



Request for City Council Committee Action from the Neighborhood and Community Relations Department

Date: December 11, 2012
To: Council Member Lisa Goodman, Chair, Community Development Committee
Referral to: Ways and Means/Budget Committee
Subject: Central Neighborhood NRP Phase II Neighborhood Action Plan

Recommendation:

1. Approve the Central Neighborhood NRP Phase II Neighborhood Action Plan, specifically those parts of the Plan that fall under City jurisdiction, in an amount not to exceed \$812,586.00;
2. Consistent with the staff direction set out in footnote "p" (as amended) of the 2011 General Appropriation Resolution adopted by the Council on December 13, 2010, to amend the 2012 General Appropriation Resolution by increasing the Community Planning and Economic Development Department (CPED) agency Fund 01 CNR 8900-800 (the NRP fund) by \$526,071.94 from existing fund balance.
3. Authorize the appropriate City officers to enter into any contracts or agreements necessary to implement this request.

Previous Directives: None

Department Information

Prepared by: Carrie Day Aspinwall, Neighborhood and Community Relations Department Approved by: David Rubedor, Neighborhood and Community Relations Director _____ Paul Aasen, City Coordinator _____ Presenters in Committee: Howard Blin
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Financial Impact

Action requires an increase to the 2012 General Appropriation Resolution
Department Name: Community Planning and Economic Development (CPED)
Fund Name: 01 CNR 8900-800 (the NRP Fund)
Amount: \$526,071.94

Supporting Information

At its meeting on November 20th, 2012, the Neighborhood Revitalization Program Policy Board approved the Central Neighborhood NRP Phase II Neighborhood Action Plan and authorized \$526,071.94 in NRP Program Funds to implement this plan.

The Phase II Neighborhood Action Plan allocates 77.20% (\$627,329) of its Phase II allocation of \$812,586.00 to housing related activities.

During the spring and summer of 2011, CANDO engaged a consultant to help determine neighborhood priorities for the Phase II Neighborhood Action Plan. A number of strategies were utilized, including a random household survey mailed to 400 residents and an online survey. In addition, stacks of surveys were delivered to block leaders for Neighborhood Night Out and CANDO staff had a table on the first floor of Sabathani Community Center, asking Central residents to fill out the survey. A Spanish interpreter was also made available during this outreach to the residents. This major effort to connect with residents brought in 212 completed four page surveys. In addition, throughout the spring and summer of 2011, volunteers provided outreach throughout the neighborhood, its programs, and its planning phase, both through door knocking and by interviewing at local businesses and the Hosmer Library.

In reviewing the surveys, responses fell into three major areas:

1. Community Leadership
2. Housing
3. Economic Development

The Phase II Neighborhood Action Plan allocates \$812,586.00 in the following manner:

Community Building/Youth & Family	\$ 95,000.00
Housing	\$560,000.00
Economic Development	\$ 70,374.00
Phase II Implementation	\$ 87,212.00
TOTAL:	\$812,586.00

The Phase II Plan continues the neighborhood's commitment to improve the quality of housing by investing \$560,000.00 of these funds directly into enhancing the neighborhood by maintaining and improving its historic housing stock, supporting homeowners and renters, and encouraging good landlord practices.

Supporting and creating a safe, healthy neighborhood with opportunities for youth, families and new arrivals to participate, will certainly continue to build and strengthen the Central Neighborhood. The neighborhood organization also plans to focus on attracting new businesses, supporting current businesses and encourage economic growth that serves to benefit the community and its residents.

The Minneapolis City Attorney's Office has reviewed this plan and has determined that it was prepared in accordance with the NRP Law by the recognized NRP neighborhood, Central Neighborhood, and that each plan strategy is consistent with the NRP statute.