

GRANTS THAT REQUIRE LOCAL GOVERNMENT PARTNERSHIP

- **NEA Our Town – \$25,000-\$200,000**

duration: 1 yr

- grant deadline Sept 21, 2015
- City deadline Aug 3, 2015

- **Bloomberg Public Art Challenge – \$1,000,000.00**

duration: 2yrs

- 2016 Deadline TBD

- **Artplace America - \$500,000**

duration: 1yr

- 2016 Deadline TBD

THE NEA *OUR TOWN* GRANT PROGRAM SUPPORTS CREATIVE PLACEMAKING PROJECTS THAT HELP TO TRANSFORM COMMUNITIES INTO LIVELY, BEAUTIFUL, AND RESILIENT PLACES WITH THE ARTS AT THEIR CORE



A night photograph of a modern architectural structure, possibly a bridge or walkway, illuminated with vibrant blue light. The structure features several vertical columns and horizontal beams. The scene is reflected in a body of water in the foreground. In the background, there are blurred lights and structures, suggesting an urban or park setting. The overall atmosphere is artistic and contemporary.

“CREATIVE PLACEMAKING IS THE
WAYS IN WHICH COMMUNITIES
USE THE ARTS TO HELP SHAPE
THEIR SOCIAL, PHYSICAL &
ECONOMIC CHARACTERS”

ROCCO LANDESMAN, CHARIMAN, NEA



OUR TOWN FUNDS: CREATIVE PLACEMAKING

- ARTS ENGAGEMENT
- CULTURAL PLANNING, AND
- DESIGN PROJECTS

ALL REQUIRE A PARTNERSHIP BETWEEN A
NONPROFIT CULTURAL (ARTS OR DESIGN)
ORGANIZATION AND A LOCAL GOVERNMENT

FOR DETAILS GO TO:

WWW.ARTS.GOV/GRANT-ORGANIZATIONS/OURTOWN/INTRODUCTION

GRANT AMOUNT:

**NEA \$25,000 to \$200,000 (in matching funds)
in-kind match is allowed (-ie- staff time)**

**City cash match options : City of Minneapolis Great
Streets grant program \$50,000**

**Cultivates and sustains vibrant neighborhood
commercial districts in the City of Minneapolis.**

for details go to: www.minneapolismn.gov/cped/ba/cped_great_stressts_home

A large, illuminated purple wireframe sculpture is the central focus of the image. The sculpture is composed of numerous thin, dark metal rods that form a complex, cage-like structure. Inside this structure, several bright purple lights are visible, creating a glowing effect. The sculpture is positioned in a gallery or museum setting, with other people and architectural elements visible in the background. The lighting is warm and ambient, highlighting the intricate details of the sculpture.

EACH LOCAL GOVERNMENT -
WHETHER APPLYING AS THE
PARTNER WITH A NONPROFIT
ORGANIZATION OR AS THE PRIMARY
LEAD APPLICANT MAY SUBMIT UP
TO TWO (2) APPLICATIONS.

SELECTION CRITERIA:

NEA:

ARTISTIC EXCELLENCE OF THE PROJECT:

QUALITY OF THE ARTISTS, ARTS OR DESIGN PROFESSIONALS, ARTS ORGANIZATIONS, WORKS OF ART, OR SERVICES THAT THE PROJECT WILL INVOLVE, AS APPROPRIATE FOR THE COMMUNITY IN WHICH THE PROJECT TAKES PLACE

THE ARTISTIC MERIT:

POTENTIAL OF THE PROJECT TO ACHIEVE RESULTS CONSISTENT WITH THE NEA OBJECTIVE FOR LIVABILITY

CITY OF MINNEAPOLIS:

ALIGNMENT WITH NEA SELECTION CRITERIA
ALIGNMENT WITH CITY OF MINNEAPOLIS GOALS



NATIONAL
ENDOWMENT
FOR THE ARTS

A great nation
deserves great art.

WHAT IS DOES A CITY
PARTNERSHIP MEAN TO YOU?



WHAT IS A PARTNERSHIP?

- **What is shared:**
 - authority**
 - power**
 - activities**
 - resources**
 - information**
 - nothing**
- **Mechanism for Sharing:**
 - communication**
 - coordination**
 - collaboration**
 - merger**

CITY'S FORMAL PARTNERSHIP SELECTION PROCESS

(APPLIED TO NEA GUIDELINES)

Find a City
collaborator

- Contact ACCE staff for department referral
- Solicit department support letter (preferred/not required)

Apply to City

- Submit application (& dept support letter)
- Panel reviews & recommendations 2 projects
- Recommendations go through Council approval process

Apply to
NEA

- Mayor & Council President signs City endorsement letter
- ACCE staff assist lead applicants
- Lead applicants formally submits to NEA

BLOOMBERG PHILANTHROPIES

THE ARTS

PUBLIC ART CHALLENGE

ENGAGING CREATIVE COMMUNITIES TO
**ENHANCE THE QUALITY OF LIFE IN
CITIES**

BLOOMBERG CHALLENGE FUNDS

Temporary public art projects that celebrate creativity, enhance urban identity, enhance public-private partnerships and drive economic development. The application must include a partnership between local government and artists and/or arts organizations

Deadline: fall 2016

For details go to: www.publicartchallenge.bloomberg.org



CITY'S BLOOMBERG SELECTION PROCESS

(APPLIED TO BLOOMBERG GUIDELINES)

