

**LICENSES AND CONSUMER SERVICES
LICENSE INSEPECTOR'S REPORT**

LICENSE NUMBER: L247-50384 **POLICE FILE NUMBER:** 13339

DATE OF APPLICATION: 10/25/2012

INSPECTOR: Mohamed Ismail

APPLICANT/LEGAL ENTITY: Double Black Diamond, Inc

DBA/TRADE NAME: Red Cow

COMPLETE ADDRESS: 3624 W 50th Street

PURPOSE OF APPLICATION New Owner

LICENSE REQUESTED: On-Sale Wine/Strong Beer Class E

CURRENT LICENSE AT THIS LOCATION None

RESPONSIBLE PERSON WITHIN 75 MILES OF MINNEAPOLIS CITY HALL:
Luke Shimp

PUBLIC HEARING REQUIREMENTS: Required

LICENSE CONDITIONS: None

NEIGHBORHOOD/WARD: Fulton Neighborhood Association

ZONING: C1

7 ACRE REQUIREMENT: This has been met.

OFF-STREET PARKING: The applicant has non-conforming rights to off-street parking.

CHURCHES OR SCHOOLS WITHIN 300 FEET OF THE PROPOSED PREMISES: No

SEATING: Inside: 130 Seats Outdoor patio: 34 seats

FOOD SERVICE REQUIREMENT: The applicant meets the minimum food service requirement of 60/40 food to alcohol.

HOURS OF OPERATION PROPOSED: INSIDE: The inside hours will be 11:00A.M to 1:00A.M daily and hours for the outdoor patio will be from 11:00 a.m. to 10:00 p.m. Sunday through Thursday and from 11:00 a.m. to 11:00 p.m. Friday and Saturday.

METROPOLITAN COUNCIL SERVICE AVAILABILITY CHARGES: Yes

HISTORY OF LOCATION

This location previously was food confectionery license with Blockbuster Video.

APPLICANT

Double Black Diamond, Inc, dba Red Cow was incorporated under Charter 302A, File # 612396900026, on August 7, 2012. The corporation minutes contain the necessary restriction of the transfer of shares. The applicant has also provided documentation showing adequate funding for this venture.

Name	Title	Share
Theresa Bachul	CEO	47.5%
Luke Shimp	President	46.5%
Michael Giacomini	Treasurer	3%
Peter Giacomini	Secretary	3%

MANAGER

The owners are acting as the managers.

POLICE REVIEW

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The Fifth Precinct of the Minneapolis Police Department has discussed security issues with the applicant.

PREMISES

The Red Cow is located at 3624 W 50th St. It is located in a single story building with a ground floor entry. It contains 4,284 square feet with interior seating for 130 persons. The location is compact and contiguous as required by city ordinance. The proposal for the patio area is to be located on private property area immediately adjacent to the building on 50th Street and will have eight tables and 34 seats. The applicant is aware that no outdoor area outside the downtown and east bank commercial district shall be granted a license higher than Class E as required by MCO 362.430.

BUSINESS/PLAN/OPERATIONS

Business Licenses minimum food service requires a full menu with a minimum of four entrees. The establishment must operate as a restaurant subject to the 60/40 ratio of food to alcohol sales. The Red Cow menu will consist of full lunch and dinner menu. The applicant's proposed operating hours for the inside will be 11:00 a.m. to 1:00 a.m.

daily. The hours for the patio will be from 11:00 a.m. to 10:00 p.m. Sunday through Thursday and from 11:00 a.m. to 11:00 p.m. Friday and Saturday.

The applicant will not offer mechanical amusement devices or charitable gambling on the premises. They are not sponsoring any sports teams and no entertainment is planned.

The applicant is requiring all servers to attend alcohol server training. Their business plan indicates an alcohol policy that requires all patrons who appear to be a minor to be carded. Red Cow has contracted with Tony Chesak-MLBA to conduct the initial alcohol compliance training for staff. Post-opening hires will be required to attend the next annual Alcohol Compliance Training offered by Red Cow. All employees will be required to annually attend Compliance Training.

The license holder is requesting a Class E entertainment license which permits the use of radio, television, prerecorded music, karaoke, and jukebox with limited non-amplified sound in the premises.

PUBLIC HEARING SUMMARY

A public hearing is required for this license application. 150 notices were mailed to resident and property owners within 600 feet of the premises on November 14, 2012. An electronic hearing notice was e-mailed to Council Member Betsy Hodges, Fulton Neighborhood Association, and the Nicollet/East Harriet Business Association/ 50th & France Business Association on November 14, 2012. The public hearing was held on November 26, 2012 at the Pershing Recreation Center with a favorable reaction to this application by residents. The primary concern was parking issues and future noise issues from the patio.

RECOMMENDATIONS

The Licenses and Consumer Services Division recommends approving this application for an On-Sale Wine/Strong Beer Class E.

LICENSE CONDITIONS

There are no license conditions being placed on this license at this time.