

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT**

License Numbers: L205-50003 & L312-50000

Police File Numbers: 13268 & 13269

Date of Application: May 30, 2012

Inspector: Michele Harvet, 612-673-5484

Applicant/Legal Entity: Indeed Brewing Company LLC

DBA/Trade Name: Indeed Brewing Company

Complete Address: 711 15th Avenue NE, Minneapolis, MN 55413

Licenses Requested: On-Sale Liquor, Taproom, Class E and Off-Sale Malt Liquor, Growler

Current Licenses: None

Purpose of Application: This brewery wants to obtain a new Taproom and Growler license to sell the beer they brew directly to the public.

Responsible person within 75 miles of Minneapolis City Hall: Nathan Berndt

Public Hearing Requirement: Required

License Conditions: None at this time

Neighborhood/Ward: Logan Park / 1

Zoning: I1/IL – This is a permitted use in the Light Industrial District/Industrial Living Overlay District.

7 acre requirement: Met

Off-Street Parking: The Office of the Zoning Administrator has determined that thirteen spaces are required to be provided on site.

Churches or schools within 300 feet of the proposed premises: No

Seating: Inside: 70 Seats Outside: 45 seats

Fire Occupancy: Inside: 90 Maximum Capacity Outside: 56

Food Service Requirement: The applicant is exempt from providing minimum food service per MCO 360.65.

Hours of operation proposed: Inside/Outside: 3:00 P.M. to 10:00 P.M. Thursday and Friday, 11:00 A.M. to 10:00 P.M. Saturday

Metropolitan Council Service Availability Charges: A new SAC determination states that this project has eight units to be charged. This has already been paid by the applicant.

HISTORY OF LOCATION

This location has not held a business license prior to this point. It has been used in an industrial or warehouse manner prior to this.

APPLICANT

The applicant is Indeed Brewing Company, LLC, a Minnesota company formed on February 23, 2011, under Chapter 322B (File Number 4188591-2), having the required restriction on the transfer of shares and has the following owners and members:

<u>Name</u>	<u>Title</u>	<u>Shares</u>
Hue Van Lien	Owner/Officer	62.5%
Nathan Berndt	Owner/President	6.25%
Rachel Anderson	Owner/Director of Marketing	6.25%
Thomas Whisenand	Owner/V.P./Director of Operations	6.25%
Eric Sanks & Linda Lien Sanks	Investor	3.6458%
Mary Lien-Wimpling	Investor	2.6042%
Mike Jeffers	Investor	2.6042%
Jennifer Lien	Investor	2.6042%
Mary Newman	Investor	2.6042%
Fritz Whisenand	Investor	2.6042%
John & Tracey Whisenand	Investor	1.0417%
Paul Whisenand	Investor	1.0417%

The applicants meet all minimum requirements including criminal background check.

MANAGER

The general manager of the brewing facility will be Nathan Berndt. The taproom manager at Indeed Brewing Company will be Tom Whisenand. Mr. Whisenand has three years of experience working in the food and alcohol service industry at Town Hall Brewery.

POLICE REVIEW

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The Second Precinct of the Minneapolis Police Department has discussed security issues with the applicant.

PREMISES

The entire beer brewing facility is on the first floor with about 12,000 total square feet.

The taproom is about 1550 square feet and has seating for 70 people at tables and a bar area that seats 19 people. The outdoor patio is about 837 square feet and has table seating for 45 people. It is on the east side of the building facing toward the railroad tracks. There are men's and women's restrooms on the main floor.

BUSINESS PLAN/OPERATIONS

Indeed Brewing Company will have an annual alcohol serving training through Robert Pomplum and Loss Control Service, Inc. All managers, bartenders, servers and anyone else who is in a position to sell alcohol must attend this training. Their policy is to card everyone who appears to be under 35 years of age. Staff that fail to card customers according to policy and who sell an alcoholic beverage to anyone 21 years of age or less will be immediately suspended and/or terminated.

Unruly patrons will politely be asked to leave. Staff will monitor them leaving to make sure there are no unwanted situations outside of the establishment. Employees will contact the police if there are any situations that need police assistance or for criminal activity. Obviously intoxicated persons will not be allowed on the premises. There will be a no-admittance list that the establishment will use and share with Regulatory Services and Police. There will be surveillance cameras aimed at the inside of the taproom, the outdoor patio and the finished product storage area. There will be 16 security lights inside and out of the building. The outdoor patio will be illuminated with LED lighting and four wall-mounted lighting fixtures.

The hours of operation will be 3:00pm to 10:00pm on Thursdays, Fridays, and 11:00am to 10:00pm on Saturdays. They will be open on Wednesdays from 6:00pm to 9:00pm for reservations only brewery tours. The off-sale of growlers will occur during the same hours. No consumption of growlers will be allowed on the licensed premises.

Indeed Brewing Company will not prepare or serve any food.

The entertainment will consist of background music, television and shuffleboard. There will be no entertainment outdoors.

With the very limited hours of operation proposed for this establishment, late night noise issues from the taproom and patio will not be a problem. If there are any noise complaints, Indeed will take them very seriously and work to find an agreeable solution. Litter will be removed on a daily basis within 100 feet of the premises.

There will be no sports sponsorships, charitable gambling, or mechanical amusement devices.

PUBLIC HEARING SUMMARY

A public hearing is required for these license applications. 167 notices were mailed to residents and property owners within 600 feet of the premises and emailed to the Logan Park Neighborhood Association, the Northeast Minneapolis Chamber of Commerce on July 10,

2012. The public hearing will be held on July 23, 2012 at the Regulatory, Energy and Environment Committee meeting.

RECOMMENDATION

The Licenses and Consumer Services Division recommends approving this application for an On-Sale Liquor, Taproom, Class E license and Off-Sale Malt Liquor, Growler license.

LICENSE CONDITIONS

None at this time.