

- Goals:**
- 1. Achieve 15% energy efficiency in residential buildings from the growth baseline by 2025. (123,000 mt)**
 - 2. Achieve 20% energy efficiency in commercial buildings from the growth baseline by 2025. (429,000 mt)**
 - 3. Increase electricity from renewables from 1.5% to 5% of the total consumed by 2025. (54,000 mt)**

Strategy Cross Cutting (CC) Residential Buildings (R) Commercial Buildings (C) Industrial Buildings (I) Renewable Energy (RE)	Emissions Reduction Potential (High, Medium, Low)	Cost (High, Medium, Low)	Timeframe (0-2 Years, 3-5 Years, 5+ years)	Political/Social Feasibility (High, Medium, Low)	Disparate Impacts (by geography, income, etc.) (High, Medium, Low)	Co-Benefits (e.g. job creation, public health, better mobility, etc.)
CC1. Launch a City initiative to make Minneapolis the most energy-efficient city in America	H	L	0-2	H/M	M	M
CC2. Ensure that City facilities are models of energy-efficiency	H	M/L	0-2	H	L	M
CC3. Support the State's adoption of the latest International Energy Conservation Code (IECC) and International Green Construction Code (IGCC) and adopt the IGCC locally	M	M/L	0-2	M	M	M
CC4. Incentivize energy efficiency in private buildings during every interaction with the City	M	M/L	0-2	H/M	L	M
CC5. Require City-financed projects to meet an energy efficiency standard, like Sustainable Buildings 2030	M/L	L	3-5	M	L	M
CC6. Determine the feasibility of establishing conservation-based pricing or structuring of franchise fees	M	L	3-5	M	M	M
CC7. Expand the density bonuses currently granted for energy performance to areas of the city outside of downtown	M	L	0-2	H/M	M/L	M
CC8. Develop tools to finance energy efficiency and renewable energy retrofits for commercial and residential buildings that have low barriers to entry and limited risk for local government	H	H/M	3-5	M	M	H/M
R1. Help 75% of Minneapolis homeowners participate in whole-house efficiency retrofit programs by 2025	M	H	5+	H	M	M
R2. Create time-of-sale and time-of-rent energy label disclosure	L	L	3-5	M	M	M/L

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R3. Connect and collaborate with other residential energy efficiency efforts	L	M/L	0-2	H	L	M/L
C1. Identify opportunities to increase conservation efforts within the downtown district heating and cooling system	M	M	0-2	M	L	M
C2. Identify opportunities to expand the use of district heating systems to new and existing buildings	H/M	H	3-5	M	L	M
C3. Continue to host an annual Energy Reduction Challenge (“Kilowatt Crackdown”) for Commercial Buildings in conjunction with BOMA and other partners	H/M	L	0-2	H	M	M
C4. Implement a Building Energy Disclosure policy for medium and large commercial buildings	M	L	0-2	M	L	M/L
C5. Explore implementation of a commercial asset rating program, such as DOE’s Commercial Building Energy Asset Rating	L	M	3-5	M	L	M
C6. Develop “green lease” model language that allows building owners and tenants to share the energy savings from building capital improvements	M	L	0-2	M	L	L
I1. Continue to support a loan program to help businesses including industrial companies to become more energy efficient and expand their businesses	H	M	0-2	H	L	H
I2. Explore implementation of a industrial asset rating program, such as DOE’s Commercial Building Energy Asset Rating	L	L	3-5	M	L	M
RE1. Continue to identify barriers to distributed renewable energy installation	M	L	3-5	H/M	M	M
RE2. Investigate the feasibility of large-scale renewable energy purchasing for the municipal government and/or residents	H	M	3-5	M/L	M	L