

# GRANTS THAT REQUIRE LOCAL GOVERNMENT PARTNERSHIP

- **NEA Our Town – \$25,000-\$200,000**

**duration: 1 yr**

- grant deadline Sept 12, 2016
- City deadline Aug 4, 2016

- **Artplace America - \$500,000**

**duration: 1yr**

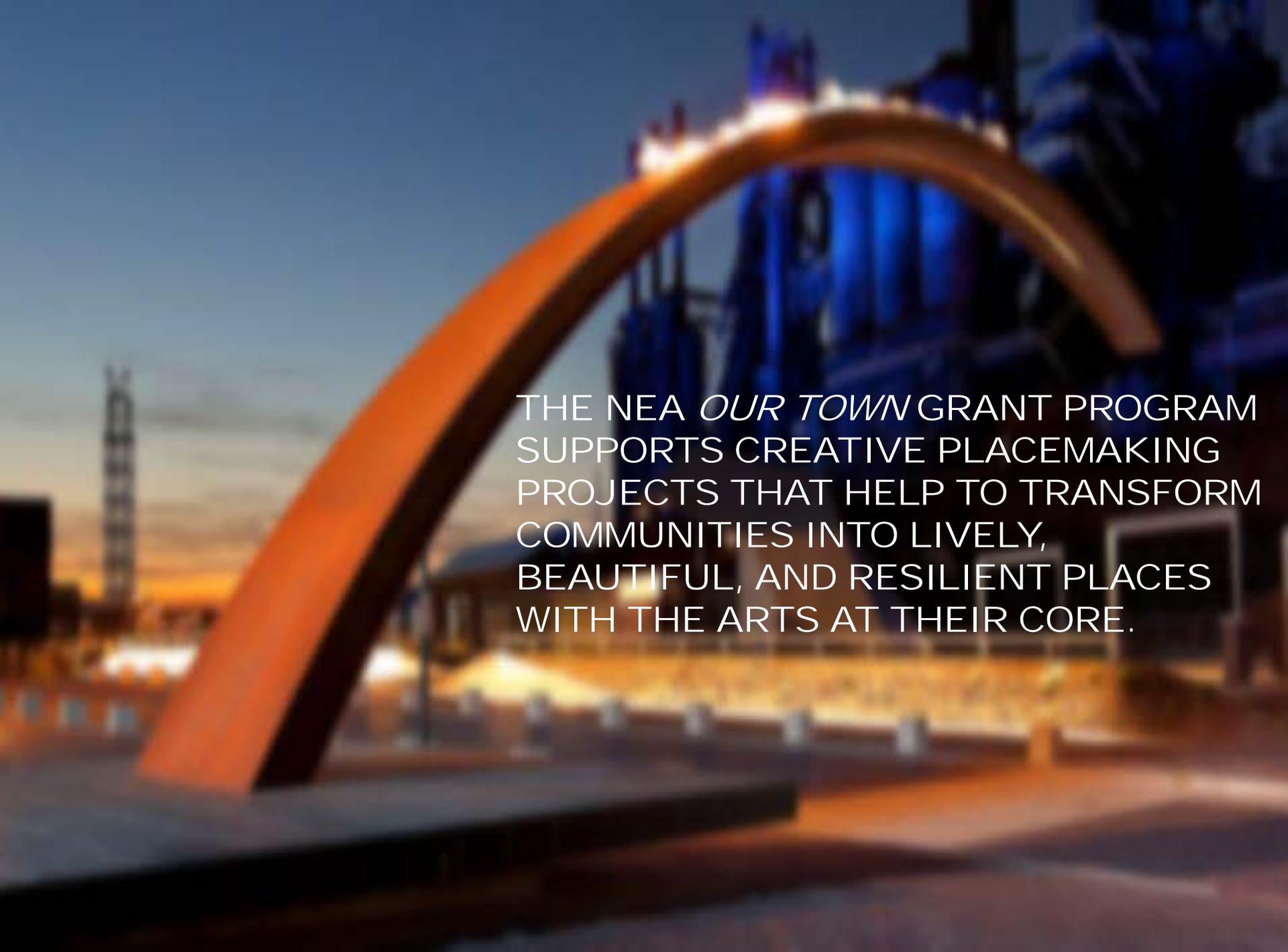
- 2017 Deadline TBD

WHAT DOES A CITY  
PARTNERSHIP MEAN TO YOU?

