

**LICENSES AND CONSUMER SERVICES  
LICENSE INSEPECTOR'S REPORT**

**LICENSE NUMBER:** L196-50190

**POLICE FILE NUMBER:** 13260

**DATE OF APPLICATION:** May 14, 2012

**INSPECTOR:** Greg Buenning

**APPLICANT/LEGAL ENTITY:** Prime Bar Minneapolis LLC

**DBA/TRADE NAME:** Primebar

**COMPLETE ADDRESS:** 3001 Hennepin Avenue  
Minneapolis, MN 55408

**LICENSE REQUESTED:** Class "E" On-Sale Liquor with Sunday Sales

**CURRENT LICENSE:** None

**RESPONSIBLE PERSON WITHIN 75 MILES OF MINNEAPOLIS CITY HALL:** Yes

**PUBLIC HEARING REQUIREMENTS:** A public hearing is not required

**LICENSE CONDITIONS:** None

**NEIGHBORHOOD/WARD:** CARAG/Ward Ten

**ZONING:** C3A/PO

**7 ACRE REQUIREMENT:** Met

**OFF-STREET PARKING:** Minneapolis Zoning requires 14 off-street parking spaces.  
This is met.

**CHURCHES OR SCHOOLS WITHIN 300 FEET OF THE PROPOSED PREMISES:** No

**SEATING: INSIDE:** 232

**FIRE OCCUPANCY:** 249

**HOURS OF OPERATION PROPOSED: INSIDE:** 11:00 a.m. to 2:00 a.m. daily

**METROPOLITAN COUNCIL SERVICE AVAILABILITY CHARGES:** None

## **HISTORY OF LOCATION**

This location is in Calhoun Square Mall and has been utilized as a restaurant for many years. Most recently it was used as a location for Il Ghatto. It had been previously licensed to Figlio's.

## **APPLICANT**

The applicant is Prime Bar Minneapolis, LLC, a Minnesota corporation formed on March 16, 2012, under Chapter 322B (File Number 476666400020). The applicant has provided documentation showing adequate, legal, and traceable funding for this venture. They have the required restriction on the transfer of shares and have the following shareholders and officers:

<b><u>Name</u></b>	<b><u>Title</u></b>	<b><u>Shares</u></b>
Roger A. Greenfield	President, Chief Manager, Sole Member	100%

## **MANAGER**

Sarah A. Spleiss will be the Manager for Primebar. Her work experience includes working in Minneapolis as the Assistant Manager at Rock Bottom Brewery from 2001 to 2005, Assistant manager at McCormick and Schmick from 2005 to 2011, and from 2011 to 2012 she was employed at Sea Change Restaurant.

## **POLICE REVIEW**

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The Fifth Precinct of the Minneapolis Police Department has discussed security issues with the applicant and how to maintain a safe and clean establishment.

## **PREMISES**

The lease shows exclusive use of premises by applicant. The licensed premises will operate on the first floor and basement of the leased space. The premises will occupy 6,457 square feet. There will be seating on the first floor for 232 patrons, including 24 seats at the bar area. A Sidewalk Café license is pending.

## **BUSINESS/PLAN/OPERATIONS**

Primebar currently has locations in Dallas, Chicago, and Wesley Chapel, FL. The restaurant will be a full service sit-down restaurant and will offer a full lunch and dinner menu. It will have an urban lodge and a contemporary ale house feel. It will feature a distinct urban interior including recycled wood, tile floors, vintage lighting, oversized leather booths, and plasma televisions. The cuisine will be American with an array of appetizers, salads, two-handed sandwiches, and specialty entrees, made with fresh, local ingredients. The establishment must operate as a restaurant subject to the 60/40 ratio of food to alcohol sales. No more than 40% of sales may be from alcohol.

All staff shall undergo alcohol server training contracted through Alcohol Compliance Services either at pre-opening or if not feasible, within 30 days of opening. All new staff will receive in-house alcohol server training prior to their first shift and alcohol server training within thirty days of hire. All guests will be required to present valid, government-issued identification. Bartenders and wait staff should immediately check the identification of any person who appears to be under the age of 21 and not rely on other staff members to screen potential underage guests. Obviously intoxicated patrons will not be admitted. Service to obviously intoxicated guests is prohibited. Patrons will not be allowed to remove alcohol from the premises. The security staff will be uniformed to be identifiable. They will provide frequent interior and exterior patrol to prevent loitering and other issues of concern.

### **RECOMMENDATIONS**

The CARAG Neighborhood Zoning Committee met on May 10, 2012, voted on the liquor license application and did not make a recommendation on the liquor license application made by Primebar. The CARAG Neighborhood Association as a whole also did not make a recommendation for the liquor application.

The Licenses and Consumer Services Division make the following recommendation for the application for Primebar. The license application for a Class "E" On sale Liquor with Sunday Sales license is recommended for approval.