



Request for City Council Committee Action From the Department of Public Works

Date: January 17, 2012
To: Honorable Sandra Colvin Roy, Chair Transportation & Public Works Committee
Referral: Honorable Betsy Hodges, Chair Ways & Means/Budget Committee
Subject: **Bike Walk Ambassador Program –Contract Amendment (Year Four)**

Recommendation:

- A. Authorize the proper city officials to amend Contract C-25183 (MnDOT Agreement 92071) for the Bike Walk Ambassador Program that:
 1. accomplishes year four efforts
 2. increases Federal grant funding by \$220,000
 3. adds new federal language for the fair reporting act
- B. Increase the PW-Transportation Capital Agency in Grants-Federal Fund (01300-9010943-G3901AMBYR4) by \$220,000 and increase the revenue source (01300-9010943-321900) by \$220,000 to be reimbursed from the Non-Motorized Transportation Pilot Program
- C. Appoint the Commissioner of Transportation as agent of the City to accept the Federal aid funds.

Previous Directives:

- October 5, 2007 Authorization to accept NTP federal grant for Bike Walk Ambassador Program for three years
- July 15, 2008 Bike Walk Ambassador Program and staff update
- January 29, 2010 Bike Walk Ambassador Program update
- August 5, 2011 Program update and \$100,000 extension to November 30, 2011

Prepared by: Jon Wertjes, Director of Traffic & Parking Services

Approved by:

Steven A. Kotke, P.E., City Engineer, Director of Public Works

Presenters: Jon Wertjes and Bike Walk Ambassador Staff

Financial Impact

Action is within current department budget

Community Impact

Neighborhood Notification: Not Applicable

City Goals:

- A SAFE PLACE TO CALL HOME: the city's infrastructure will be well-maintained; people will feel safe in the city.
- LIVABLE COMMUNITIES, HEALTHY LIVES: Active lifestyles: walkable, bikeable, swimmable
- MANY PEOPLE, ONE MINNEAPOLIS: Family-friendly opportunities and amenities abound
- ECO-FOCUSED: Clean, renewable energy sources successfully integrated. Use less energy, produce less waste

- A CITY THAT WORKS: Infrastructure — streets, bridges, sidewalks, sewers, bike lanes & paths — well-managed and maintained

Supporting Information

The Bike Walk Ambassador Program History

Over the past three and a half years the federally funded Bike Walk Ambassador Program has performed numerous efforts such as youth programming and curriculum development, technical assistance to area schools, Safe Routes to School, engaging higher education, workplace outreach, public health issues, customized outreach and education to communities traditionally underrepresented in bicycling and walking, project openings and many others.

Some highlights from 2011 included:

- Coordinated community celebrations and grand openings for new bicycle and pedestrian infrastructure projects; RiverLake Greenway, Bryant Avenue Bike Boulevard, University of Minnesota Bike Center, Downtown Bikeways, 5th Street & 22nd Avenue Northeast Bicycle Boulevards, Emerson & Fremont Bike Lanes, and 1st & Blaisdell Bike Lanes.
- Minneapolis hosted the National Safe Routes to School Conference in August. Ambassadors lead three workshops at the conference - two interactive trainings on Bike Rodeos and one mobile workshop that highlighted school/community partnerships along the Midtown Greenway.
- Six courses were offered to City of Minneapolis employees. Topics included bicycle maintenance, biking with traffic, and how to use Nice Ride.
- Ambassadors led a City Council Study session to highlight recent bicycle and pedestrian program accomplishments and expected new projects for 2011. Council members used Nice Ride and personal bikes to tour the new Cedar Lake Trail extension.
- Piloted the Behind the Big Wheels public safety demonstration to familiarize bicyclists and motorists with some of the unique hazards associated with large commercial vehicles.
- Developed bicycle awareness training for commercial vehicle drivers and piloted with Donnelly Stucco in South Minneapolis.
- Bike Walk Weeks- Spring Bike Walk Week showed a 30% growth and International Walk 'and bike' to School Day was a huge success again this year with over 6,500 reported participants around the Twin Cities in October.
- Attended Farmers Markets to pass out bicycling and walking safety information, maps and provide bike safety checks. Ambassadors fixed up bicycles at the new West Broadway Farmers Market in North Minneapolis on four weekends throughout the summer.

