



# COMMUNITY HEALTH

*Convene – Catalyze – Collaborate*

## IMPROVEMENT PARTNERSHIP

*Visioning a Healthy Community Together*

*Aligning Efforts for Greater Impact*



Convened by:



# Initiated in 2012 by the five Community Health Boards serving county residents

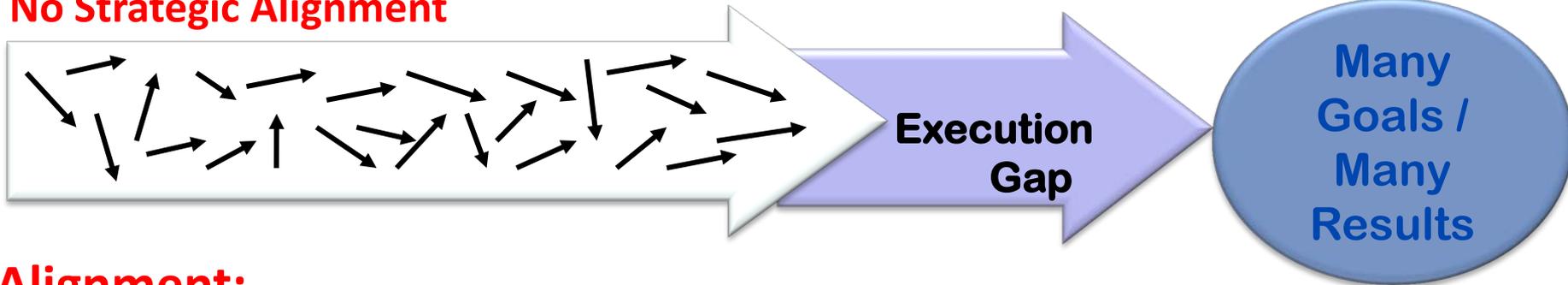


# CHIP Overall Intent

Alignment/synergy

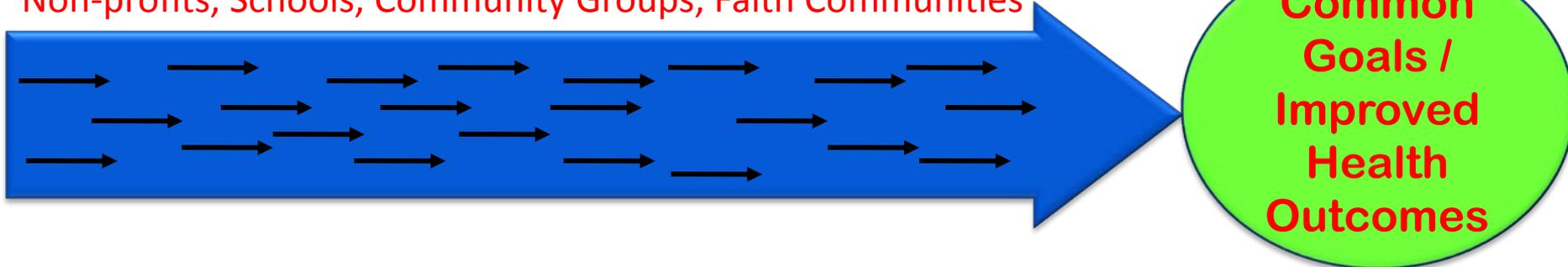
Address gaps, needs or policy issues together

**No Strategic Alignment**



**Alignment:**

Public Health, Public Agencies, Hospitals, Health Plans,  
Non-profits, Schools, Community Groups, Faith Communities





# Partners in Planning

## CHIP LEADERSHIP PARTNERS

<b>Bloomington Division of Public Health</b>	<b>MN Association of Community Health Centers Neighborhood HealthSource</b>
<b>Minneapolis Health Department</b>	<b>Minnesota Health Action Group</b>
<b>Hennepin County Human Services and Public Health</b>	<b>Resource Inc.</b>
<b>City-County Office to End Homelessness</b>	<b>School Superintendents School District 287</b>
<b>Greater Minneapolis Council of Churches</b>	<b>Somali Health Coalition</b>
<b>Greater Twin Cities United Way</b>	<b>State Office of Minority &amp; Multi-Cultural Health</b>
<b>Hennepin Health</b>	<b>Stratis Health</b>
<b>Hispanic Health Network</b>	<b>University of Minnesota School of Public Health</b>
<b>Itasca Project HealthPartners</b>	<b>West Metro Hospital Association Allina Health</b>
<b>Minneapolis Public Schools</b>	<b>West Metro Hospital Association Children's Hospitals and Clinics</b>
<b>Minnesota Council of Health Plans Medica</b>	