Connect with
ACCE

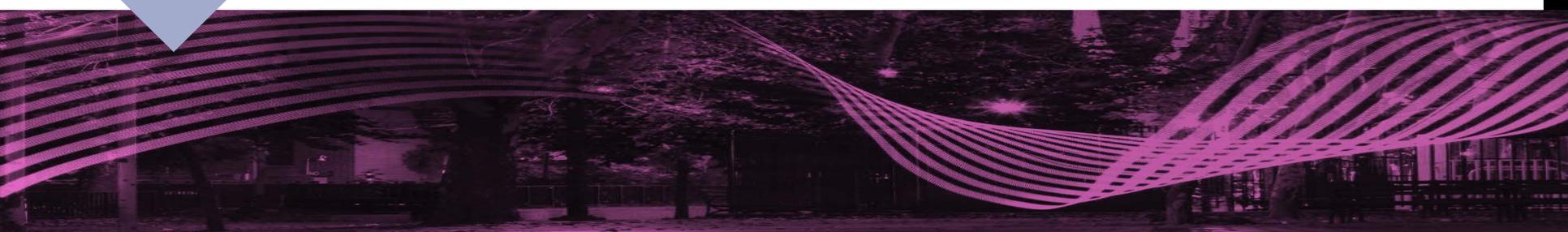
- Contact ACCE staff

Apply to City

- Submit application
- Panel reviews & recommendations
- Recommendations go to Mayor for approval

City Submits
app

- Mayor signs City endorsement letter
- ACCE formally submits application
- Funds go to City to manage the project



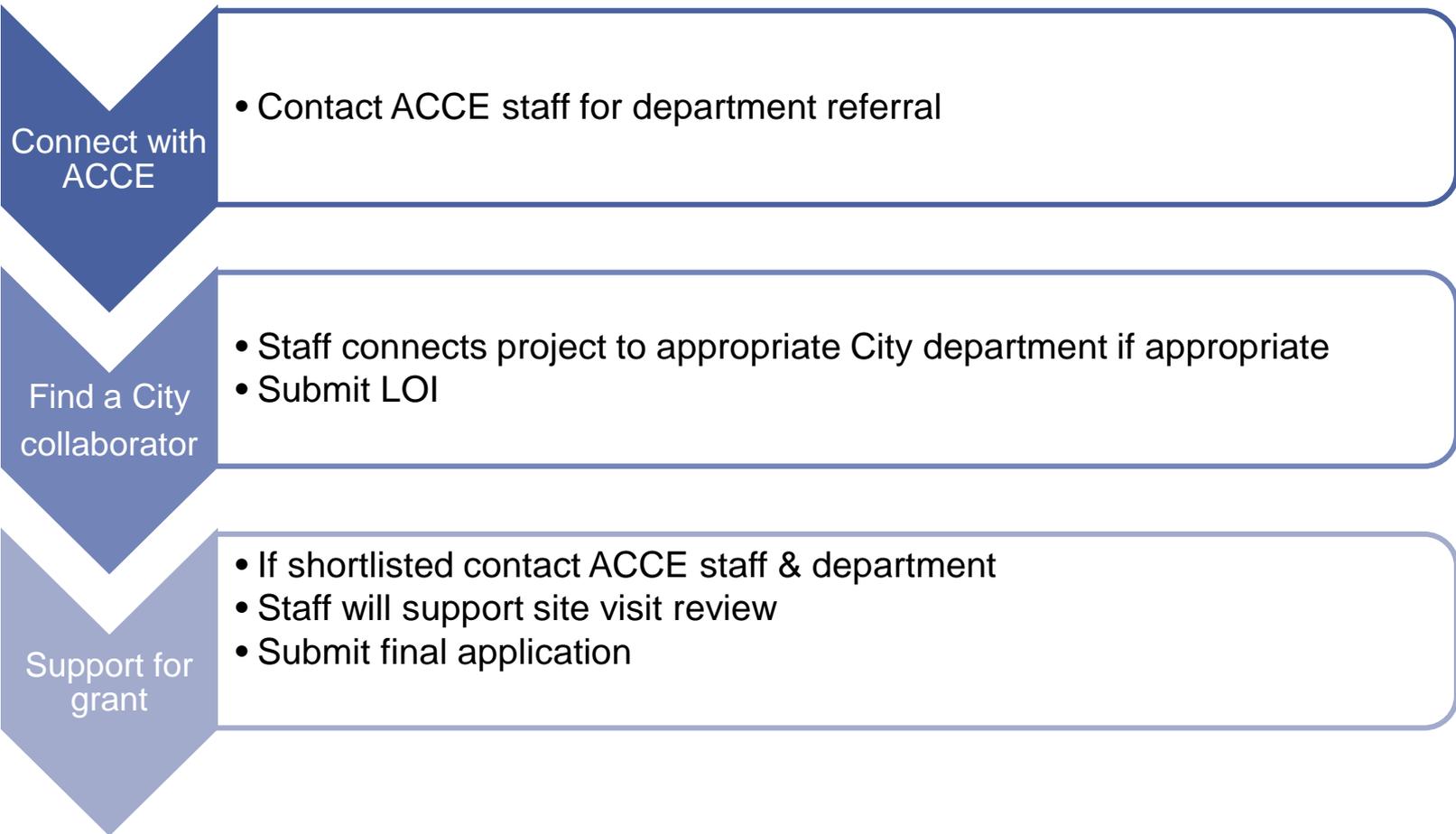
ARTPLACE FUNDS

Artplace is a ten-year collaboration that exists to position art and culture as a core sector of comprehensive planning and development in order to help strengthen the social, physical and economic fabric of communities. Artplace focuses its work on creative placemaking - the set of practices in which art and culture work intentionally to help transform a place



CITY'S ARTPLACE PROCESS

(APPLIED TO ARTPLACE GUIDELINES)



CONTACTS

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National Endowment for the Arts – Our Town program

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