The Program's Year 4 Extension

After a request from and discussions with Transit for Livable Communities (TLC), the Bike Walk Ambassador Program prepared and submitted a proposed year 4 work plan. TLC took action on December 5, 2011 to approve a Year 4 program. This award includes \$220,000 to extend funding for Year 4 through October 2012. The Year 4 program includes:

I. Enrich TLC's *Bike. Walk. Move.* Campaign in Northeast Minneapolis

- Experiential bicycling activities and classes to encourage increased biking and walking, targeting specific geographic, cultural, and generational communities
- Partner with existing community and business organizations, such as East Side Neighborhood Services, Northeast Minneapolis Chamber of Commerce and Green Community Schools Program at Edison High School
- Develop and distribute materials with a *Co-Exist/We-Exist* message – rules of the road, proper passing, sidewalk riding, outreach to commercial vehicle drivers, and information addressing common conflicts

II. Coordinate Project Openings

- Highlight new projects opened in 2011
- Opening events and ribbon-cuttings for 2012 projects

III. General Ambassador Activities

Safe Routes to Schools

- K-12 Education: Continued to provide planning and technical assistance at the district level to Minneapolis Public Schools, with direct outreach to schools within the *Bike.Walk.Move.* campaign area.
- Higher Education: Continue education partnership with U of M Bike Center, and facilitate Augsburg College and Minneapolis Community and Technical College to apply for Bicycle Friendly University Status.

Large Outreach Events

- Living Green/Bike Expo
- Bike Walk Week

Experimental NTP Project Documentation

- Assist with public works analysis of new biking and walking projects for Federal Highway Administration/MnDOT

Enforcement Outreach

- Work with BWTC and MPD on education of law enforcement and outreach

Contact information:

The Ambassador Program includes three 0.8 FTE ambassadors.

The Bike Walk Ambassador office is located in the Leamington Parking Ramp at 1001 2nd Street South, Room 116, Minneapolis, MN 55413. The mailing address is 350 South 5th Street, Room 127, Minneapolis MN 55415.

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RESOLUTION 2012R-xxx

By Colvin Roy and Hodges

Amending The 2012 Capital Improvement Appropriation

Resolved by The City Council of the City of Minneapolis

That the above-entitled resolution, as amended, be further amended by increasing the appropriations for the PW-Transportation Capital Agency in the Grants-Federal Fund (01300-9010943-G3901AMBYR4) by \$220,000 and increasing the revenue source (01300-9010943-321900) by \$220,000 to be reimbursed from the Non-Motorized Transportation Pilot Program (SP141-091-03, 141-091-11, 141-091-12).

RESOLUTION 2012R-xxx

By Colvin Roy and Hodges

Appointing the Commissioner of Transportation as agent of the City of Minneapolis and entering into an agreement to accept the grants for the Non-Motorized Transportation Pilot Program

Resolved by The City Council of the City of Minneapolis

That pursuant to Minnesota Stat. Sec. 161.36, the Commissioner of Transportation be appointed as Agent of the City of Minneapolis to accept as its agent, federal aid funds which may be made available for eligible transportation related projects.

Be it Further Resolved that proper City of Minneapolis officers are hereby authorized and directed for and on behalf of the City of Minneapolis to execute and enter into an agreement with the Commissioner of Transportation prescribing the terms and conditions of said federal aid participation as set forth and contained in "Minnesota Department of Transportation Agency Agreement No. 92071, a copy of which said agreement was before the City Council and which is made a part hereof by reference.