

**CREATIVE CITYMAKING RFP  
INFORMATION SESSION  
MAY 2<sup>ND</sup>, 2016**

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Dir. Arts, Culture & the Creative Economy

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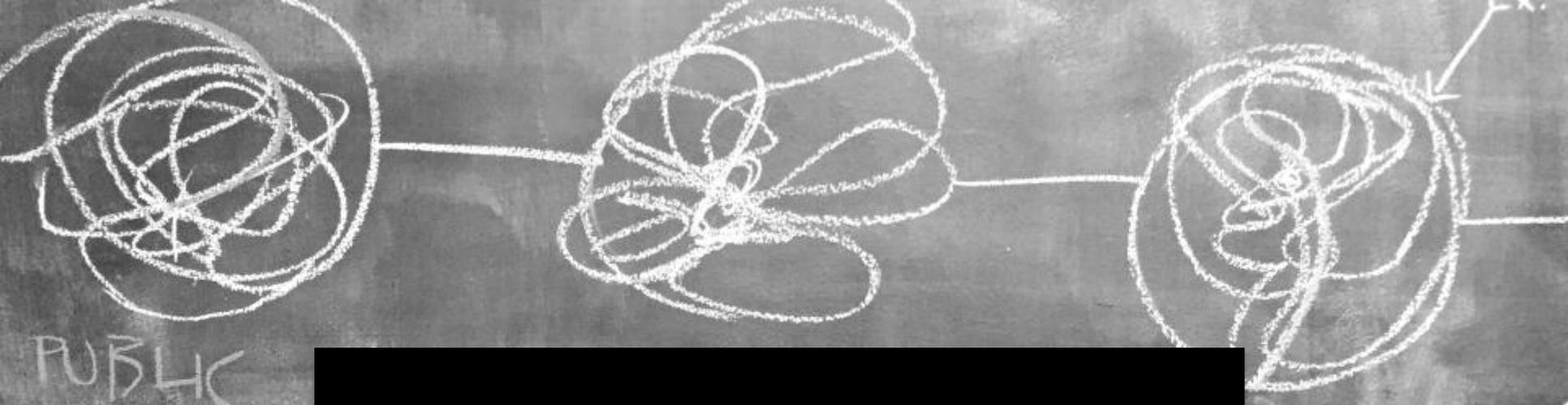
# THE ARTS, CULTURE & THE CREATIVE ECONOMY PROGRAM

- **MISSION:** Leverage the creative sector toward social and economic growth in the city of Minneapolis
- Works with the Minneapolis Arts Commission
- Coordinates arts and creative economy programs and activities
- Promotes local arts and culture
- Develops policy frameworks for 21<sup>st</sup> century arts economies
- Collaborate on arts based community development initiatives





**The City's Plan for Arts and Culture, established by the Minneapolis Arts Commission and the Minneapolis City Council in 2005, recommended the establishment of an artist-in-residence program within City Departments to build and leverage cross sector arts projects.**



# WHAT IS CCM MINNEAPOLIS?

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# Creative CityMaking Minneapolis

An arts based innovation initiative designed to advance City priorities through collaborations between City departments & community artists

