



**Request for City Council Committee Action
Health Department**

Date: FEBRUARY 27, 2013

To: PUBLIC SAFETY, CIVIL RIGHTS & HEALTH COMMITTEE
WAYS & MEANS/BUDGET COMMITTEE

Subject: PRESENTATION ON THE ROBERT WOODS JOHNSON FOUNDATION
AWARD FOR THE HEALTHY LIVING PROGRAM

Recommendation:

Receive and file report, and Council authorization for the proper City officials to:

1. accept an estimated revenue of \$27,000 for the Roadmaps to Health award, and
2. increase both the revenue estimate in fund/department 01600-8600120 (revenue code 372001) and the 2013 appropriation in fund/department 01600-8600120 by \$27,000.

Previous Directives:

None

Prepared or Submitted by: Becky McIntosh, Director of Planning & Administration
Phone: x2884

Approved by:

Gretchen Musicant, Commissioner of Health

Permanent Review Committee (PRC): Approval ____ Not Applicable X
Policy Review Group (PRG) Approval ____ Date of Approval ____ Not Applicable X

Presenters in Committee: Lara Pratt, Healthy Living Manager

Financial Impact (Check those that apply)

X Action requires an appropriation increase to the ____ Capital Budget or X Operating Budget.

X Action provides increased revenue for appropriation increase.

Background/Supporting Information Attached

The Health Department has been honored with a national award from the Robert Wood Johnson Foundation in recognition of significant accomplishments made toward improving the health of the city and its residents. Minneapolis was one of six communities across the country selected to receive this *Roadmaps to Health* award, out of 160 applications.

The Minneapolis proposal focused on four main accomplishments related to building a healthy community including the department's *Healthy Living Initiative* – a comprehensive set of 18 strategies designed to increase access to healthy foods, physical activity opportunities, and tobacco-free

environments. Much of the Healthy Living work outlined in the proposal was a result of funding and support from the Statewide Health Improvement Program (SHIP).

Other efforts highlighted included the Northside Achievement Zone (NAZ), the City's extensive biking infrastructure and programming resources, and partnerships with health care plans and clinics to improve services for patients with chronic diseases. In addition to recognizing the City's achievements in these four broad areas, the award also highlighted how Minneapolis has successfully developed multi-sectorial partnerships to initiate and sustain this work.

The Roadmaps to Health award includes a \$25,000 prize and up to \$2,000 for expenses related to a local promotional event/celebration. Plans for the prize money are still to be determined, but the health department's Community Leadership Team will facilitate the decision-making process in 2013.