

Office of Police Conduct Review Outreach And Engagement

Police Conduct Oversight Commission
Plan Development Updates

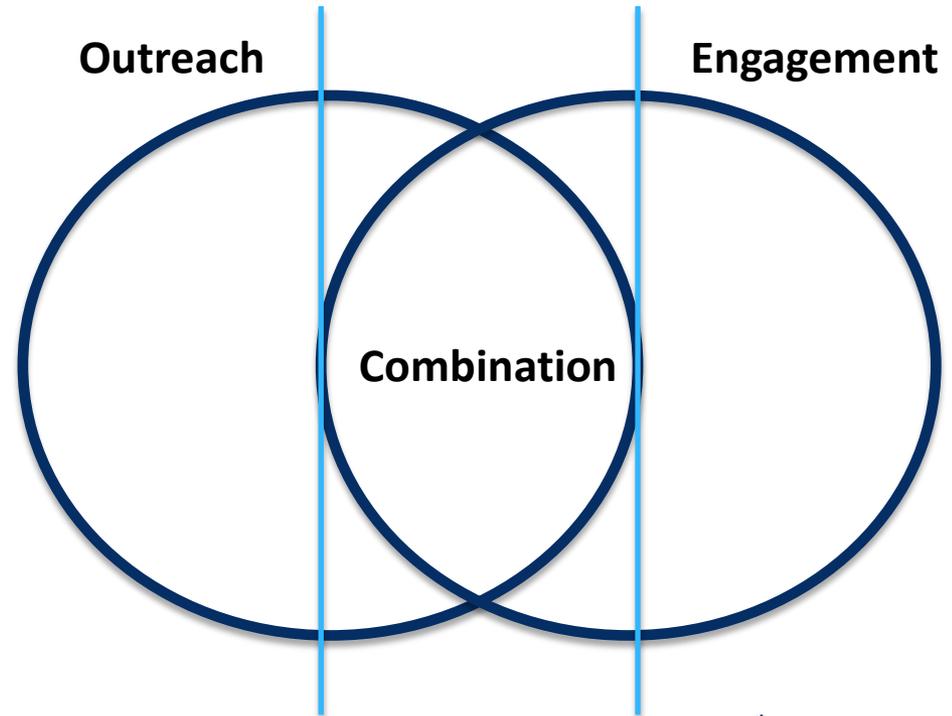


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Presentation Agenda

- Overview
- Suggestions
 - Outreach
 - Engagement
 - Combination
- Next Steps
- Discussion



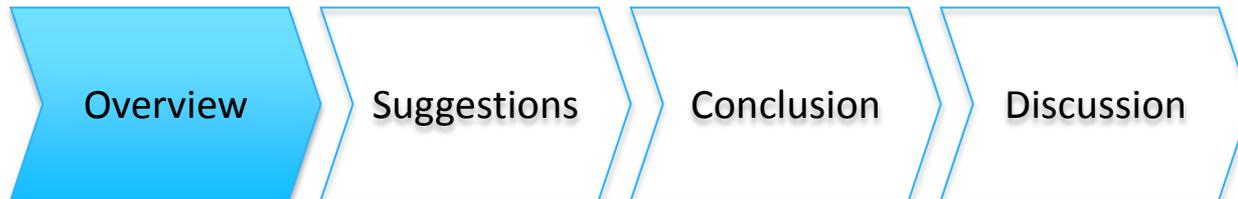


Overview: Outreach and Engagement

"Community engagement requires deep and sustained conversations about goals, working methods, resources, and artistic / editorial control."

Jesikah Maria Ross

UC Davis Art of Regional Change Founder





Overview: Outreach and Engagement

Outreach Definition

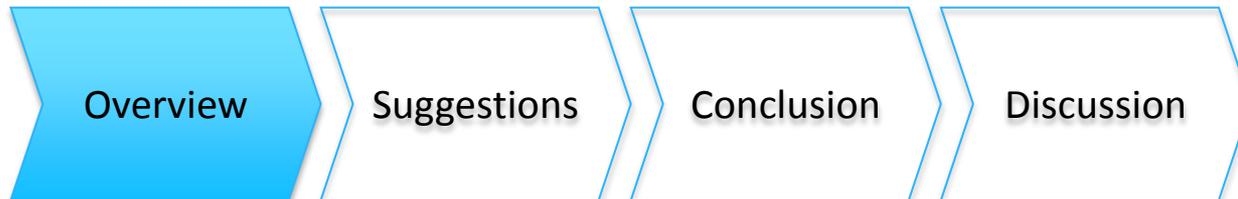
A mechanism for delivering value added content.

Engagement Definition

Collaboratively addressing community concerns.



national center for
MEDIA ENGAGEMENT



Suggestions: Outreach and Engagement

Overview

Suggestions

Conclusion

Discussion





Suggestions: Outreach

Current Outreach Items	Outreach Development
<ul style="list-style-type: none">• OPCR Bookmarks• PCOC Wristbands• Trifold Pamphlets<ul style="list-style-type: none">➤ Complaint Process➤ Commission Description	<ul style="list-style-type: none">• Redesign Bookmarks• Redesign Wristband• Redesign Pamphlets• Tabling events• Blog & Social Media Updates

Definition Note: Outreach is a mechanism for delivering value added content.





Suggestions: Engagement

Current Engagement Activities	Engagement Development
<ul style="list-style-type: none">• Staffing Conferences & Events	<ul style="list-style-type: none">• Collaborating with city events.• Host dialogues in wards throughout the city on challenges they face.• Sit on discussion panels for the target demographic.

Definition Note: Engagement is collaboratively addressing community concerns.





Suggestions: Combinations

- Combination: Outreach AND Engagement
 - Providing value added information & material
 - Collaborating to host community discussions



Suggestions: Events

Event/ Potential Partner Name	Tentative Date	Outreach, Engagement, or Both
Empowerment Through Black men Healing	June 2014	Both
Juneteenth Festival	June 14 th , 2014	Outreach
Hmong Freedom Celebration	June 27 th , 2014	Outreach
Ward Talks	Monthly event (1 ward per month)	Engagement

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Next Steps

- Partner with Wards to get on meeting agendas
- Register for table space at upcoming conferences
- Have initial meetings with potential partners





Discussion

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