

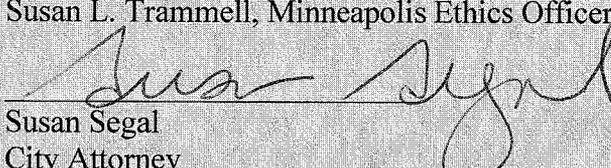


Request for City Council Committee Action from the Office of the City Attorney

Date: January 9, 2012
To: Intergovernmental Relations Committee
Subject: Ethics Officer Report Pursuant to Minneapolis City Ordinance § 15.40(b)(4)
Recommendation: That the Committee receive and file this report.

Prepared by: Susan L. Trammell, Minneapolis Ethics Officer

Approved by:


Susan Segal
City Attorney

Presenters in Committee: Gene Ranieri, Intergovernmental Relations Director

Report:

Minneapolis Code of Ethics, Section 15.40(b)(4) requires that the Ethics Officer report to the Intergovernmental Relations Committee the projects, if any, that create a professional conflict of interest for the City's proposed lobbyists. The Ethics Ordinance, § 15.40(b)(4) defines professional conflict of interest as "a situation where the interest of a principal of the lobbyist are or may be adverse to the interests of the city."

The Intergovernmental Relations Department (IGR) has informed the Ethics Officer of the intention to enter into lobbying contracts for the 2012 Minnesota legislative sessions with Doug Franzen of Franzen and Moore, Kathleen Lamb of McGrann, Shea, Carnival, Straughn & Lamb, Chtd., and Kevin Goodno of Fredikson, Bryon, P.A.. Each lobbyist supplied a list of principals for whom the lobbyist's firm was expected to provide lobbying services. For each principal, a list of expected lobbying projects was provided and is attached to this report.

Both IGR and the Ethics Officer reviewed the lists of principals and lobbying issues for professional conflict of interest. At this time we found no situations where the interests of the City may be adverse to those of the current principals of the proposed City lobbyists. We believe, however, that a number of the principals listed have the potential to transform, depending on their lobbying issues, into situations in which their interests are adverse to the interests of the City. Each lobbyist entering a contract with the City for lobbying services is required by Code of Ethics, § 15.40(b)(4) to update their list of principals and lobbying issues whenever there is a change. IGR will continue to monitor the potential for conflicts through the length of the lobbyists' contracts.

McGrann Shea 2012 Principal Firms

Principal	Project(s) on which Lobbying is expected.	Admin Action	Legislative Action
Children's Hospitals and Clinics	Land Use Development		Metro
City of Minneapolis	Pension Reform		X
Comcast Cable Communications	Telecommunications Franchise Issues		Metro
Concrete Paving Association of Minnesota	Transportation		X
Diversion Solutions, LLC	Diversion Programs	X	X
Educational Testing Services	Education Programs	X	X
Elk River ISD #728	Education Funding		X
Greater Minneapolis Building Owners & Managers Association	Property Management & Taxes	X	X
Guthrie Theater	Arts Funding		X
Heartland Consumers Power District	Energy & Environment	X	X
Itasca Project (Transportation Advocacy Fund)	Transportation Funding, Education Reform		X
Key Brand Entertainment, Inc.	Theatre Consulting		Metro
LiveNation	Theatre Consulting		Metro
MN Association of Community Telecommunications Administrators	Local Government Cable		X
Maximus	Government Procurement Consulting	X	
Metropolitan Airports Commission	Aviation Issues	X	X
Metropolitan Sports Facilities Commission	Sports Facility Issues		X
Minnesota Golf Association	Golf, Land Use, Environment		X
Minnesota High Tech Association	High Technology		X
Minnesota Historical Society	Capital Improvements, Funding		X
Minnesota Licensed Beverage Association	Liquor Issues		X
Minnesota Municipal Beverage Association	Municipal Liquor		X
Minnesota Municipal Utilities Association	Municipal Energy	X	X
Minnesota Nursery & Landscape Association	Environmental, Employment, Licensing & Taxation	X	Metro
Minnesota Orchestral Association	Arts & Music Funding/Bonding		X
Minnesota Recreation and Park Association	Parks Funding		X
Minnesota State Agricultural Society	Facility Funding, School Start Date		X
Monsanto	Agriculture & Environment		X
National Solid Wastes Management Association	Waste & Environmental Issues	X	X
Parks and Trails Council of Minnesota	General Fund Appropriations, Legacy Funding and Bonding		X
Ramsey County Regional Rail Authority	Transit Funding, Bonding		X
Rochester Public Utilities	Municipal Energy	X	X
Ryan Companies US, Inc.	Construction/Development		Metro
Southern Minnesota Municipal Power Agency	Municipal Energy		X
Sprint/Nextel Communications, Inc.	Telecommunication Issues		X
St. Paul RiverCenter Convention & Visitors Authority	Convention Operations, Debt Relief		X
Village Green Residential Properties, LLC	Development		Metro

Ranieri, Gene J.

From: Goodno, Kevin <KGoodno@fredlaw.com>
Sent: Sunday, December 18, 2011 12:55 PM
To: Ranieri, Gene J.
Cc: Goodno, Kevin
Subject: RE: 2012 Legislative Representation

Sounds good. Her are a list of the clients that our government relations group is under contract with and are registered for as lobbyists for the 2012 session:

AAA Minneapolis
Advertising Federation of MN
Alliance Pipeline Inc
Apple Tree Dental
Brookfield Power US Asset Management LLC
Ceridian Corp
Epilepsy Foundation of MN
Families for Effective Autism Treatment (FEAT)
Family Housing Fund of Minneapolis & St Paul
Geronimo Wind Energy
Gevo Inc
Greater MN Housing Fund
Interpreter Agencies of Minnesota
Mental Health Providers Assn of MN
Missouri River Energy Services
MN African American Museum and Cultural Center
MN Assn of Independent Schools
MN Chiropractic Assn
MN Habilitation Coalition
MN HomeCare Assn
MN Optometric Assn
MN Self Insurance Group Inc
Moorhead, City of
Perpich Center for Arts Education Foundation
REACH for Resources Inc
Reproductive Health Alliance (fka MN SAFPLAN)
St Louis County
Veridus LLC
Walker Methodist Health Center Inc
Wal-Mart Stores Inc

Kevin Goodno
Chair, Government Relations Practice
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MN 55402-1425
Direct Dial: 612.492.7348

Ranieri, Gene J.

From: douglas franzen <djf@franzen-mn.com>
Sent: Monday, December 26, 2011 3:22 PM
To: Ranieri, Gene J.
Subject: franzen clients/conflict check.

Gene, here are the groups that I am registered for. I anticipate renewals of these clients in 2012.

Allstate Insurance Company
Blue Cross Blue Shield of Minnesota
City of Minneapolis
Minnesota Cable Communications Assn.
Minnesota Joint Underwriting Assn.
Minnesota Lab License Coalition
Minnesota United Snowmobilers Association
North Metro Harness, LLC (Running Aces)
Property Casualty Insurers Association of America
The Salvation Army
City of St. Louis Park
Wolters Kluwer Health.

Grifols, Inc. is a tracking client. Grifols is a biothereputic company.

In addition to the above, Vic is registered for
Minnesota Auctioneers Association
Minneapolis Auto Auction
Minneapolis Radiation Oncology.

I see no conflict with the City of Minneapolis and the clients above.

doug

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Douglas Franzen o: 651.207.6361

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