, childcare, criminal history)	American Indian OIC	METP
Provide programs that assist with job search.	• American Indian OIC • Minneapolis American Indian Center	

Safety initiative
Neighborhood watch, grow more than Little Earth, bigger safety zone, start in clusters.
Training how to watch and call 911, calling Little Earth dispatch, resident Patrol.
Also grow into Law Enforcement career, learn non-enforcement actions, learn culture.
Volunteers law enforcement training, then cultural sweats with teachings of four values that are similar across tribes

The American Indian community has representation on Advisory boards at different levels of government: city, county, state. Plan to educate communities about process of investigation. Plan to have juvenile organizations collaborate to give parents tools to parent, and culturally learn who they are, teaching values, parent classes. Stop treating symptoms, get to root issues. Create opportunity for our kids, state youth build.

Drug prevention/intervention. Teach community how to cope with crisis.

Goal: American Indian people have a safe urban community where they feel welcome, secure and valued.

Strategies:	Activities (Current and Planned):	City Role:
Foster a healthy relationship between community members with police and other city departments	• Community help with possible MPD harassment issues • Better response • Neighborhood Patrols • Positive community events • LE Safety Forums	PAL Block Clubs Crime Prevention Specialists MPD Community Engagement Officer
Foster culturally aware and sensitive police officers, including greater recruitment of Indian police officers • Build a relationship with the Minneapolis police department to create a pipeline for American Indians to police jobs • Maintain an active community safety center in the Cultural Corridor	Create a feeder for MPD in the community	
Strengthen American Indian involvement in neighborhood watches	Resident Patrol American Indian Movement Patrol	Crime Prevention Specialist
Utilize building and community design that encourages safety	LE rehab defensible space	Crime Prevention Specialist (CTEP Experience)

• Crime Prevention Through Environmental Design (CPTED) principles: adequate lighting, no blind corridors, etc. • Safe and attractive pedestrian improvements under Hiawatha/LRT underpass that are at human scale		
Develop ex-offender programs to support re-entry to work after incarceration	In-process	
Foster positive police and youth interaction		MPD PAL
Foster a sense of community pride and ownership that does not tolerate crime	LE Resident Mtgs LE Resident Support Impact Statement writing training LE Courtwatch LE Punch List	
Provide crime education for the community	• Notification of current issues. • How to report activity. • Impact Statement writing • Tresspass List • LE Safety Newsletter	• Support Little Earth Courtwatch • Training for Impact Statement Writing
Decrease/Eliminate gang activity in the American Indian Community	• Educate youth about dangers of gang involvement • Tattoo removal program • Provide alternative activities • Support for guardian intervention, data access • Tribal support/positive role models • Positive community events • Engage in patrols	• Comprehensive Gang Assessment • BUILD Curriculum – Train community facilitators
Provide culturally specific, community supported re-entry programs for American Indian men and women to reduce recidivism.	• Positive community events • Tattoo removal program • Culturally specific remedies • Community sentencing	

	• LE Domestic Abuse Project • Self-esteem Development, youth development center	
Reduce/eliminate domestic violence in the American Indian Community	• Positive community events • Tribal support • Southside shelter • Support group • Culturally specific remedies	Little Earth Courtwatch – MPD, City Atty
Reduce/eliminate drug use in the American Indian Community	• NA & AA • Warp around services – Many Arrows Approach	

Entrepreneur training for native community members through NACDI
Anpetu Waste development
Home buyer class through AICDC
Elders housing units opened
MIGIZI youth entrepreneur summer training
Continued support for Community Organizing dew free at MCTC

Goal: American Indian people inspire and grow their own entrepreneurs and small businesses, creating a vibrant local business district and economy with regional prominence

Strategies:	Activities (Current and planned):	City Role:	Timeline:
Create an American Indian Business and Finance center to house community business services, training and technical assistance. Services include: a community development financial institute (CDFI), bank, and/or other financing opportunities to support American Indian business development; career skill-building programming that includes: computer, resume, interview and public speaking; American Indian small business and entrepreneurship classes; knowledge of all resources available to Indian-owned small businesses i.e. A business information clearinghouse; database of available commercial properties for lease and purchase; technical assistance and computer center with business and accounting software, search engines, tutorials; small business incubator	• NACDI ANA Grant Planning and Implementation • Bii Gii Wiin CDLF Activities	• CPED approvals for project	
Develop a native-owned hotel and conference center within the Cultural Corridor	• Market study prepared for hotel		
Create an American Indian marketplace at the Minneapolis American Indian Center			
Provide support and assistance for a strong Cultural Corridor neighborhood business association	• NACDI co-chairs FABA	• City operating support for business associations	