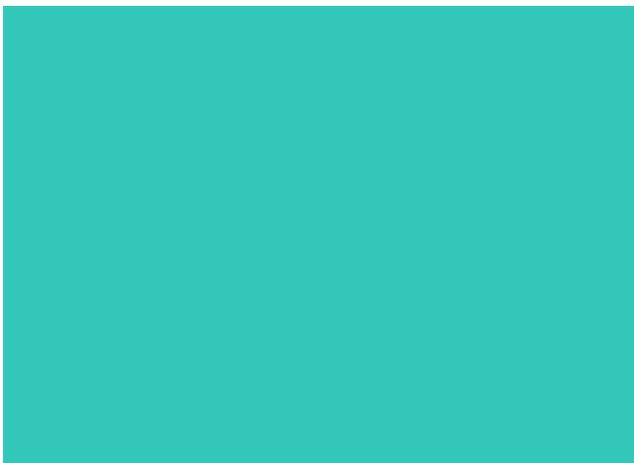




# 7 Artists

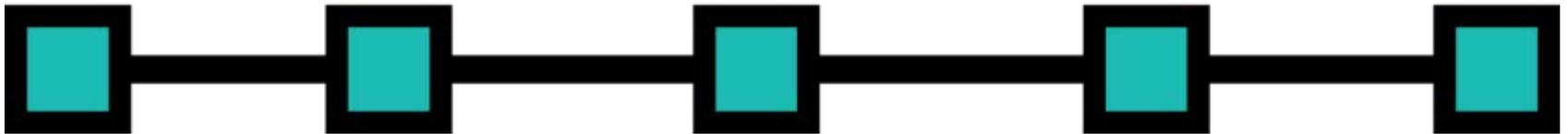
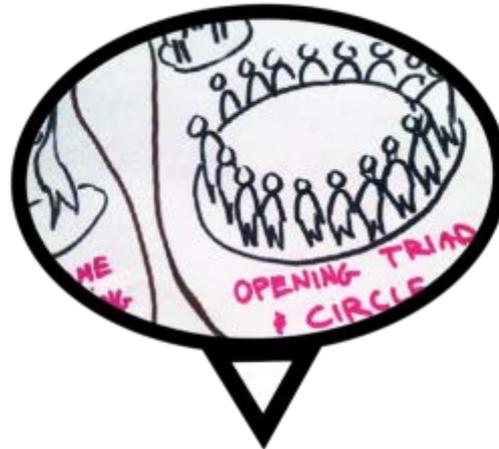


Community  
Planning and  
Economic  
Department  
(CPED)