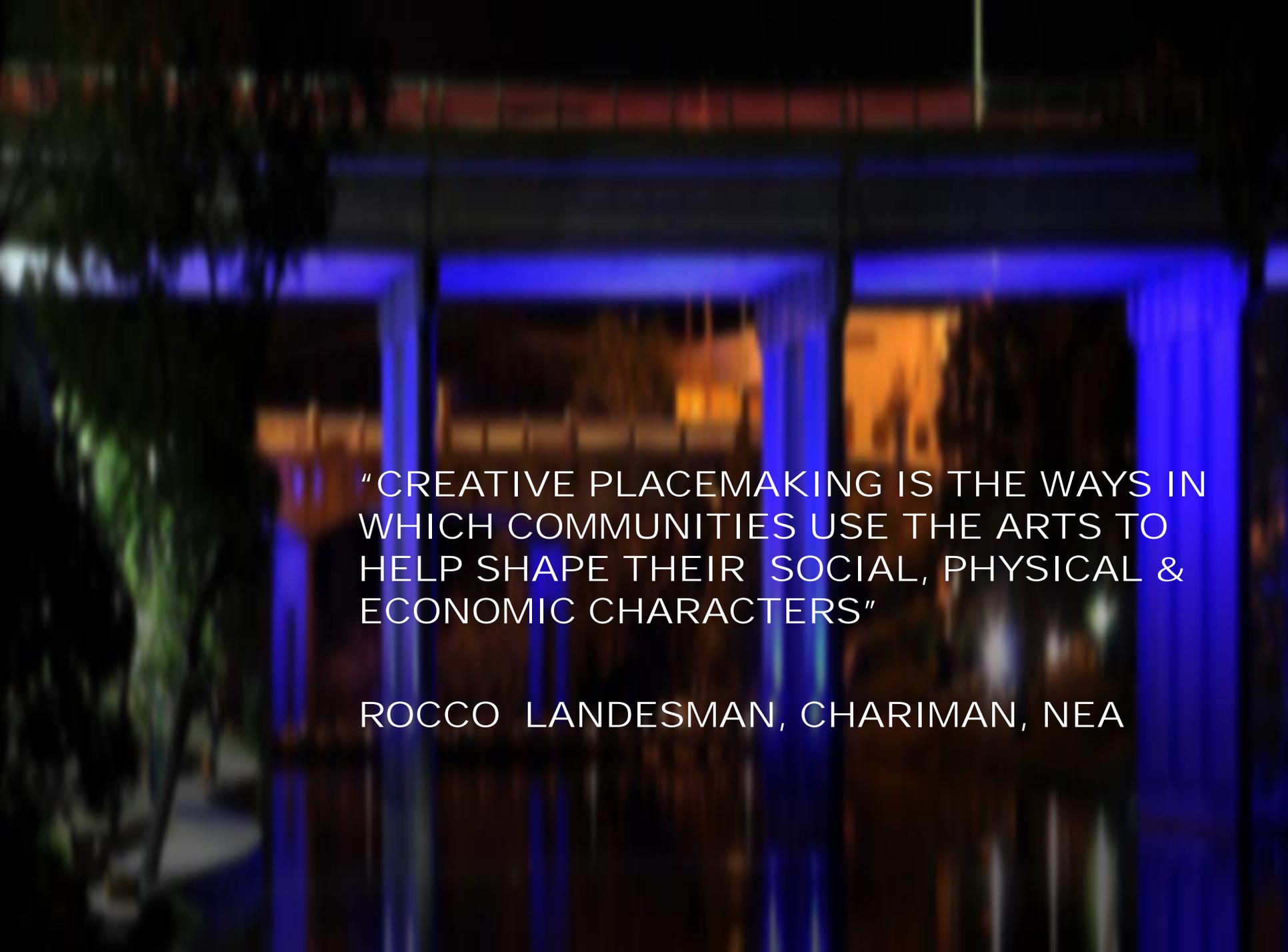


# WHAT IS A PARTNERSHIP?

- **What is shared:**
  - authority**
  - power**
  - activities**
  - resources**
  - information**
  - nothing**
- **Mechanism for Sharing:**
  - communication**
  - coordination**
  - collaboration**
  - merger**

A large, curved, orange sculpture dominates the foreground, arching over a city street at dusk. In the background, a stadium with blue lighting is visible, along with other city buildings and a tall tower. The sky is a mix of blue and orange from the setting sun.