Increase availability of small business loans: both capital and operating; façade improvement grants	• FABA provides a façade improvement grant • Woodlands National Bank loans	• City allocation of Great Streets Façade Improvement Grants on Franklin	
Maintain/create space for light industrial			
Create American Indian youth entrepreneur opportunities	• MIGIZI Communications Native Youth Futures		
Promote green business and planning			
Foster the creation of a vibrant American Indian business district along Franklin Avenue with a diversity of locally-owned businesses and services	• Cultural Corridor entrepreneurial training: NACDI, AICDC/NDC		
Develop or recruit American-Indian owned bank(s) to locate in the Cultural Corridor	• Woodlands National Bank		
Ensure ongoing community engagement and participation in the development of the Cultural Corridor	• NACDI Community Organizing Institute	• NCR Staff	
Create a land acquisition fund and vehicle to increase American Indian business and organizational land ownership			

Goal: American Indian people live in a community that builds and nurtures leaders from within, and the urban Indian community has a strong voice in local, state, and national politics

Strategies:	Activities (Current and planned):	City Role:	Timeline:
Foster active, engaged American Indian community citizenship	• Welstone! Action Native American Leadership program • Native Vote Alliance • NACDI - Community Organizing Institute • MPLS Citizens Academy • Hennepin County Citizens Academy	• Citizens Academy	
Maintain a geographic base to the community in south Minneapolis with population density that provides a center of political power and influence	• Little Earth • Many Rivers East & West • Bii Di Gain Dash Anwebi • Anishinabe Waikaigun • Development of the American Indian Cultural Corridor • Native organizations' property		
Promote and increase the number of American Indians running for and holding political office	• Welstone! Action Native American Leadership program	• NCR promotion of citizen boards & commissions	
Build strong community relationships with governmental institutions	• City of Minneapolis MOU • Minneapolis Public Schools MOA • Hennepin County MOU	• Implementation of the City MOU	
Build strong connections to tribal governments	• Tribal urban offices		
Increase community understanding of the political process	• Wellstone! Action Native American Leadership program	• MPLS Citizens Academy	
Develop a Franklin Planning Council with strong American Indian representation			

Increase American Indian grassroots political involvement	• Wellstone! Action Native American Leadership program		
Develop a prominent regional American Indian political caucus			
Increase the visibility of the American Indian community in the region	• American Indian Cultural Corridor website	• Meet Minneapolis • Neighborhoods USA Conference session	

Goal: American Indian people have a geographic home in the Twin Cities that provides a strong sense of community pride and lasting relationships

Strategies:	Activities (Current and planned):	City Role:	Timeline:
Implement the American Indian Cultural Corridor	• Action Plan created		
Create and maintain spaces and places for the American Indian community to gather such as: outdoor space/parks; meeting space; event space; performance space; ceremony space	• Cultural Corridor Pow Wow Grounds • MAIC Amphitheater • Cultural Corridor Convention Center • Anpetu Wa'ste Cultural Arts Market		
Strengthen relationships between tribal and urban Indian communities	• Tribal Urban offices		
Develop and present year-round cultural activities in the Cultural Corridor and throughout the metropolitan region	• Community Pow-Wows • Two Rivers Gallery • All My Relations Gallery • Birchbark Books • Bockley Gallery • TC American Indian Arts Festival		
Ensure regular community-based neighborhood planning and continuous community engagement during the planning and implementation process in the Cultural Corridor	• Partnership with Ventura Village and Seward Neighborhoods	• CPP/NCR	
Maintain and expand American Indian participation in neighborhood organizations	• Partnership with Ventura Village and Seward Neighborhoods	• CPP/NCR	
Create and support citizen groups such as block clubs		• Minneapolis Police Department	

Increase community cooperation with adjacent neighborhoods/organizations to the Cultural Corridor		• NCR Neighborhood Specialist connections	
Build ties with other ethnic and cultural groups and partner on projects	• Native Somali Friendship Committee	• NCR Access & Outreach Specialists	
Focus on internal and external relationship building in the community	• MUID • Indian Month Kickoff/Community Events	• City MOU Workgroup	
Increase the production and distribution of American Indian media content	• MIGIZI Communications • First Person Radio • Syd Beane	• MTN	
Develop a community digital signage system to compliment the American Indian Cultural Corridor			
Position the Franklin Library as a center within the County library system for information on American Indian culture and history	• Hennepin County American Indian Collections		
Market the Cultural Corridor as a desirable place to live, work, and shop	• NACDI's Cultural Corridor Marketing Project	• City of MPLS Great Streets Business District Support Grants • Meet Minneapolis	

Goal: American Indian people are served by an efficient and collaborative social service network that reduces dependency and fosters self-sufficiency