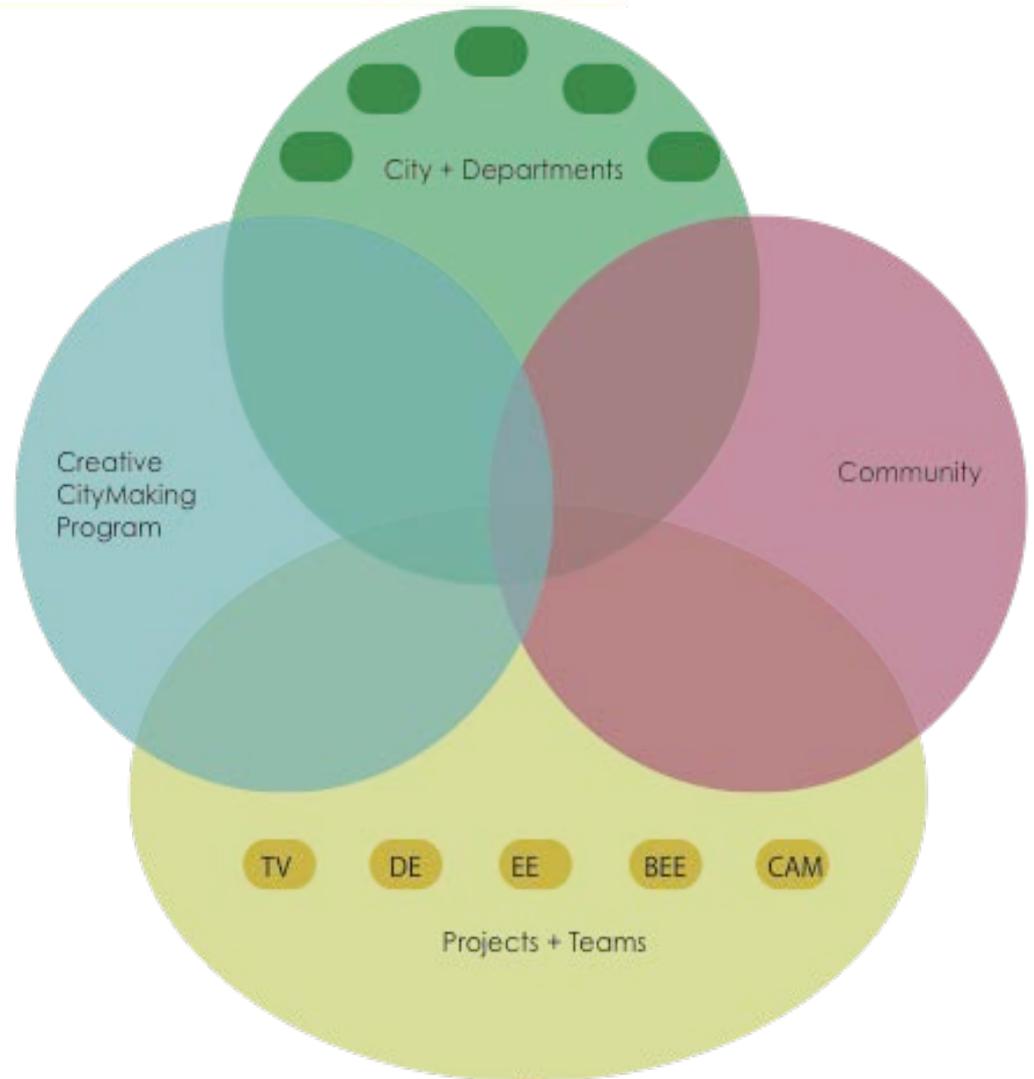
# CONVENINGS

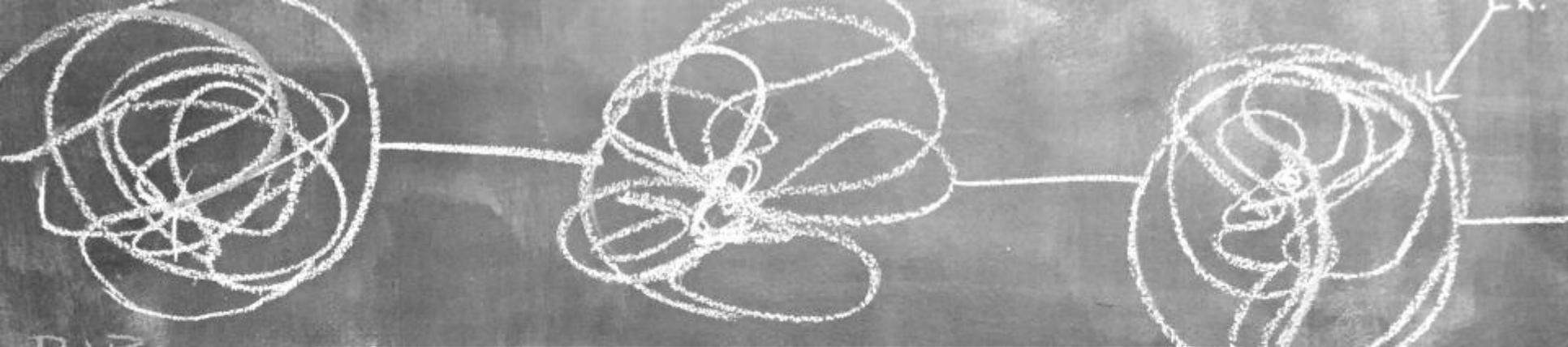
Rest stops along the way



## City of Minneapolis Racial Equity policy:

“The development of policies, practices and strategic investments to reverse disparity trends, eliminate institutional racism and ensure that outcomes and opportunities for all people are no longer predictable by race.”





Creative CityMaking

# RFP BACKGROUND INFORMATION

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# Program GOALS

To advance the City's One Minneapolis goal:

*Disparities are eliminated so that all Minneapolis residents can participate and prosper.*

- Racial inequities (including housing, education, income and health) are addressed and eliminated.
- All people, regardless of circumstance, have opportunities for success at every stage of life.
- Equitable systems and policies lead to a high quality of life for all.
- All people have access to quality essentials, such as housing, education, food, child care and transportation
- Residents are informed, see themselves represented in City government and have the opportunity to influence decision-making.