THE NEA *OUR TOWN* GRANT PROGRAM  
SUPPORTS CREATIVE PLACEMAKING  
PROJECTS THAT HELP TO TRANSFORM  
COMMUNITIES INTO LIVELY,  
BEAUTIFUL, AND RESILIENT PLACES  
WITH THE ARTS AT THEIR CORE.

A blurred photograph of a building at night. The building's facade is illuminated with vibrant blue light, creating a strong contrast with the dark surroundings. Through the windows, a warm orange glow is visible, suggesting interior lights. The overall image has a soft, out-of-focus quality, emphasizing light and color over architectural details.

"CREATIVE PLACEMAKING IS THE WAYS IN WHICH COMMUNITIES USE THE ARTS TO HELP SHAPE THEIR SOCIAL, PHYSICAL & ECONOMIC CHARACTERS"

ROCCO LANDESMAN, CHARIMAN, NEA



o OUR TOWN FUNDS: CREATIVE PLACEMAKING

ARTS ENGAGEMENT  
CULTURAL PLANNING  
DESIGN PROJECTS  
PROJECTS TO BUILD KNOWLEDGE ABOUT  
CREATIVE PLACEMAKING

ALL REQUIRE A PARTNERSHIP BETWEEN A NONPROFIT  
CULTURAL (ARTS OR DESIGN) ORGANIZATION AND A  
LOCAL GOVERNMENT

FOR DETAILS GO TO:  
[WWW.ARTS.GOV/GRANT-ORGANIZATIONS/OURTOWN/INTRODUCTION](http://WWW.ARTS.GOV/GRANT-ORGANIZATIONS/OURTOWN/INTRODUCTION)

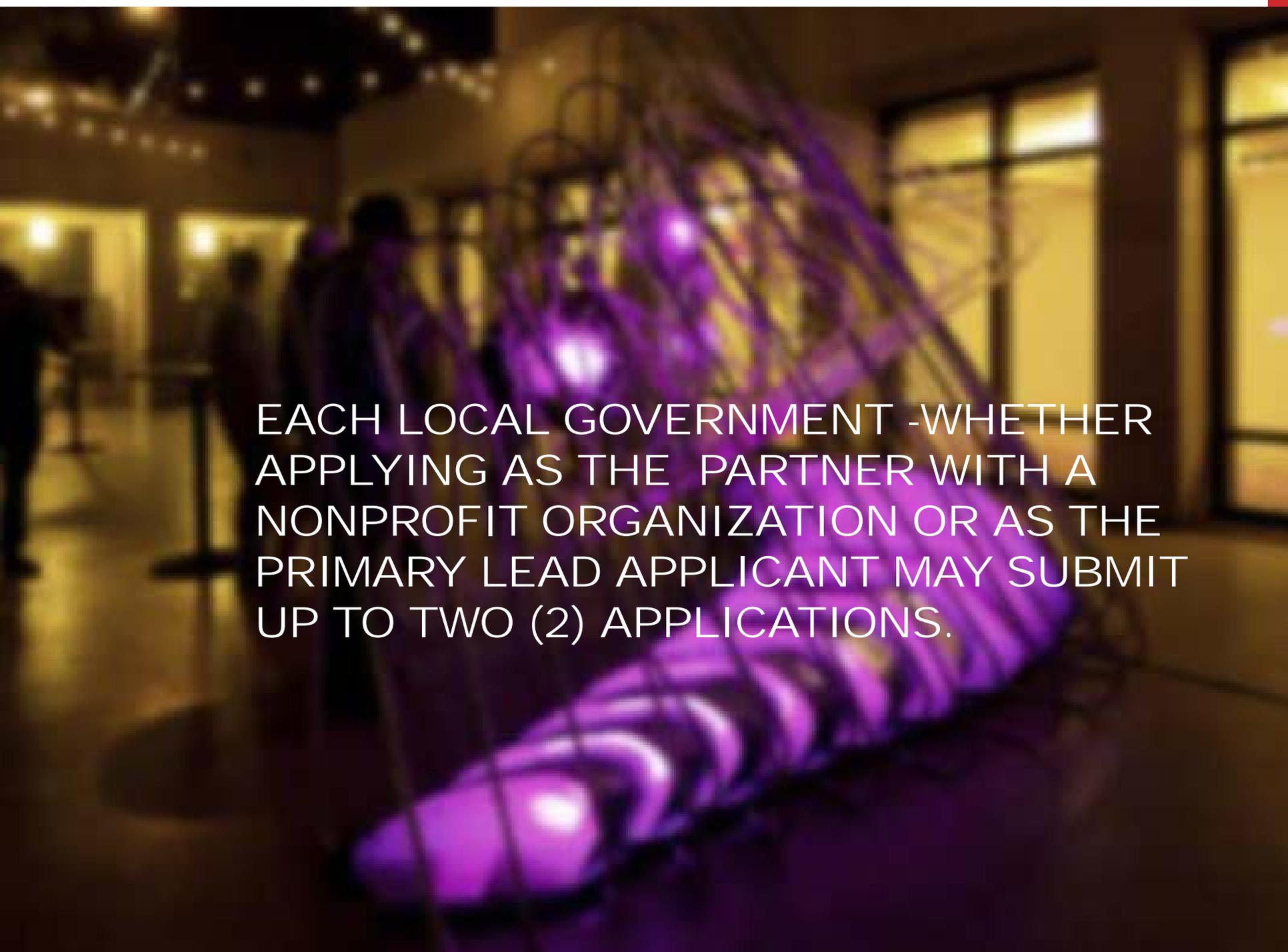
# GRANT AMOUNT:

