

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT**

LICENSE NUMBER: L196 - 50205 **POLICE FILE NUMBER:** F.13389

DATE OF APPLICATION: April 11, 2013

INSPECTOR: Nicole Anderson

APPLICANT/LEGAL ENTITY: Cliff-n-Norm's Bar, LLC

DBA/TRADE NAME: Cliff-n-Norm's Bar

COMPLETE ADDRESS: 2024 Washington Avenue North
Minneapolis, MN 55411

LICENSE REQUESTED: Class "E" On-Sale Liquor with Sunday Sales

CURRENT LICENSE: None

PURPOSE OF APPLICATION: The applicant seeks approval of a Class "E" On-Sale Liquor License.

RESPONSIBLE PERSON WITHIN 75 MILES OF MINNEAPOLIS CITY HALL: Yes

PUBLIC HEARING REQUIREMENTS: A public hearing is not required

NEIGHBORHOOD/WARD: Hawthorne/Three

ZONING: I2

7 ACRE REQUIREMENT: Met

OFF-STREET PARKING: No parking requirement

CHURCHES OR SCHOOLS WITHIN 300 FEET OF THE PROPOSED PREMISES: No

SEATING: 130

FIRE OCCUPANCY: 130

FOOD SERVICE REQUIREMENT: None

HOURS OF OPERATION PROPOSED: INSIDE: 8:00am – 1:00am Monday-Saturday,
10:00am – 1:00am Sunday

METROPOLITAN COUNCIL SERVICE AVAILABILITY CHARGES: None

HISTORY OF LOCATION

The premises have been previously licensed as on sale liquor establishment. The most recent licensee was Halek’s Bar, which has been in operation at this location for over 65 years.

APPLICANT

The applicant is Cliff-n-Norm’s Bar, LLC, a Minnesota corporation formed on March 25, 2013, under Chapter 322B (File Number 662965200026). The applicant has provided documentation showing adequate, legal, and traceable funding for this venture. They have the required restriction on the transfer of shares and have the following shareholders and officers:

<u>Name</u>	<u>Title</u>	<u>Ownership</u>
Donald H. Stoering	Owner	100%
Lesley A. Stoering	Vice President	0%

MANAGER

Mr. Stoering will serve as the General Manager. He has been in the hospitality industry from 1992 to 2004 with Dent’s Triple Play Liquors, a combination on and off sale liquor store and sports bar, where he was founder, owner, and manager. From 2005-2007 he owned and managed Emily Jo’s Mini Mart, a convenience store offering off sale liquor.

POLICE REVIEW

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The Fourth Precinct of the Minneapolis Police Department has discussed security issues with the applicant.

PREMISES

The licensed premises will consist of the same physical space licensed to and operated as the previous licensee, Halek’s bar. The space contains approximately 4,000 square feet on the main street level. The indoor seating capacity of the bar is 130 persons at tables and chairs with 31 of those persons at bar seating. There will be no outdoor seating at this time. The maximum occupant load as determined by the Fire Department is 130 persons. The lease shows exclusive use of premises by applicant. The licensed premises space is compact and contiguous.

BUSINESS/PLAN/OPERATIONS

The applicant indicates that Cliff-n-Norm’s will operate from 8:00 AM until 1:00 AM Monday through Saturday and from 10:00 AM until 1:00 AM on Sunday. This establishment has non-conforming rights in regards to operating as a full service restaurant; the bar will serve prepared foods such as frozen pizzas and microwave items. The applicant is applying for a Class E license, which allows entertainment in the form of radio, television, jukebox, karaoke or electronically reproduced music. The applicant indicates it plans to offer television, jukebox music, and karaoke on Saturday nights from 8:00 PM until 12:00 midnight. All employees will have had alcohol server training within the past year and continued training will be provided. It will be Cliff-n-

Norm's policy to card all patrons who appear to be under the age of 40. Any fines assessed for alcohol compliance failures will be the responsibility of the employee and spot checks will be conducted by management. Obviously intoxicated patrons will not be admitted. Service to obviously intoxicated guests is prohibited. Patrons will not be allowed to remove alcohol from the premises. Last call for alcohol service will be 30 minutes prior to closing with the lights turned up and the jukebox turned off to assure on time closing. They will maintain a current "No Admittance" list.

Security staff will be on duty Friday and Saturday evenings and all other security needs during normal operating hours will be met by their on duty management staff. The parking lot and surrounding areas will be monitored by the on duty manager and owner. The owner will be looking to work with city officials for additional lighting to brighten the streets and parking lot in the area.

The applicant anticipates the noise level to be minimal, as they have no outdoor activities planned, and the location sits on a corner in an industrial area. The apartment above the bar will be occupied by the Mr. Stoering, owner and manager of the bar. Charitable gambling will include pull tabs, bingo, and meat raffles that benefit the Twin City Wrestling Club with Dan Chandler as the Gambling Manager. The charities goals are to introduce young kids to the sport, provide scholarships to summer wrestling camps, and operate park programs; this charity was in place at the previous establishment.

RECOMMENDATIONS

The Licenses and Consumer Services Division make the following recommendation for the application for Republic. The license application for a Class "E" On sale Liquor with Sunday Sales license is recommended for approval.