# Community Stakeholders

Behavioral health / chemical health

Business

Charitable Organizations

Childcare

Clinics

Community coalitions

Community leaders

Cultural Groups or Leaders

Dependent adult services

Early childhood

Environmental health

Faith based

Food providers

Health plans

Health promotion

Health research & quality

Home care

Hospitals & health systems

Housing

Human services

Local government

Long-term care

Mental health

Policy or advocacy groups

Public health

Public health advisory

Schools

Services to seniors or disabled

Social services

Visiting nurses

Wellness programs



# Characteristics of a Healthy Community from Community Planning

**Safety**

**Environments that Foster Health**

**Community Connectedness & Engagement \* Economic Vitality**

**Equitably Accessible High Quality Infrastructure \* Basic Needs are Met**

**Quality Educational Opportunities \* Good Physical & Mental Health**

**Multi-sector Leaders Promote the Common Good**

**Active Participation in Creating Health**



# Community Identified Priorities

<b>Strategic Health Issue 2012</b>	<b>Targeted Health Improvement Goals 2012-2015</b>
<b>Maternal and Child Health</b>	Increase childhood readiness for school
<b>Nutrition, Obesity &amp; Physical Activity</b>	Increase regular physical activity and proper nutrition through improvements to the physical environment
<b>Social &amp; Emotional Well-being</b>	Increase community and social connectedness
<b>Health Care Access</b>	Develop health care access strategies that will help achieve the targeted goals above
<b>Social Conditions that Impact Health</b>	Develop strategies to address social conditions that impact the targeted goals above



2012 - 2015

# COMMUNITY HEALTH IMPROVEMENT PLAN

for Hennepin County Residents

*A collaboration of five local community health boards and  
multiple community partners*

**COMMUNITY HEALTH  
IMPROVEMENT PARTNERSHIP**

Convene ~ Catalyze ~ Collaborate



Available at [www.hennepin.us/CHIP](http://www.hennepin.us/CHIP)

# CHIP Action Teams

**Community & Social Connectedness**

**Nutrition, Obesity and Physical Activity**

**School Readiness**



## **GUIDING PRINCIPLES for ACTION**

### **Collaborative Guidance**

- Develop a shared vision of community health.
- Collaborate across public and private organizations to achieve common goals.
- Partner with diverse communities.
- Engage local communities in grassroots solutions.
- Engage leadership at all levels to take ownership for creating health.
- Align and coordinate efforts for greater efficiency and effectiveness.
- Promote integration of systems & infrastructure that make healthy easy.

### **Strategies Guidance**

- Focus on creating health.
- Incorporate actions to address health equity & eliminate health disparities.
- Incorporate prevention work & improve access to services.
- Include policy, systems & environmental change strategies.
- Incorporate strategies to address social & economic conditions that affect health.
- Use evidence-based solutions & models that have worked effectively elsewhere.
- Use a holistic definition of health (including physical, emotional, mental & spiritual).
- Incorporate strengths-based and empowerment approaches.
- Incorporate frequent, multi-layered communication strategies.



# Community & Social Connectedness Team

## Focus

- Elevating awareness of the health benefits of social connectedness
- Integrating social connectedness screening and referral services across health & social services
- Sharing messages, tools and resources
- Long Term Goal: adoption of social connectedness screening and referrals as a standard practice of care



# Nutrition, Obesity & Physical Activity Team

## Focus

- Supporting efforts to continue SHIP funding
- Strengthening healthy food practices within member organizations
- Sharing learnings, resources and tools with others
- Motivating health-related organizations and local government across the county to adopt healthy food practices.



# School Readiness Team

## Focus

- Increasing early childhood screening and referrals to early intervention services
- Focusing on communities serving at risk children
- Promoting two screenings by age 3 + screening for kindergarten readiness at age 3
- Strengthening systems to better ensure that high risk children are screened early and linked to services

# Next steps

- **CHIP steering Committee adopts Action Team Plans**
- **CHIP Evaluation/measurement plan completed**
- **Minneapolis Health Department Strategic Plan development (2<sup>nd</sup> Q '13)**

# Connecting to regional initiatives

- **Metro Region**

Local public health agencies, health plans and hospitals are planning to formalize an organization/relationship to

- Catalogue and share population health assessment data
- Align our efforts to address priority health issues



# Connecting to Healthy Minnesota 2020

- **Three strategic Themes:**
  - Capitalize on the opportunity to influence health in early childhood
  - Assure the opportunity to be healthy is available everywhere and for everyone
  - Strengthen communities to create their own healthy futures

[www.health.state.mn.us/healthymnpartnership](http://www.health.state.mn.us/healthymnpartnership)

# Questions