**NEA \$25,000 to \$200,000 (in matching funds)  
in-kind match is allowed (-ie- staff time)**

**City cash match options : City of Minneapolis Great  
Streets grant program \$50,000**

**Cultivates and sustains vibrant neighborhood  
commercial districts in the City of Minneapolis.**

for details go to: [www.minneapolismn.gov/cped/ba/cped\\_great\\_stressts\\_home](http://www.minneapolismn.gov/cped/ba/cped_great_stressts_home)



EACH LOCAL GOVERNMENT -WHETHER APPLYING AS THE PARTNER WITH A NONPROFIT ORGANIZATION OR AS THE PRIMARY LEAD APPLICANT MAY SUBMIT UP TO TWO (2) APPLICATIONS.

# SELECTION CRITERIA:

NEA:

ARTISTIC EXCELLENCE OF THE PROJECT:

QUALITY OF THE ARTISTS, ARTS OR DESIGN PROFESSIONALS, ARTS ORGANIZATIONS, WORKS OF ART, OR SERVICES THAT THE PROJECT WILL INVOLVE, AS APPROPRIATE FOR THE COMMUNITY IN WHICH THE PROJECT TAKES PLACE

THE ARTISTIC MERIT:

POTENTIAL OF THE PROJECT TO ACHIEVE RESULTS CONSISTENT WITH THE NEA OBJECTIVE FOR LIVABILITY

CITY OF MINNEAPOLIS:

ALIGNMENT WITH NEA SELECTION CRITERIA  
ALIGNMENT WITH CITY OF MINNEAPOLIS GOALS



NATIONAL  
ENDOWMENT  
FOR THE ARTS

A great nation  
deserves great art.

# SELECTION COMMITTEE:

## NEA:

- ARTS PROFESSIONALS
  - 1 FROM A PREVIOUS PROJECT
  - 2 FROM THE MINNEAPOLIS ARTS COMMISSION
  - 1 ARTS FUNDER OR PARTNER SUPPORTING CREATIVE PLACEMAKING
- STAFF FROM COMMUNITY PLANNING & ECONOMIC DEVELOPMENT
- STAFF REPRESENTING ELECTED OFFICIALS
  - 1 REPRESENTATIVE FROM THE MAYOR'S OFFICE
  - 1 REPRESENTATIVE FROM THE COUNCIL PRESIDENT
  - 1 REPRESENTATIVE FROM THE CHAIR OF COMMUNITY DEVELOPMENT COUNCIL COMMITTEE



