

**Statement by Daniel B. McLaughlin on Minneapolis City Council Redistricting**

Dan McLaughlin – 2500 Humboldt Ave S, East Isles, resident for over 35 years

VP EIRA – not speaking for the Board – but similar sentiments from board members and friends

We oppose moving from East Isles Neighborhood from the 10th Ward to 7<sup>th</sup>

**Summary** – East Isles - We are Uptown not Downtown

**Demographics** (source – Wilder Foundation – 2010 Census)

	<u>East Isles</u>	<u>Minneapolis</u>
Age 25 – 34	34%	21%
Earnings \$1,251 – 3,333/month	41%	27%
\$ over \$3,333	20%	53%
Jobs		
Accommodation- food	16%	8%
Retail	14%	4%
Housing - Renters	62%	51%

**Summary** – most residents are young renters that are emotionally connected to the Uptown culture. Here is what Wikipedia has to say about Uptown

“Uptown is a mix of various cultural strains and is considered an area for young people to live and shop. It's known as a vibrant center for artists and musicians, hipsters, and hippies. Much more numerous are the young professionals, also known as yuppies, from throughout the Twin Cities area who frequent this district at night, especially on the weekends, in order to visit local restaurants and bars.”

This is quite different from Lowry Hill, Kenwood and Downtown.

**Therefore** – East Isles shares more in common with rest of 10<sup>th</sup> than the 7<sup>th</sup>

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**Other specific concerns:**

- Uptown Development increasing – are already coordinating with adjoining neighborhoods
  - Need smart development that maintains the unique character of Uptown - Greenway
- Hennepin Ave Improvement District
- Greenway
- Uptown Art Fair

**Conclusion** – Maintaining the East Isles neighborhood history and culture is best accomplished by our inclusion in the 10<sup>th</sup> ward with one strong voice on the City Council.

Once again I oppose moving East Isles to the 7<sup>th</sup> Ward –

Remember: East Isles - Uptown not Downtown.

Questions?