# OBJECTIVES

Collaborations between city staff and artists are in support of the following objectives:

- To use arts resources and practices to help City departments address their priority issues.
- To design and test new interfaces between City systems and the community, and new approaches for community engaged policy-making, planning, and practice.
- To enhance City staff and artists' abilities to facilitate community engagement, and equip them with new tools for working effectively with traditionally underrepresented communities.
- To create a collaborative, sustainable support system that advances the work of City departments through partnership with experienced community artists.
- To document and communicate lessons learned.

# Consultant DELIVERABLES

**1. Artist recruitment**

**2. Cross-sector training**

# Artist recruitment

## DELIVERABLES

- Artist Recruitment:
  - call for artists
  - market & provide information sessions on projects
  - answer questions of prospective applicants
  - manage applications
  - manage & host artist selection process

# Training

## DELIVERABLES

- Cross-sector training goals are to develop knowledge, skills & tools to more successfully engage the community:
  - sustained learning around complex City-community challenges through arts based community engagement
  - team building
  - build & develop City staff cultural competency
  - develop artist competency in collaborating with City staff

# Training

## DELIVERABLES

- Training must include:
  - racial equity awareness
  - understanding of how to build equitable frameworks into City work
  - incorporation of existing City racial equity frameworks
  - incorporation of relevant data of changing demographics & participation rates in City processes
  - support individual understanding of equity & racial equity
  - create space to embrace personal discomfort
  - build skills in how to promote difficult conversations about race in the work place
  - equip staff with strategies to embrace conflict & tension

# Training

## DELIVERABLES

- Meetings & consultation with ACCE staff as appropriate
- Training sessions
- Training Materials
- Site management
- Hospitality
- Evaluation of training sessions

# *Evaluation*

## **CRITERIA**

- **Strong history of supporting & working with community artists**
  - Q what is your work/mission?
- **History of racial equity awareness building within organization & through community programming**
  - Q what are your values as seen through your programming?
- **History of arts-based cross-sector work and/or training**
  - Q what have you done in these areas?
- **History of using the arts to educate & build awareness and/or tailored training with non-arts clients**
  - Q what are your values as seen through your programming & have you worked as a non-arts consultant?
- **Approaches to artist recruitment**
  - Q what are your artist recruitment processes like?
- **Approach to working with the City of Minneapolis ACCE program & City Departments**
  - Q what is your history &/or what would be your approach to working with the City and/or ACCE program or other Departments?

# *Evaluation CRITERIA*

## *(City requirements )*

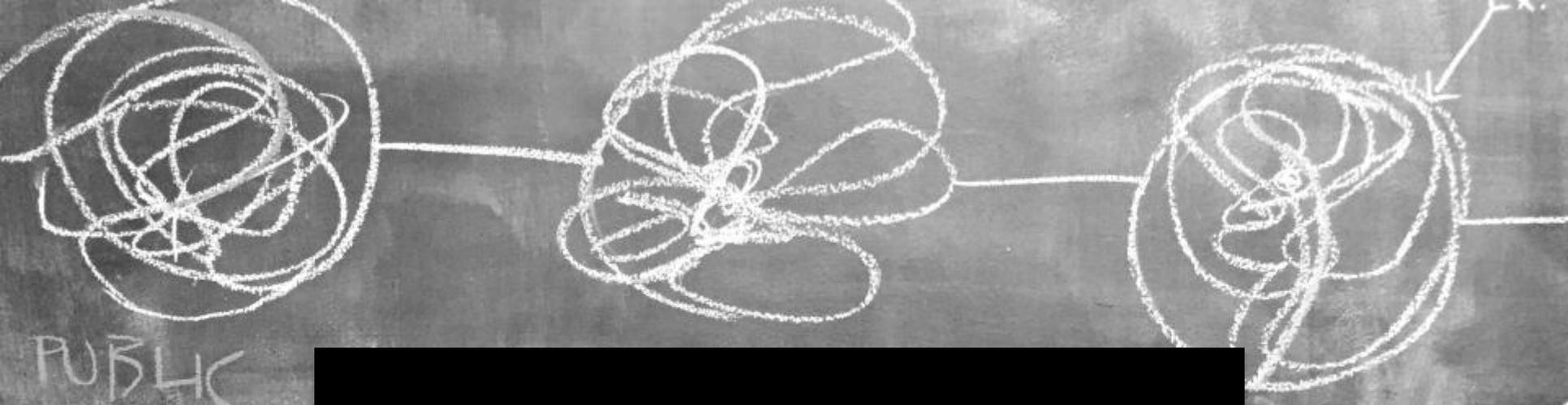
- Quality of proposal
- Qualifications/experience of applicant
- How well the Scope of Services meets City needs
- Financial history/capacity of organization
- Approach to management & organization of the project
- Small/underutilized business participation
- Cost of services
- Insurance coverage as defined by services