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# CITY'S FORMAL PARTNERSHIP SELECTION PROCESS

(APPLIED TO NEA GUIDELINES)

Find a City  
collaborator

- Contact ACCE staff for department referral
- Solicit department support letter (preferred/not required)

Apply to City

- Submit application (& dept. support letter)
- Panel reviews & recommendations 2 projects
- Recommendations go through Council approval process

Apply to  
NEA

- Mayor & Council President signs City endorsement letter
- ACCE staff assist lead applicants
- Lead applicants formally submits to NEA

# ARTPLACE FUNDS

Artplace is a ten-year collaboration that exists to position art and culture as a core sector of comprehensive planning and development in order to help strengthen the social, physical and economic fabric of communities. Artplace focuses its work on creative placemaking - the set of practices in which art and culture work intentionally to help transform a place



# CITY'S ARTPLACE PROCESS

(APPLIED TO ARTPLACE GUIDELINES)

Connect with  
ACCE

- Contact ACCE staff for department referral

Find a City  
collaborator

- Staff connects project to appropriate City department if appropriate
- Submit LOI

Support for  
grant

- If shortlisted contact ACCE staff & department
- Staff will support site visit review
- Submit final application

# ARTS, CULTURE AND THE CREATIVE ECONOMY PROGRAM

**Gulgun Kayim, Director**

**[Gulgun.Kayim@minneapolismn.gov](mailto:Gulgun.Kayim@minneapolismn.gov)**

**612-710-2232 (c)**

**612 673-2488 (o)**

**Jenny Chayabutr, Senior Resource Coordinator**

**[Jenny.Chayabutr@minneapolismn.gov](mailto:Jenny.Chayabutr@minneapolismn.gov)**

**612 673-2509**

**City Coordinator Department**

# BLOOMBERG PHILANTHROPIES

THE ARTS

## PUBLIC ART CHALLENGE

ENGAGING CREATIVE COMMUNITIES TO  
**ENHANCE THE QUALITY OF LIFE IN  
CITIES**

# CITY'S BLOOMBERG SELECTION PROCESS

(APPLIED TO BLOOMBERG GUIDELINES)

Connect with  
ACCE

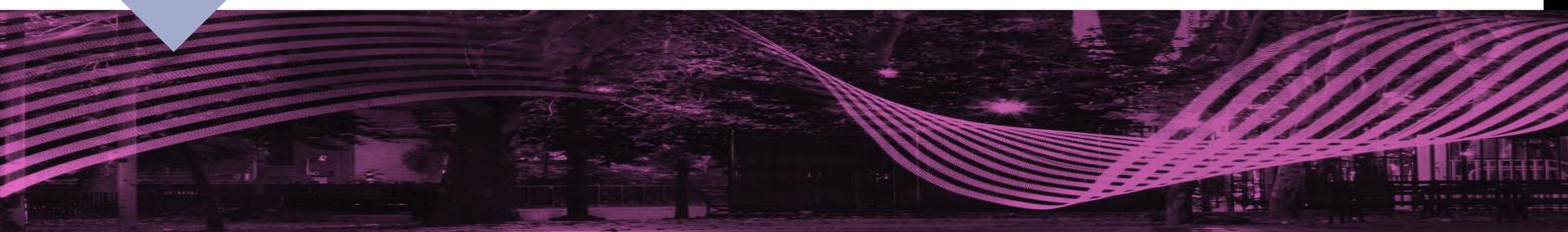
- Contact ACCE staff

Apply to City

- Submit application
- Panel reviews & recommendations
- Recommendations go to Mayor for approval

City Submits  
app

- Mayor signs City endorsement letter
- ACCE formally submits application
- Funds go to City to manage the project



# BLOOMBERG CHALLENGE FUNDS

**Temporary public art projects that celebrate creativity, enhance urban identity, enhance public-private partnerships and drive economic development. The application must include a partnership between local government and artists and/or arts organizations**

**Deadline: fall 2016**

For details go to: [www.publicartchallenge.bloomberg.org](http://www.publicartchallenge.bloomberg.org)

