



2013 Conference Update

Who is Doing This?

- City of Minneapolis
- Citizens for a Loring Park Community
- **Newest Partner:**
Minneapolis Park & Recreation Board

We continue to:

- Meets State statutory requirements
- Bring in community partnerships
- Support broad inclusion of City's neighborhoods
- Loring Park will continue to serve as host community



The Conference - Participation

- We continue to anticipate
 - 800+ conference attendees
- Regional & National participants
- Local participants
 - Minneapolis neighborhoods
 - Minneapolis cultural communities
 - City of St. Paul & City of Rochester
 - Suburbs





The Conference - Organization

- Planning Committee
 - City Staff
 - Neighborhood Representatives
 - Cultural and Community Leaders
 - Businesses & Nonprofit Organization
- Sub Committee/Working Groups
 - Conference Logo & Theme
 - Conference Tracks & Workshops
 - Neighborhood Pride Tours
 - Conference Logistics
 - Exhibit Hall
 - Special Events



The Conference – Duties

- Citizens for a Loring Park Community
 - Serves as Conference Host
 - Conference Coordination, Planning & Staff Support
 - Financial Management, Fiscal Agent
 - Coordinating with Minneapolis Neighborhoods
 - Outreach
- City of Minneapolis
 - Communications, Marketing, Outreach
 - Financial Approvals
 - Conference Wrap Up & Evaluation
- Minneapolis Park & Recreation Board
 - Communications, Marketing, Outreach
 - Event Planning & Logistics / Opening & Closing Events
 - 3 Pride Tours & 2-3 Conference Workshops

The Conference - Format

- Pre Conference Workshops & Events
- Opening Celebration & Closing Ceremony
- Renown Keynote Speakers
- Conference Workshops & Exhibit Hall
- Neighborhood Pride Tours

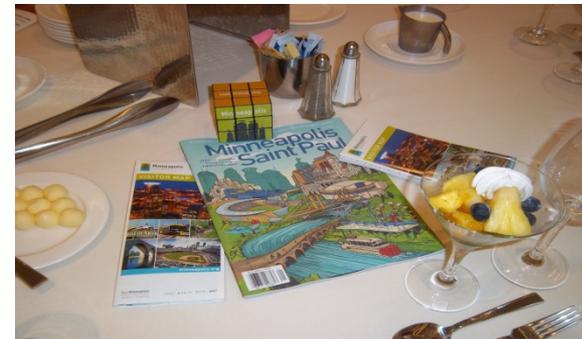


NUSA 2012 - Indianapolis, IN

Promoting our City!



2013 Planning Team in attendance



**Best Neighborhood Program
Awards Breakfast &
Exhibitor Table**



NUSA Flag Ceremony

*Accepting for Minneapolis
Council Vice President, Robert Lilligren
VJ Smith, National President, MAD DADS*





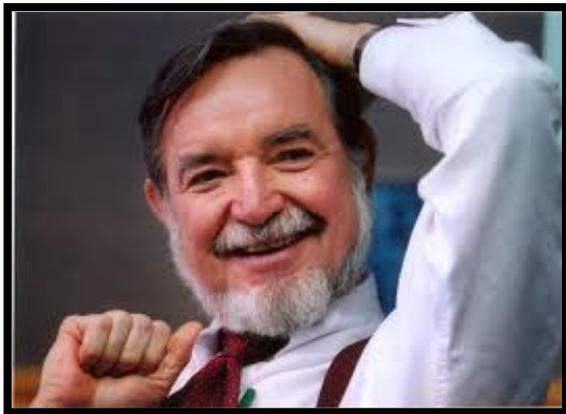
Conference Planning Update

- Active Planning Team of 25 members
- Conference Committees established & planning well underway
- Conference Theme & Logo Completed
- 12 Neighborhood Pride Tours confirmed
- Opening & Closing Events under development
- Substantial City-Wide Outreach achieved
- Fundraising
- Elected Officials Breakfast (Thursday, May 23rd)
- Other City Council support (outreach/workshop)

Keynote Speakers



Peter Kageyama, Author
"For the Love of Cities"



John McKnight, co-director,
Asset-Based Community Development
Institute
Northwestern University



Majora Carter
Eco-Entrepreneur



Conference Tracks

- ❖ Developing Action Steps for Sustainability
- ❖ Using Collaborative Partnerships that Reshape Neighborhood Success
- ❖ Building a Creative Economy
- ❖ Forging Safe & Prepared Communities
- ❖ Pursuing Healthier Lifestyles
- ❖ Partnering with Youth to Expand Leadership
- ❖ Redefining Neighborhood Stabilization
- ❖ Organizing for Social Justice, & Change
- ❖ Creating Community Media -Going Viral with Local Impact

Recommendation

City Council authorization to:

- Amend the existing partnership agreement between the City of Minneapolis and the Citizens for a Loring Park Community to add the Minneapolis Park and Recreation Board, and
- To authorize the Neighborhood and Community Relations Department to execute the necessary documents for a new partnership agreement between the City of Minneapolis, the Citizens for a Loring Park Community and the Minneapolis Parks and Recreation Board, to host the 2013 Neighborhoods USA conference under the amended agreement.