

MINNEAPOLIS ARTS COMMISSION

Annual Report

December 2012

The Minneapolis Arts Commission (MAC) assists the city to foster a vibrant creative environment by advising City officials, departments, and neighborhoods; serving as a liaison with the community; and advocating for the arts.

At a Glance: Strategic Planning

by Commissioner Sarah Rust Sampedro

Every once in awhile, it's good for a commission to pause and reflect on its purpose in order to maximize its work. During 2012, the MAC spent many months defining and refining its purpose. The successful result of the intentional time is a new mission statement, goals, strategies and committees. Next year is poised to be a flutter of activity as these goals are put into action:

- **To build, support and protect a vital Minneapolis arts and culture ecology.**
- **To ensure that Minneapolis is a City whose identity is defined by how it values the arts.**
- **To assist City departments in leveraging the Minneapolis arts ecology to meet City goals.**

Minneapolis Nationally Recognized as an Arts City

Nationally significant movements in Minneapolis' arts ecology in 2012 help underscore the mission of MAC to promote Minneapolis as an arts-driven city:

- ArtPlace injected Twin Cities organizations, including Minneapolis-based Intermedia Arts, Pillsbury House + Theatre and Native American Community Development Institute with \$1.3 million in grants
- Plan-It Hennepin: Recreating Hennepin Avenue into a walkable and unified cultural corridor that stretches from the Minneapolis Sculpture Garden to the Mississippi Riverfront.

Anti-Graffiti & Community Art Projects

Several City-funded anti-graffiti microgrant and other community art projects approved by the Public Art Advisory Panel (PAAP) and MAC this year included Lyndale neighborhood, Powderhorn Park Neighborhood Association, Standish-Ericsson Neighborhood Association and the 15th Avenue Gateway (pictured below).



Gateway Community Mural Project in progress



The Minneapolis Arts Commission was chartered in 1974 with the mission to strengthen the arts and enrich cultural life in Minneapolis.

In June, several MAC commissioners testified at the joint public hearing of CLIC and the Planning Commission which resulted in CLIC recommending continued full 2% funding for Art in Public Places.



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Carol Daly

Remembering Carol Daly

Commissioner Carol Daly passed away on March 6th, leaving behind a legacy of unparalleled arts advocacy. Before her passing, she was honored with "Ms. Carol Daly Day" by Mayor R.T. Rybak in June 2011.

"When it came to the arts, Carol was the most enthusiastic and avid participant and volunteer that I have ever met. She was a walking advertisement for which-ever event she had most recently attended, and she often went to several a week. She loved her work as a Minneapolis Arts Commissioner and former board member of Forecast, and was a passionate spokesperson for artists, arts groups and public art."

-Public Arts Administrator Mary Altman



TC Cycle the Hennepin Avenue Bridge

Center for Energy and the Environment

by Commissioner Brenda Bell Brown

Ever wonder how cycling benefits the community, in hardcore stats and figures? Wonder no more. The Center for Energy Environment (CEE) crunched the numbers. Their conclusion: **Bicycling Counts**.

The Minneapolis Arts Commission approved a project that was conducted this summer called **Bicycling Counts**, a mobile art installation created by Minneapolis and Belgium-based artist Arlene Birt that tracked the effort of passing cyclists and translated it into a real-time count of collective impact. Installed along several popular bike paths throughout Minneapolis during *Twin Cities Bike Walk Week 2012*, the cycling impact amounted to this: During a 24 hour period, 163,035 cyclists burned 1,475,220 calories and 1556.8 gallons of gas which saved our society \$160,350 in healthcare and clean air costs. As the data was calculated it was projected, "drive-in" movie style for all to see.

Visit <http://mncee.org/Innovation-Exchange/Projects/Past/Bicycling-Counts/> for more information about **Bicycling Counts** sponsored by CEE (the Center for Energy and Environment) Innovation Exchange.

Bicycling Counts data projection - TC Bike Walk Week 2012

