

**LICENSES AND CONSUMER SERVICES  
LICENSE INSPECTOR'S REPORT**

**FILE:** 13202

**WARD:** 7

**NEIGHBORHOOD:** Downtown West

**APPLICANT:** F & B Associates of Minnesota, LLC

**DBA:** The Brick

**ADDRESS:** 111 5<sup>th</sup> Street North

**LICENSE APPLICATION TYPE:** On Sale Liquor Class A with Sunday Sales

**DATE OF APPLICATION:** December 22, 2011

**INSPECTOR:** Craig Eliason

**BASIC LICENSE INFORMATION**

**Zoning District:** B4S-1. This zoning designation allows an alcohol establishment.

**Church or School:** N/A

**Public Hearing:** Twelve notices were mailed to property owners and residents within 300 feet of the main door of the establishment on January 9, 2012. The public hearing is scheduled before the Regulatory, Energy & Environment Committee on January 19, 2012 at 1:30 PM in Room 317 City Hall.

**PREMISES**

The licensed premises will consist of approximately 15,471 square feet on 3 levels of the building located at 111 5<sup>th</sup> Street North, commonly known as the Butler North Building. The lower level will offer seating for 78 patrons at tables, benches and a bar. The main level will offer seating for 190 patrons at tables and a bar. Portable seating and tables will be used on the main level, which will allow the applicant to tailor the seating plan according to the type of entertainment being offered. The upper level will offer seating for 145 patrons at tables and a bar. The Fire Department has calculated an occupant load of 446 persons for the lower level, 885 persons for the main level and 775 persons for the upper level.

**APPLICANT**

The applicant is F & B Associates of Minnesota, LLC, a Minnesota corporation lawfully organized and registered with the MN Secretary of State's office on December 15, 2011. F & B Associates Minnesota, LLC is 100% owned by Dirk R. Alton. Company documents include the proper restrictive legend on the transfer of member interests as required by Minneapolis Code.

**BUSINESS PLAN AND OPERATIONS**

The applicant and his company, F & B Associates, have operated on sale liquor venues across the country since 1998. The business plan indicates that live entertainment offered at The Brick will typically consist of live performing artists offering vocals and instrumentals of all genres, concerts, comedy shows, art exhibitions, as well as corporate and private events. Seating for shows may vary, depending upon the nature of the show and anticipated ticket demand.

At times, table seating on the main floor may be removed for the duration of the show. Other than corporate and private events, all shows and performances offered will be ticketed through AEG Live. The hours of operation for The Brick will vary somewhat depending upon the event scheduled. Hours of operation will not exceed 2:30 AM, with all alcohol service ceasing no later than 2:00 AM. The lower level will be open to the general public as a restaurant/bar on non-event days, primarily Wednesday-Saturday. All employees will complete initial and annual alcohol compliance training by Alcohol compliance Services. Guests who appear under the age of 35 will be required to show proper identification. Wrist bands will be used to designate those guests over the age of 21. The applicant indicates that it will not have mechanical amusement devices or charitable gambling and will not sponsor sports teams at this time.

**POLICE REVIEW**

Sgt. Markstrom completed background and financial reviews on December 27, 2011 and has recommended approval of the application.

Craig Eliason, Inspector  
Licenses and Consumer Services