# *SELECTION PROCESS*

- City Committee reviews/recommends. Committee consists of:
  - Department heads
  - City Equity & Inclusion staff
  - City staff from previous CCM teams
  
- Director of ACCE makes final decision

# Selection TIMELINE

- May 2<sup>nd</sup> - info meeting
- May 4<sup>th</sup> – deadline for written questions on RFP
- May 10<sup>th</sup> – deadline for responses to questions
- **May 19 @ 4:00pm – deadline for proposals**
- Late June/early July – estimated selection notification
- July/August 2016 – estimated contract start date
- August/Sept 2017 – estimated contract end date

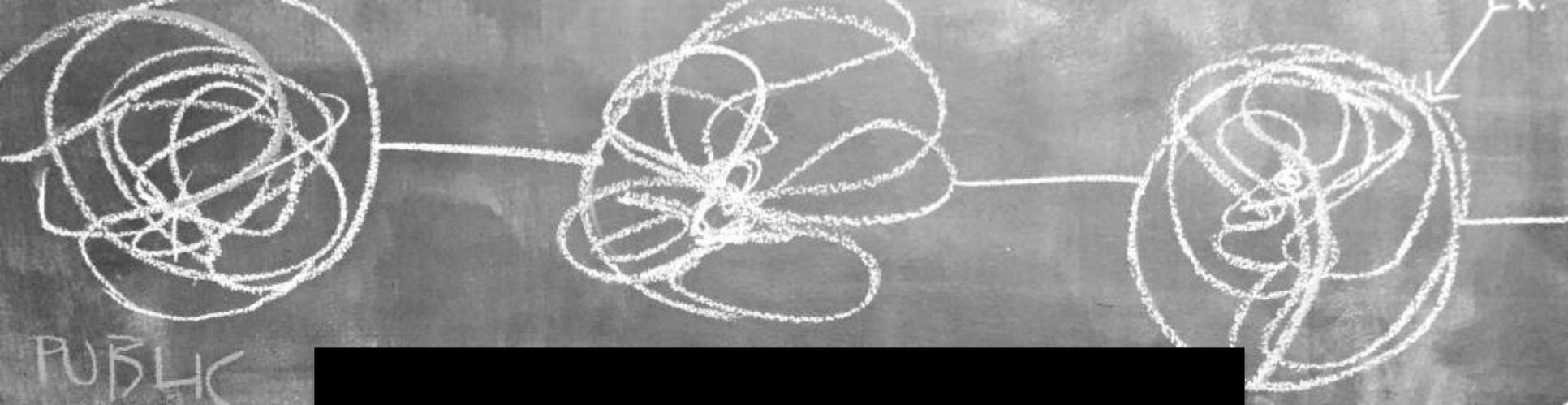


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# LINK TO RFP:

[WWW.MINNEAPOLISMN.GOV/COORDINATOR/ARTS](http://WWW.MINNEAPOLISMN.GOV/COORDINATOR/ARTS)

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