Strategies:	Activities (Current and planned):	City Role:	Timeline:
Encourage collaboration among American Indian and other non-profit organizations	• IHB/NACC Running Wolf Fitness Center • NACDI/AICDC 1414 E Franklin Building Purchase	• MOU & Workgroup	
Promote the efficient use of resources and the reduction of redundant overhead costs in American Indian organizations by sharing office space, instituting collaborative purchasing contracts, sharing staff, and other strategies	• NACDI/AICDC have limited shared office elements • MUID	• MOU & Workgroup	
Foster a sense of shared purpose and goals amongst organizations	• MUID • City of Minneapolis MOU	• MOU & Workgroup	
Increase dialogue with and oversight from American Indian community members in program development and implementation		• MOU & Workgroup	
Develop all programming with an asset-building approach that develops participant self-sufficiency and discourages program dependency		• MOU & Workgroup	
Eliminate redundant programming and support successful programming	• MUID	• MOU & Workgroup	

Goal: American Indian people have access to a world-class transportation and transit system

Strategies:	Activities (Current and planned):	City Role:	Timeline:
Advocate for safe, convenient, attractive, and frequent public transit options for the metropolitan region	• Better bus service: higher frequency, fewer confusing routes • More Nice Ride MN stations in Cultural Corridor area	• Transportation planning • Work with Nice Ride MN to add stations in south Minneapolis	
Advocate for maintaining access from the Cultural Corridor area to the regional roadway system		• City to consider Indian Community in transportation planning	
Plan and support the development of bike lanes	• NACDI advocating for Franklin Avenue bike lanes and 24th St. bike lanes, improvements to Little Earth Bike Trail	• Implement bike paths/lanes/trail improvements	
Develop and implement high-quality pedestrian paths and streetscaping in the Cultural Corridor that accurately reflects American Indian cultures	• American Indian Cultural Corridor branding on street banners, bike racks, utility boxes • Remove inappropriate animal symbols from previous Franklin Streetscaping and replace with authentic clan symbols	• Remove existing inappropriate "native american motifs" from previous Franklin Avenue streetscaping: zebras, tropical fish, etc.	
Promote land-use and density that supports urban transit		• CPED	

Goal: American Indian people are spiritually nourished; value their cultures and traditions; pass these practices on to younger generations; and foster respect, honor, and understanding by all people

Strategies:	Activities (Current and planned):	City Role:	Timeline:
Create places for ceremonies, both indoor and outdoor	• All Nations Church	• Review statutes that create barriers	
Provide support for places of worship, prayer, and thanksgiving	• All Nations Church		
Increase the availability of spiritual training			
Develop the means to increase understanding of American Indian spirituality in medical facilities, schools, and organizations	• Develop American Indian Advocate/Specialist positions at government & hospitals	• MPLS American Indian Community Specialist	
Provide opportunities for youth and elder interaction to enable the passage of spiritual and cultural traditions to youth			
Foster respect for and dialogue with all spiritual beliefs	• Native Somali Friendship Committee	• NCR Outreach & Access staff	
Create a regional American Indian Cultural Center/Museum/Performance/Arts Center	• Heart of the Earth Interpretive Center • Franklin LRT Station Cultural Center concept	• CPED approvals, funding	
Support and expand opportunities for native language learning and speaking	• Dakota & Ojibwe Language tables • Language Immersion pre-school • Minneapolis Public Schools language classes • College/University language programs	• MPS MOA • Relationships through the American Indian Community Specialist	
Develop culturally-based opportunities for intergenerational interaction/learning, namely youth, parents and elders			

Position the Minneapolis American Indian Center as a prominent cultural center with activities and events			
Create permanent pow-wow grounds in the Cultural Corridor neighborhood		• CPED approvals, funding	
Develop American Indian-owned restaurants(s) featuring traditional native foods	• Wolves Den • Pow Wow Grounds Coffee	• Regulatory Services approvals	
Increase the number of art galleries and the amount of artist studio space available for American Indian artists	• Two Rivers Gallery • All My Relations Gallery • Bockley Gallery • NACDI American Indian artist studio space project		
Support the development and location of stores featuring authentic Native products	• Woodlands Indian Crafts • Northland Visions		
Create a planetarium for indigenous cosmology and star knowledge	• Planetarium Concept	• Facilitate a partnership with the MN Planetarium Society • Project Approvals for a planetarium in the Cultural Corridor	
Develop active American Indian programming in local public schools	• Minneapolis Public Schools • St. Paul Public Schools • Osseo Indian Education	• MPS MOA	
Ensure American Indian cultural identity is evident on Franklin Avenue through: design, businesses, public art, murals, gateways, streetscape and signs (including digital signage)	• NACDI Paint the Ave project • NACDI Utility Box wrap project • Digital signage/kioks project	• Project support, approvals, funding • MOU/City Departments	
Develop an urban American Indian assets conference		• NCR as a partner in the conference	
Create and implement an American Indian tour of the Twin Cities		• Facilitate a partnership with Meet Minneapolis • NCR	