



Energy Efficiency and Renewable Program Offerings





“Our energy conservation programs are especially valuable because they give our customers options to save energy and money—and to make their own contribution to environmental stewardship .”

Ben Fowke

Xcel Energy Chairman, President and CEO

A Simple Idea – Energy Efficiency

- A simple idea started 20 years ago, “Use Less, Save More,” has become the cornerstone of our company.
- Over the past two decades, Xcel Energy and our customers have become national, recognized leaders in energy efficiency.
 - Issued over 30,000 rebates totaling more than \$151 million
 - Postponed the need to build nine medium-sized power plants
 - Saved enough energy to power a quarter of all Minnesota households for an entire year

Programs and Resources

We currently offer 36 energy efficiency programs in Minnesota: 16 residential and 20 business programs

Types of Programs

- Energy Efficiency
- Load Management
- Renewable Energy

Customer Type

- Residential
- Small Business
- Commercial and Industrial

Energy Efficiency

Information and Resources

- Energy-saving tips and resources
- Customer Care 1-800-895-4999
- Business Solutions Center 1-800-481-4700
- ResponsibleByNature.com
- XcelEnergy.com

Energy Efficiency

Audit and Study Funding

■ Residential

- Free online energy audits
- Low-cost on-site energy audits

■ Business

- Free online energy assessments
- Turn Key Services assessments
- System Energy study funding
- Recommissioning study funding
- Data center study funding

Energy Efficiency

Advisory/Implementation Services

■ Residential Low-Income

- Certified energy inspector visit and installation of 4 CFLs
- Free weather stripping and attic and/or wall insulation
- Replace old refrigerator, freezer or window AC

■ Business Turn Key Services

- A full-service program meeting various needs of a business to help get energy efficiency projects implemented
- Funding for up to 85% of scoping service, which is dependent on project size

Energy Efficiency – Residential

Home Energy Squad®

- Delivers and installs important “quick hit” materials to improve home energy efficiency
 - Weather stripping
 - Programmable thermostats
 - CFL light bulbs
 - Kitchen and bath aerators
 - High efficiency showerheads and more
- Home owner only pays for cost of materials
- HomeEnergySquad.net



Energy Efficiency – Residential

Residential Rebates

■ Electric

- Lighting – CFLs and recycling
- Central AC
- Air Source and Ground Source Heat Pumps
- Refrigerator recycling
- Home Performance with ENERGY STAR®

■ Natural Gas

- Furnace/Boiler
- Insulation
- Water Heating

Energy Efficiency – Business

Business Natural Gas Rebates

- Custom Efficiency
- Efficiency Controls
- Heating Efficiency (boilers & furnaces)
- Natural Gas Rate Savings
- Process Efficiency
- Self Direct

Energy Efficiency – Business

Business Electric Equipment Rebates

- Compressed Air Efficiency
- Cooling Efficiency
- Custom Efficiency
- Data Center Efficiency
- Efficiency Controls
- Lighting Efficiency
- Lighting One-Stop Efficiency Shop
- Motors/Variable Frequency Drives
- Process Efficiency
- Self Direct
- Vending machines

Energy Efficiency

New Construction

- Energy Efficient Buildings (EEB)
- Business Energy Design Assistance (EDA)
- ENERGY STAR® Homes

Energy Efficiency

Whole Building Analysis/Rebates

- Process Efficiency
- Recommissioning
- Turn Key Services

Financing

- Trillion BTU

Load Management

■ Saver's Switch®

- 15% off residential, or discount of \$5 per ton for business electric energy and fuel cost charges June through September
- Cycles central AC off and on at 15 minute intervals during peak demand days (hot summer days)

■ Electric Rate Savings

- Business customers receive up to 63% savings on demand charges if they agree to reduce their electric demand during peak demand periods

Renewable Energy

■ Solar*Rewards®

- Offers residential and business customers an incentive payment of \$2.25 per watt for installing PV solar panels
- System size 0.5 kW – 40 kW

■ Windsorce®

- Small price premium to support wind energy production in Minnesota
- Purchase 100 kWh blocks or choose 100% Windsorce

Xcel Energy & Minneapolis partner

Building a Sustainable Community
Energy solutions for Minneapolis customers

Overview

Creating a sustainable community is a top priority for Minneapolis leaders. The quality of life in Minneapolis is linked to the health and well being of our community and our environment.

Welcome to the Xcel Energy® "gateway site," developed in partnership with Xcel Energy and the City of Minneapolis. Whether you are a homeowner, a developer or run your own business, this site showcases the variety of energy conservation and renewable programs and tools available from Xcel Energy and the City of Minneapolis designed to help you meet your environmental goals. In addition to meeting your environmental goals, incorporating energy efficiency and conservation in your home or business can increase comfort and lower your utility bills.

Minneapolis Conserves

Minneapolis residents and businesses have a strong record of environmental preservation and energy conservation. Check out the 2011 electricity savings that Minneapolis customers achieved using Xcel Energy programs. (In the chart below, Demand Savings is measured in kilowatts, Energy Savings in kilowatt hours and Carbon Avoided in pounds.)

	Participants	Demand Savings	Energy Savings	Carbon Avoided
Homes	6,182	2,321 kW	2,996,205 kWh	3,820,461 lbs

Foundation Grants
We support four focus areas

Community Involvement
Because we live here, too

Economic Development
We help build the communities we serve

Speakers Bureau Online Request

Corporate Responsibility Report Links

- [2010 Corporate Responsibility Report](#)
- [2010 Corporate Summary Responsibility Report](#)
- [GRI Index](#)
- [2009 Corporate Responsibility Report](#)
- [2008 Corporate Responsibility Report](#)
- [2007 Triple Bottom Line Report](#)

Foundation Links

- [Online Application Process](#)
- [Online Grant Application](#)
- [Arts and Culture Focus Area Guidelines](#)
- [Economic Sustainability Focus Area Guidelines](#)
- [Education Focus Area Guidelines](#)
- [Environment Focus Area Guidelines](#)

■ Partnership gateway site showcases the variety of energy conservation and renewable programs and tools available from Xcel Energy and the City of Minneapolis

Minneapolis partners

Mailings, websites
& seminar
created to
educate
Minneapolis
businesses on
energy saving
opportunities

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Get ca...
energy-efficiency improve...

Find out how at www.ci.minneapolis.mn.us

CenterPoint Energy Always There.
Minneapolis City of Lakes
Xcel Energy RESPONSIBLE BY NATURE.

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Cut your utility bills, get rebates for equipment upgrades, and show your customers you're green.

Find out how at www.ci.minneapolis.mn.us/foodservice

THE GREEN INSTITUTE
Dunwoody CUSTOM TRAINING
CenterPoint Energy Always There.
Minneapolis City of Lakes
Xcel Energy RESPONSIBLE BY NATURE.

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Rental Property Owners

Start saving money on energy

Now's the time to take a few steps to start saving money on your electric and natural gas bills. Government programs and rebates from CenterPoint Energy and Xcel Energy make it easier and more cost-effective than ever to upgrade the energy efficiency of your property.

Compound your savings by combining programs—just call or click today to find out how you could save thousands.

CenterPoint Energy Xcel Energy
Minneapolis City of Lakes Minnesota Housing

Find out how at www.ci.minneapolis.mn.us

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